



MARKET UPDATES

Week of April 13, 2025



Seafood

HALIBUT FILLET

- Slight price increase

SWORD LOIN

- Slight price increase.

TUNA

- Slight price increase.

FAROE ISLAND SALMON

- Price decrease.

ICELANDIC COD & HADDOCK

- Haddock and cod pricing increasing in April
- Price increases caused by annual fisheries management closures in Iceland.
- 4-mile closure for spawning will expand into 14-mile closure on April 11th.
- Fisheries will stay closed until April 21st.
- This closure occurs every year and is one of the primary reasons that Iceland has one of the most successful and sustainable fisheries in the world.

LOCAL HADDOCKS SCROD, SMALL

- Spawning season starting.
- Anticipated quality issues with fillets include thinness and breakage.

BEAU SOLEIL OYSTERS

- Availability tight; nothing in storage, waiting for ice to thaw.

SEASONAL - STOCKED FOR THE WEEK!

- Black Whole Sea Bass will be brought in fresh daily for deliveries to customers on Thur-Fri-Sat, April 17,18,19.
- #NW890 Black Sea Bass Whole 1-1.5 Lb (USA)
- Advance notice is greatly appreciated to ensure we pull enough inventory to meet demand.
- View the full Seasonal, Fresh, Specialty Seafood list here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

Meat

CORNISH HENS

- Bell & Evans Cornish Hens, #WA702, out of stock.
- Please sub Perdue frozen Cornish Hens, #EK092.
- Perdue frozen Cornish Hens use the same preorder schedule as Bell & Evans.

Specialty Grocery

VEGETABALL'S

- Retail spicy pesto, #PL882 now available via special order only.

AURORA MILLS

- Aurora Mills rolled oats, #WC758, will be discontinued once current inventory is depleted. Vendors high minimum, has been exceeding demand resulting in date issues.

NITTY GRITTY FLOUR

- Reminder: #WC752, Vermont white AP flour and #GH646, Vermont white pastry flour gapping.
- Vendor seeking new processing mill. Previous mill permanently closed.

ORWASHERS

- #ET330, Orwasher's Rosemary Focaccia unavailable until end of April due to shipping error.

VILLA MANODORI

- #GV120, Balsamic Artignale back in stock April 18th.

SAFFRON

- #EL212, Saffron 12/1oz discontinued.
- #ADR70, Saffron Tin 18/1oz in house soon.
- Currently working to establish a split case code.

REAL GREEN DRESSINGS

- New ranch dressing, #ACP50, is now in house.



Dairy

EGGS

- Great supply.
- Prices decreased.

BROWN COW YOGURT

- Maple flavor is out of stock due to a vendor supply issue.
- Currently working to pick up another batch next week.
- New flavor, Blueberry Cream Top, #ADG92, is scheduled to land week of 4.21.25.

JASPER HILL FARM

- Releasing two limited production cheeses in May:
- Sandeman port washed mini-Harbison
- Eden Ice Cider-soaked blue cheese.
- More details to follow.



CABOT CREAMERY YOGURT

- Reminder: Now stocking low-fat Greek yogurts in 17.5 Lb tubs. Flavors include:
- #TL932 – Yogurt Greek Plain 2%
- #TL934 – Yogurt Greek Strawberry 2%
- #TL936 – Yogurt Greek Vanilla 2%
- See April sales flyers for discounts on Cabot butter, cheddars, and whipped cream.

BARN FIRST CHEESE

- Seasonal cheeses coming back in stock.
- Now stocking:
 - #WA166 Mini Goat Brie
 - #WA168 Ash Ripened Cowles Goat Cheese
 - #EJ934 Blue Goat Brie landing Friday 4/18.



New / Reactivated and Seasonal Items

#E6502	English Peas	10 Lb	
#GA508	Flour Chickpea	25 Lb	Bob's Red Mill (replaces #GH494)
#WA166	Mini Goat Brie	5oz	Barn First (back in stock)
#WA168	Ash Ripened Cowles Goat Cheese	8oz	Barn First (back in stock)
#EJ934	Blue Goat Brie	10oz	Barn First (back in stock 4/18)
#ACP50	Ranch Dressing	6/8.5oz	Real Green (new)
#GV120	Balsamic Artignale	12/250ml	Villa Mano (back in stock 4/18)
#ADR70	Saffron Tin	18/1oz	(new, split case pending)

Reminder:

#HHE70	Juice Pineapple 100%	6x32oz	Orchid Island (new)
#TL932	Yogurt Greek Plain 2%	17.5 Lb	Cabot Creamery (new)
#TL934	Yogurt Greek Strawberry 2%	17.5 Lb	Cabot Creamery (new)
#TL936	Yogurt Greek Vanilla 2%	17.5 Lb	Cabot Creamery (new)
#ADG92	Blueberry Cream Top Yogurt	12x5.3oz,	Brown Cow (new, in stock 4/21)
#ADC24	Ojai Pixie Tangerines Bulk	25 Lb.	New pack size

Discontinued / Deactivated Items

#WC758	Oat Rolled Organic Maine	4x4lb	Aurora Mills Discontinuing when inventory depleted.
#GH494	Flour Chicken Pea	1/25 Lb	Bob's Red Mill Item discontinued and replaced with #GA508.
#PL882	Spicy Pesto	12/6.5oz,	Vegetaball's Farm Special order only.
#ET330	Rosemary Focaccia	30/11oz	Orwashers Unavailable until May.
#EL212	Saffron	12/1oz	Discontinued, working on replacement

Produce

APPLES

- MacIntosh Apples available out of Vermont from Sunrise Orchards.
- All other available apples from outside Vermont.
- Cider supply still plentiful - a great, refreshing spring beverage!

