

# MARKET UPDATES

Week of April 21, 2024

## **Seafood**

#### **SOFT SHELL CRABS**

- Season is approaching. Depending on the weather, soft shell crabs typically begin to appear around Mother's Day. We've seen inquires already, please put them on an order and we will let you know if we can or cannot source them
- Special Order only. Only sold by the box.
- Primes #WC034, 24 crabs per box Jumbos #WC032, 18 per box.
- Please remember, Soft Shells are guaranteed fresh, but not guaranteed alive.

#### **HALIBUT**

Price holding strong.

#### STRIPED BASS

Not available in the market, will update once it returns.

#### **BLUE FISH**

Season has started, stocking limited amount.



#### **VERMONT SALUMI**

- Vendor is making some changes that will be taking effect May 1st.
- Switching pack size from 16/case to 8/case on retail cured items (Salami Chubs, Sliced Whole Muscle, and Sliced Salamis).
- Also switching from 3oz to 2.5oz on retail pre-sliced items that are in new branded boxes that retailers can use for displays.

#### **CHICKEN LIVER**

 Chicken Liver 4/5lb, #WA250 has been moved to late line. Please order accordingly.

#### **BONELESS SKINLESS CHICKEN THIGHS 40 LB**

• Boneless Skinless Chicken Thighs 40lb, #EH492, has been moved to late line. Please order accordingly.

# **Dairy**

#### **EGG MARKET**

 Reminder: Due to a serious outbreak of H5N1 egg prices will remain high. While the situation is still evolving, availability should remain steady. May see an increase in local and organic sales which may put pressure on some smaller egg producers in Vermont.

#### PETE & GERRY'S

- Reminder: As mentioned above, Pete & Gerrys is one of our local growers that have been impacted by increased demand of their organic eggs which has created a strain on their supply.
- Their overall production of organic mediums is down because there are fewer organic eggs in the supply chain to run, which causes a lower yield in the byproducts (mediums and jumbo).
- Pete & Gerry's anticipates supply to remain tight until summer months.

# **Specialty / Grocery**

#### **IMPOSTER**

 Frozen vegan jalapeno bites will be stocked starting Monday April 29, #PD558

#### **WELLNESS CROFT**

- We are excited to announce the arrival of our first order of Wellness Croft.
- Wellness Croft is out of Plymouth Mass and specializes in freeze dried fruit, vegetables and candy. Almost all fruits and vegetable are sourced from Northeast family farms and the name of the source farm is printed on every package.
- Please convey any interest and potential usage to your Area Manager. Currently stocking eleven flavors.:

#TJ222 - Peaces Sliced 12/0.5oz

#TJ198 - Honeycrisp Apples 12/0.5oz

#TJ218 - Blueberries 12/0.75oz

#TJ220 - Grapes - Mars 12/0.75oz

#TJ262 - Equal Exchange Bananas 12/1oz

#TJ202 - Cookies and Cream Vegan Ice Cream 12/2oz

#TJ206 - Salted Caramel Vegan Ice Cream 12/2oz

#TJ200 - Grasshopper Pie Vegan Ice Cream 12/2oz

#TJ204 - Kosmic Krunch (skittles) 12/4oz

#TJ214 - Falling Stars (starburst) 12/4oz

#TJ260 - Strawberries 12/1oz

## **New / Reactivated Items**

#EJ720 Rhubarb 20 l b In-stock Seasonal Item #AW186 Fiddlehead 10 Lb Seasonal Item - Late-line #EH262 Ramps 5 Lb Seasonal Item - Late-line

#WB766 Bluefish Fillet 1-3 LB skin on boneless 10/1 Avg Stocking limited amounts for season #WB767 Bluefish Fillet 1-3 LB skin on boneless 1/1 Ava Stocking limited amounts for season #WC034 Soft shell crab Primes, 24 crabs per box Season approaching: Special order Season approaching: Special order

#WC032 Soft shell crab Jumbos, 18 per box

**Imposter Foods** 

#PD558 Frozen vegan jalapeno bites 2/4 Lb

**Trenchers Farmhouse Pasta** 

#PH010 Pasta gnocchetti vegan fresh 4x2.5lb New, Late line

Wellness Croft, Freeze Dried Snacks

#TJ222 Peaces Sliced 12/0.5oz #TJ198 Honeycrisp Apples 12/0.5oz #TJ218 Blueberries 12/0.75oz #TJ220 Grapes - Mars 12/0.75oz #TJ262 Equal Exchange Bananas 12/1oz #TJ202 Cookies&Cream Vegan Ice Cream 12/2oz Salted Caramel Vegan Ice Cream 12/2oz #TJ206 #TJ200 Grasshopper Pie Vegan Ice Cream 12/2oz #TJ204 Kosmic Krunch (skittles) 12/4oz Falling Stars (starburst) #TJ214 12/4oz #TJ260 Strawberries 12/1oz

**NEW** Wellness Croft

Reminder:

**Northeast Kingdom Potatoes** 

#PD940 White Chef Potatoes Northeast Kingdom Potatoes (Sparrow Arc Farm) 50lb #PF138 Chipper Potatoes Unsized 50lb (great for frying) Northeast Kingdom Potatoes #PD946 White Potato 10/5lb Northeast Kingdom Potatoes Northeast Kingdom Potatoes #PD942 Gold Potato 10/5lb

**Items Moving to Late Line** 

#WA25 Chicken Liver 4/5lb. Boneless Skinless Chicken Thighs #EH492 40lb,

#EH088 Orca Bay Swordfish steaks

### **PRODUCE**

#### **APPLES**

 Local Honeycrisp are done for the season. We are transitioning to Washington State.

