



# MARKET UPDATES

Week of September 14, 2025



## Seafood

### SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #FN530 Scallop Dry 10-20 Gallon, USA. Available All Week.
- #NW890 Whole Black Bass 1-1.5 lb. Each USA Brought in fresh for delivery to you on Thur-Fri-Sat., September 18, 19, 20.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

### OYSTER

- New product alert: Now stocking Island Creek Oysters, out of Duxbury MA. #AKV60, 100 ct bags only.

### PASTEURIZED CRAB

- Price increase

### BAY WINDS SHRIMP

- Read vendor report about the outlook for Bay Winds shrimp at <https://blackriverproduce.com/resources/updates/#regional-seafood>

### HALIBUT FILLET

- Price fluctuations continue.
- Reduced West Coast harvest continues to create volatility and continues to place increased demand on East Coast supply.

### SWORD LOIN

- Holding firm.

### WILD COHO SALMON

- Supplies steady.

## Specialty Grocery

### HERB CRAFT SPARKLING TEAS

- Likely to gap on all flavors of sparkling teas for 7-14 days as vendor resolves packaging supply issue
- Vendor expects to resume production this week as bottles are received. Product expected to land at BRP warehouse within two weeks.

### McCLURE's HONEY

- Reminder: Due to tariffs on Brazil, price increase across all items effective September 21, 2025.

## Dairy / Cheese

### CABOT CREAMERY

- Unsalted Butter 55# Cube, #APP06, is a new item now available via special order.
- Now stocking Extra Sharp White Cheddar 6/2lb, #APR88. Item due to land on 9/19.
- Now stocking Sharp White Cheddar Brick 6/2lb, #APR28. Item due to land on 9/19.

### GREEN MOUNTAIN BLUE CHEESE

- Reminder: Price increase effective the week of 09/29/25 on Boucher Blue, Gore-Dawn-Zola, and Madison.

### JASPER HILL FARM

- Moses Sleeper 9/8oz., #APT12, a new smaller format wheel is due to land on 9/18/25.
- Meet Moses Sleeper's evil twin, Moses Reaper, #APT08. Limited release: now in stock while supplies last. Soft Ripened cheese with an ashed rind and annatto-dyed jack o'lantern orange paste.
- Winnimere #GR472, Seasonal spruce-wrapped, washed rind cheese with a creamy, pungent, and smoky profile. First release of the year of this seasonal favorite from Jasper Hill is due the first week of November.

### VERMONT CREAMERY-MASCARPONE

- Currently experiencing gaps in supply due to production issues.
- Affecting both the #N7292, 12/8oz and #J4376 2/5lb.

### SAPUTO GOLD

- Currently experiencing issues getting product with good dates on both of the Saputo Gold shredded mozzarella cheeses.
- Multiple orders have had to be refused in the past weeks due to very short dates.

### NETTLE MEADOW

- All Nettle Meadow Cheeses will be moving to special Order when through current inventory.

#GK918 Kunik Mini 9/4 oz

#GR138 3 Sisters 6/7 oz

#EV760 Adirondack 6/8 oz

# Meat

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## G&C CHICKEN

- #BB476, chicken leg quarter bone-in, skin-on 40 Lb, moving to special order due to lag in sales.
- Item still available via late line following the G&C schedule. Specific late line schedule details are always visible in the Customer First online order system by clicking on the clock icon for any given item.
- Additionally, ground chicken is no longer available from G&C. Codes #AH656 and #PL010 have been inactivated.

## VT FAMILY FARMS

- New item Alert: #APC42, Organic Beef Patty 90/10
- 12 x 12 Oz (2/6oz per pack)

# Produce

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## AVOCADOS

- Prices have moved lower than expected as Mexico dominates supply with strong crop quality, consistent sizing, and increased volume (up 29% year over year).
- California and offshore supplies are nearly finished, leaving Mexico to carry the market.

## BLACKBERRIES CV/OG

- Overall volumes remain light but are expected to increase in the coming weeks.
- Production ongoing in Central Mexico (CMEX), Oxnard, and Watsonville.
- Oxnard to continue through early September; CMEX volumes building steadily into fall.
- Baja to begin production in mid-September.
- Watsonville harvesting twice weekly, with limited volume.
- Supply improving overall, but quality varies by region; some reports of color reversion and soft or leaky fruit.

## BLUEBERRIES CV/OG

- Production continues in Central Mexico (CMEX) and Washington.
- Pacific Northwest nearing the end of the season.
- Early Peruvian imports expected in coming weeks.
- Supply remains steady for now but anticipated to decline sharply in September and October.
- Prices expected to rise as availability tightens.

## BROCCOLI CV/OG

- Quality improving, though supplies remain limited with some growers.
- Insect pressure (diamondback moth) affecting yields and limiting harvests.
- Organic Broccoli Crowns showing very tight availability and rising prices.