ASPARAGUS

- Product tight as we move to the second half of April.
- Increased Easter demand anticipated to strain the market.
- Mexican supply winding down.
- Peru starts in May, domestic will start shortly thereafter.

AVOCADOES

- Market remains unchanged.
- Anticipating no Equal Exchange organic avocados until the new crop starts in the fall.
- Continue to use item #WC780 for organic but not fair-trade avocados.
- Equal Exchange currently considering an organic, non-fair trade certified line since one of their main growers dropped the certificate.

BANANAS

- Market remains unchanged.
- Imports remain tight.
- Anticipating cmarket to improve next week as more vessels arrive from the Tropics.
- Cool and poor weather in the tropics and logistical challenges impacted recent global supply.
- Equal Exchange bananas still tight.
- Expect greener bananas
- More breaking/turning bananas will be available whenever possible.

BEANS

- Green bean market seeing steady volume and production.
- Very good quality.
- Now stocking a 10lb English pea while available. Use item code #E6502.

BLACKBERRIES CV/ OG

- Market expected to remain steady this week.
- Mexican supply anticipated to decrease from now through May.
- California berries will start in June.
- Organics very limited until May.

BLUEBERRIES CV/OG

- Mexican production expected to remain steady through April.
- Quality strong.
- Florida season in full swing; typically short.
- California organic production remains strong.

BROCCOLI CV/OG

- Supply good.
- Multiple growing areas in play.
- Quality good.

BRUSSELS SPROUTS

- Mexico production strong.
- Quality excellent.

CAULIFLOWER CV/OG

- Production has moved to Salinas with light yields to start the season. Pricing is expected to increase next week.

CELERY CV/OG

- Market expected to remain steady with strong production.
- No issues expected through transition.

CUCUMBERS

- Market limited with stronger pricing.
- Florida growers continue to rely on imports out of Honduras.
- Crossings out of Mexico starting to improve.
- Anticipating pricing will stay firmer due to strong domestic demand.

GRAPES

- Imported red grape supply steady.
- Green grape volumes down slightly.
- Green grape pricing up slightly.

LETTUCE

- Most shippers have made the transition to Salinas area.
- Light volumes to start the season.
- Anticipating slight price increase over next couple weeks.
- Lettuce, Baby Leaf
- Quality will be a challenge for at least one more week.
- Expect to see the last of the desert product this week.
- Growers will be shipping from Northern fields this week.

LEMONS CV/OG

- Market remains steady.
- Supply good.
- Quality good.

LIMES

- Market starting to settle.
- Slight price decrease
- Anticipating adequate production into May.
- Good quality in the forecast.

MELONS

- Guatemala supply stable.
- Cantaloupe and honeydew pricing both settling.
- Anticipating Easter demand will cause lighter volume later in April.

ONIONS

- Northwest red and yellow abundant.
- Growers pushing to finish with storage crops within the next month.
- Ample supplies.
- Pricing weak, likely through entire season.
- Texas onions set to ramp up significantly next week.
- Pricing anticipated to drop with influx of Texas supply.

Produce Continued

ORANGES CV/OG

- Now stocking three pack sizes on Ojai Pixie Tangerines:
- #ADC24- Bulk 25lb.
- #WA986- 9x3lb.
- #EK484- 9x2lb.
- Great late season citrus for retail and schools.
- Navel crop steady.
- Pricing higher on larger fruit.
- Organic Cara Caras done for the season.

PEPPERS

- Green Bell #1 product demands premium pricing.
- Mexican production steady and keeping up with demand.
- Florida production slightly behind with stronger pricing at the shipping point.
- Colored bell pepper market leveling off.
- Recent influx of product from Mexico.

PINEAPPLES

- Pineapples anticipated to remain tight until May.

POTATOES (IDAHO)

- Market remains stable with a solid mix of cartons and consistent consumer demand.
- No significant price changes so far in 2025.
- A slight uptick in the market once most sheds transition to Burbank potatoes is possible.
- Burbank yields were slightly lower than the Norkotah's which could lead demand increase for available supply going into summer.
- Quality excellent, expecting no change through the spring.
- Expecting storage crops to show quality concerns closer to summer
- Freight availability out of Idaho remains abundant.
- Rates decreased to more favorable levels for most regions across the country.

RASPBERRIES CV/OG

- Anticipating conventional market to remain steady through April.
- Dip in production expected in May and June.
- Organic volumes tightening.

STRAWBERRIES CV/OG

- Florida season ending.
- California production expected to increase through April.
- California production will peak in May and June.
- Quality strong.

TOMATOES

- Markets escalated on all varieties and packs.
- Florida's winter crop volumes affected by cold weather front and rain.
- Anticipating improvement in volume mid-April when fully transitioned into spring crop season.
- Virus and disease pressure affecting round tomato crop out of Mexico; volume has decreased dramatically.
- Anticipating no improvement on round tomato crop until early May or when new growing area starts with production.
- Mexican Roma and grape tomato markets seeing increased demand from the US.
- Increased demand driving pricing up.

ZUCCHINI/YELLOW SQUASH

- Volume and quality good on zucchini from all sources.
- Markets remain tight on yellow squash.
- Anticipating improvement with transition north to Sonora soon.
- Eastern yellow squash expected to stay tight until S. Georgia transition in May.