#### **ASPARAGUS**

- Washington has started.
- The first containers from Peru have landed.
- Mexico's main production region is all but down.

#### AVOCADOES

 Conventional pricing is still elevated as we get closer to Cinco de Mayo.

#### **BLACKBERRIES CV/OG**

Market expected to remain at current levels next week.

#### **BLUEBERRIES CV**

- Mexico remains the main supply.
- Florida and Georgia have started.
- Volumes are expected to increase quickly over next week to 10 days.
- Organic blueberry production is ramping up in California.

#### **BROCCOLI CV/OG**

- Market remains unchanged.
- · Production is improving out west.
- Forecast is for good volume for the next couple weeks.

#### **BRUSSELS SPROUTS CV/OG**

- Market remains unchanged.
- Growers continue to report good supply and quality through this week.
- Pricing is up a bit due to stronger demand in market.

#### CAULIFLOWER CV/OG

- Growers in northern California are dealing with quality issues that will affect yields over the next couple weeks.
- Market is tightening.
- Pricing is trending up. .

#### **CELERY CV/OG**

 Most production has moved to Oxnard. Growers reporting seeder issues which will affect yields through April.

#### **GINGER OG**

 After a gap in supply, organic ginger will be back in stock next week starting as early as April 23.
 Prices will remain high as the market is tight.

#### **LEMONS CV/OG**

- Market remains unchanged.
   Good supply remains on large fruit out California with limited availability on 140ct and smaller.
- · Quality has been mixed.

#### LETTUCE CV/OG

- The wet winter and early spring in Salinas area is affecting quality on all lettuce.
- Shippers are pushing prices sharply higher.

#### LETTUCE, LITTLE LEAF

- Little Leaf is back in supply! After several months of issues in their greenhouse affecting yields, Little Leaf is filling all our orders at 100%.
- Please order daily as needed.

#### **LIMES**

 With stronger demand expected as we move toward Cinco de Mayo, expect pricing to be on the rise.

#### ONIONS

- Delivery of Texas onions is scheduled for 4/23.
- Quality and pricing is solid right now.

#### **ORANGES CV/OG**

- Domestic Navel supply is winding down.
- Valencia crop is ramping up.
- Organic Navel quality has been dissipating.
- Expect to see organic Valencia's this week.

#### **PEPPERS**

Market remains unchanged.

Starting to see relief on both colored and green peppers as the availability has increased. Expect to have some strong pricing on conventional colored peppers next week.

#### **PINEAPPLE**

- Seeing some gaps in availability; we are working with a few distributors to help limited any out of stocks.
- Pricing is increased to due to the market pressures.



#### POTATOES (IDAHO)

- Market remains unchanged. .
- Most sizes have good availability. 40 and 50 count are the only sizes seeing some tighter availability.

#### POTATOES: NEW VENDOR REMINDER

- BRP has partnered with Northeast Kingdom Potatoes (Sparrow Arc Farm) out of Guildhall, Vermont. Our first load of Chipper Potatoes #PF138, White Chef #PD940 and some 10/5lb retail potatoes White #PD946 and Gold #PD942 should be in house by 4/2.
- We are unfortunately nearing the end of their season, but we look forward to being able to offer many other options with the new season in the fall.

#### **RASPBERRIES CV/OG**

- Market remains unchanged.
   Forecast on raspberries is for a gradual uptrend in volume over the next few weeks
- Quality has been mostly good with occasional crumbled berry and light color.

#### **SPRING VEG**

- Field grown Rhubarb out of Washington, #EJ720, is now in stock.
- English Peas #NW712 has been very limited in supply.
- Fiddleheads, #AW186, and ramps, #EH262, have started.

#### STRAWBERRIES CV/OG

- Mexico and Florida seasons are done.
- Quality out of California improved this week.
- · Organics remain in tight supply.

#### **TENDER LEAF ITEMS**

- Arugula quality has been excellent.
- Spinach has been light in color. Seeing some yellowing and minor decay in spring mixes.

#### **TOMATOES**

- Market remains unchanged.
- · Round and Roma tomato markets remain escalated.
- Volumes out of Florida are lagging following recent rains and demand exceeding current supplies.
- Grape tomatoes are seeing some better pricing going into next week.

#### **WATERMELONS**

• Finally starting to see relief pricing as the Florida crop ramps up. .







Fiddleheads
#AW186