## BRUSSELS SPROUTS

- Supplies improving, though insect pressure and internal browning remain.
- Elongated stems reported due to heat-driven rapid growth, although quality is starting to improve.

## CAULIFLOWER CV/OG

- Yields slightly lighter this week.
- Prices expected to gradually rise into next week.
- Some discolored curds observed, though overall quality remains good from Santa Maria and Salinas.

## CELERY CV/OG

- Quality and supplies remain good. Santa Maria and Salinas harvesting daily.
- Prices escalating due to lighter plantings and increased demand from school re-openings.

## GARLIC (PEELED)

- California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

## GRAPES

- Crop showing excellent quality and consistency across sizes and varieties this season.

## LETTUCE

- Quality good, but supplies remain limited.
- Market still escalated but trending downward.
- Continued lighter weights, lower yields, and increased demand.
- Seeing lower yields from smaller framed heads and increased disease pressure.
- Reports of INSV, sclero, fusarium, and thrip damage in some lots.
- Romaine and Romaine Hearts: Acceptable quality, but supply tight. Issues include fringe burn and cupping.
- Red and Green Leaf: Good quality overall, though mildew and fringe burn pressure noted. Lighter carton weights reported.

## LEMONS CV/OG

- Market remains unchanged.
- Supply extremely tight as summer progresses.
- Most shippers holding to averages, particularly on smaller sizes.
- Fancy-grade percentages down due to high wind events impacting fruit quality.

## LIMES

- Prices have softened as demand tapers post-holiday.
- Current crop has reduced shelf life; large fruit showing conditional defects such as styler-end rot.
- Current production cycle is coming to an end, yielding large-sized fruit representing decreased shelf life and increased conditional defects in the form of styler-end rot.

## MELONS

- Market remains unchanged.
- Organic and conventional cantaloupe, honeydew, and mini watermelon season is in full swing with full availability.
- Bins available via special order.

## ONIONS

- Idaho harvest volumes increasing; peak harvest expected next week.
- Idaho's larger sizes (colossal and super colossal) initially limited but now appearing more regularly.
- Acreage up this season, producing strong crop quality but limiting grower pricing leverage.
- Market expected to remain soft until spring 2026, when storage supply tightens and Texas/Mexican crops provide price support.

## ORANGES CV/OG

- Small fruit sizes (113s, 138s) remain extremely limited and move quickly through the market.
- Better availability of mid-sizes (88s, 72s), though offered at higher prices due to strong demand.
- Larger sizes scarce and difficult to source.
- Quality reported as very strong overall.

## PEPPERS

- Colored peppers remain in very short supply on both coasts, pushing markets to record highs.
- Canadian and Mexican production steady on 11 lb packs, though prices are elevated.
- Domestic shortages driven by transitions and rain delays.
- Quality mixed, with greener-skinned fruit expected over the next 7–10 days.
- Local Vermont and New Hampshire green bell peppers entering rotation in limited volumes.

## POTATOES (IDAHO)

- Market showing signs of relief across all sizes, particularly 40–70 ct.
- New crop producing larger potatoes, though some growers remain limited to smaller profiles. We anticipate this will be the case until growers can begin to ship out of storage and 'control' what lots to run better.

- Acreage slightly reduced from last season, but favorable growing conditions should produce similar overall tonnage.
- Market expected to continue declining into mid-September, then stabilize after harvest concludes.

## RASPBERRIES CV/OG

- Central Mexico and Baja reporting steady production with strong quality.
- Watsonville volumes declining due to seasonal gap; rebound expected by early September.
- California quality remains excellent, with sweet, aromatic, fully red berries.

## STRAWBERRIES CV/OG

- Overall production declining but expected to increase at month's end.
- Watsonville: Temperatures in the low-to-mid 80s this weekend, then moderating next week. Overripe fruit and bruising reported; culling efforts remain strong to maintain clean packs..
- Santa Maria: Forecast in the mid-70s with limited volume.
- Oxnard: Harvest just beginning, with volume expected to build through September and reach significant levels by late month.

## SPINACH

- Supplies remain limited with mixed quality.
- Some reports of issues including weak texture, discoloration, wilting, wind damage, insect pressure, and mechanical damage due to brittle texture.
- Rapid growth linked to warm soil temperatures.

## TOMATOES

- Local Vermont-grown tomatoes available from Blais Farm, Sam Mazza Farm, and Allen Brothers Farm #EH314. Local quality reported as strong and the price is right!
- Local Roma/Plum tomatoes also available.
- Round tomatoes: Supply slow to recover from Alabama, North Carolina, and Tennessee, while Virginia and New Jersey begin production. Quality mixed, with heat, rain, and humidity causing post-harvest issues days after fruit is packed.

## Local Vermont-Grown Tomatoes



# New / Reactivated /Changed Codes

#APC42	Organic Beef Patty 90/10	12 x 12 Oz (2/6oz per pack)	Vermont Family Farms.
#AKV60	Island Creek Oysters,(Duxbury MA.)	100 ct bags	
#APT08	Moses Reaper	4/1lb	Jasper Hill Farm
#APT12	Moses Sleeper	9/8 oz.	Jasper Hill Farm
			New Seasonal Limited Edition.
			New Size
#GV110	Aged Gouda, 18 month	12/5.3oz	Beemster
#GT992	Valdes, Westfield, Vermont	5 Lb Avg	Barn First Creamery
	100% raw goat's milk blue cheese		Newly Stocked
#WA568	Middlebury Blue Wedge	6/8oz	Blue Ledge Farm
			Newly Stocked
#EK646	Giguere Goat's milk Tomme	5lb.	Barn First Creamery
#APR88	Extra Sharp White Cheddar	6/2lb	Cabot
#APR28	Sharp White Cheddar Brick	6/2lb	Cabot
			Westfield, VT Newly Stocked
			Newly Stocked, due 9/19
			Newly Stocked, due 9/19

## Moved from special order to stocked.

#GV270	Black Truffle Infused Olive Oil	6/8.4 oz.	A L'Olivier
#GV271	Black Truffle Infused Olive Oil	1/8.4 oz.	A L'Olivier

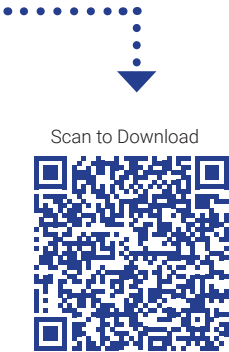
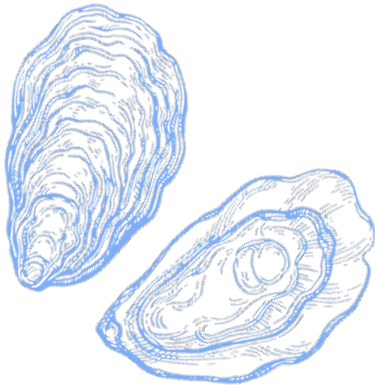
## Moved from Stocked to Special Order:

#WB556	Cambozola Blue	5lb	Champignon
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All Nettle Meadow Cheeses will be moving to special Order when through current inventory.

#GK918	Kunik Mini	9/4 oz	Nettle Meadow
#GR138	3 Sisters	6/7 oz	Nettle Meadow
#EV760	Adirondack	6/8 oz	Nettle Meadow

Island Creek  
Oysters



<https://blackriverproduce.com/wp-content/uploads/2025/09/island-creek-oyster-summary-09-12-25.pdf>

# Deactivated Codes

#AH656	Chicken Ground	Perdue Farms	Discontinued
#PL010	Chicken Ground Light and Dark		Discontinued



# Seasonal Reminders

## FALL DÉCOR

- A full array of fall décor items are now posted on the BRP website.
- Cornstalks, hay bales, Cinderella pumpkins, Vermont Grown mums from Sam Mazza farm and more.
- Great for retail, universities, office buildings, hotels and inns, healthcare facilities.
- View full list at <https://blackriverproduce.com/products/floral/>



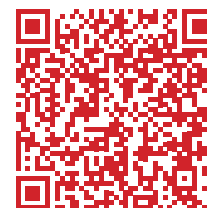
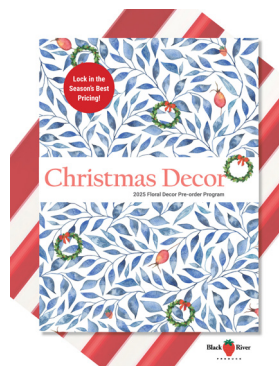
## THANKSGIVING TURKEYS

- Seasonal Reminder: Pre-order forms are available for Thanksgiving turkeys.
- Fresh Turkeys will be available from three Vermont Farms this year: Misty Knoll Farms, Stonewood Farm and Adam's Turkey Farm.
- A limited supply of Stonewood Farm case posters will be available upon request. Please request from your BRP representative.
- View pre-order form by clicking the 2025 Turkey Pre-order button at <https://blackriverproduce.com/products/meat-poultry/>



## CHRISTMAS DÉCOR

- The first deadline has passed, but pre-order deadline for ordering kissing balls and undecorated wreath (bins) is 09.23.25.
- Pre-order pricing on select holiday bouquets and Sam Mazza Farm poinsettias is also available until 09.23.25.
- Download the full list and pre-order form on the floral page of our website.
- <https://blackriverproduce.com/products/floral/>



**Spooky**  
**Limited Edition**

Moses Reaper #APT08  
Now Available.

