



# MARKET UPDATES

Week of September 21, 2025



## Seafood

### SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #AR984 Artic Charr Fillet 1-2 Lb. 10 Lb. Cs. Source: Iceland. Available All Week.
- #NW880 Snapper Whole 1-2 Lb. Each. Source varies. Brought in fresh for delivery to you on Thur-Fri-Sat., September 26, 27, 28.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

### OYSTER

- New product reminder: Now stocking Island Creek Oysters, out of Duxbury MA. #AKV60, 100 ct bags only.

### PASTEURIZED CRAB

- Price increase.

### HALIBUT FILLET

- Price fluctuations continue.
- Reduced West Coast harvest continues to create volatility and continues to place increased demand on East Coast supply.

### SWORD LOIN

- Market holding steady.

### U-15 SCALLOPS

- Price increase in effect.

### LOBSTER 1-1/4

- Item #EP094 late line code; orders must be entered by 6 AM for next-day delivery.

## Meat

### VERMONT FAMILY FARMS

- 1 oz Vermont Grown, maple breakfast links back in stock (#PP072 bulk, #RL386 retail).
- Stock levels stable following production challenges.

### MURRAY'S CHICKEN

- Item #HK306 has an updated description. New description reads: "1/10lb Chicken Breast Airline 10 Ounce Average Raw."

### NORTH COUNTRY SMOKEHOUSE

- Mechanical problems continue to limit fill rates.
- Machinery replacement underway; no timeline provided for improvement.
- Severely affected items include:
  - o #EJ570 Ham Sugar Free Organic Retail Pack
  - o #EK510 Sausage Andouille Humane No Nitrate
  - o #EP258 Bacon Applewood Canadian Organic
  - o #G1694 Ham Cured & Smoked Boneless Applewood
  - o #G1736 Turkey Breast Boneless Smoked Apple
  - o #HW376 Sausage Pork Link Maple Flavor 1 oz
  - o #TE752 Turkey Smoked Organic
  - o #WA858 Sausage Bratwurst
  - o #WD060 Turkey Oven Roasted Organic

## Specialty Grocery

### VERMONT TORTILLA

- Production has resumed.
- Product scheduled to land at BRP on 10/1.

### McCLURE'S HONEY

- Reminder: Due to tariffs on Brazil, price increase across all items effective September 21, 2025.

### FARMWELL

- Beverage processing moved to Vermont.
- No changes to BRP item codes, but all items have new UPCs.
- New lot landed 9/19.
- Updated sell sheet with UPCs available. . . . .



## Dairy / Cheese

### CABOT CREAMERY

- Now stocking Extra Sharp White Cheddar 6/2lb, #APR88. Landed on 9/19.
- Now stocking Sharp White Cheddar Brick 6/2lb, #APR28. Landed on 9/19.

### GREEN MOUNTAIN BLUE CHEESE

- Reminder: Price increase effective the week of 09/29/25 on Boucher Blue, Gore-Dawn-Zola, and Madison.

### JASPER HILL FARM

- Moses Sleeper 9/8oz., #APT12, a new smaller format wheel, now in stock.
- Moses Reaper, #APT08. Limited release: in stock while supplies last. Known as Moses Sleeper's evil twin, Moses Reaper is a soft ripened cheese with an ashed rind and annatto-dyed jack o'lantern orange paste.
- Winnimere #GR472, Seasonal spruce-wrapped, washed rind cheese with a creamy, pungent, and smoky profile. First release of the year of this seasonal favorite from Jasper Hill is due the first week of November.

### VERMONT CREAMERY-MASCARPONE

- Currently experiencing gaps in supply on Mascarpone due to production issues.
- Affecting both the #N7292, 12/8oz and #J4376 2/5lb.

## Produce

### BLACKBERRIES CV/OG

- Overall quality concerns persist.
- While cooler morning temperatures allow harvests to continue in Mexico, persistent moisture creates challenges to maintain fruit quality.
- Organic blackberries are experiencing more severe issues, with over-ripeness and decay limiting harvestable volume.
- Growers are being urged to clean fields to improve pack-out, but deliveries remain below expectations.

### BLUEBERRIES CV/OG

- Availability in the Pacific Northwest is declining; Oregon and British Columbia end their seasons this week.
- Western Washington will have stored fruit for 3-4 more weeks.
- Mexico is slowly ramping up harvests.
- South American arrivals continue in good condition, medium to large size, with minimal defects reported.

### BROCCOLI CV/OG

- Prices are beginning to decline as escalated levels have slowed movement.
- Shippers continue to face insect and worm issues, with reduced yields.
- Despite challenges, pricing relief is expected into next week.

### BRUSSELS SPROUTS

- Market has firmed due to heavy insect pressure.
- Supplies may improve if growers control Diamondback moths, but expect volatile quality and supply through fall.

### CAULIFLOWER CV/OG

- Market is somewhat unstable.
- Yields expected to decline into next week.
- Buying activity has increased slightly, with moderately higher prices expected as the week finishes.

### CELERY CV/OG

- Quality and supplies remain good.
- Santa Maria and Salinas continue daily harvests.
- Prices are escalating as lighter plantings reduce supply.
- Market expected to climb into next week.

### CUCUMBERS:

- Domestic supply out of North Carolina and Tennessee is slowly improving.
- Quality is outstanding in the west and fair in the east.
- Some VT grown products are beginning to come into the market for both supers and selects.

### CHIVES

- Updated code: transitioning from F2272 to CK126.
- Same pack size and supplier.
- Auto-substitution will continue through 9/23.

### GARLIC (PEELED)

- California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

### GRAPES

- Supplies strong across all colors and varieties.
- Overall quality and condition excellent.
- No widespread damage reported from recent rainstorms, but further evaluation needed.



**Sweet Delicious  
Grapes!**

## LETTUCE

- Iceberg quality is good; supplies improving.
- Some INSV, sclero, fusarium, and thrip damage observed.
- Yields remain lower from smaller framed heads.
- Romaine and romaine heart quality is fair; supplies are light.
- Market trending higher on increased demand.
- Fringe burn and light cupping reported, along with insect and disease pressure.
- Some growers are holding to averages.
- Organic hearts remain escalated.

## LEMONS CV/OG

- Strong supply of larger fruit (115 count and above).
- Smaller sizes (140–235 count) remain limited.
- Market continues to advance supported by size imbalance.
- Quality remains very good, with conditions expected to continue through September.

## LIMES

- Supply is extremely tight on all sizes, with largest fruit scarcest.
- Substitutions expected soon for larger fruit as old crop declines.
- Short-term orecast calls for lighter supplies through September and upward pricing trend.

## ONIONS

- Idaho moving into peak harvest volumes, with further ramp-up expected next week.
- Early shortfall in colossal and super colossal sizes is improving gradually.
- Overall growing season was favorable, and acreage is up.
- Crop quality is expected to be excellent overall.

## ORANGES CV/OG

- Smaller sizes remain limited, with steadily advancing pricing.
- Mid-range sizes (72s, 88s) more available but also trading higher due to demand.
- Larger sizes (56s and above) remain tight.
- Despite overall tight market, quality is strong across all sizes, with excellent color, firmness, and flavor.

## PEPPERS

- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and

organic peppers.

- Quality has been good and stable.

## POTATOES (IDAHO)

- Market showing signs of relief across all sizes, especially 40ct–70ct.
- New crop producing better sizing overall, with some growers reporting abundant large potatoes.
- Others remain in smaller profiles until storage shipments begin.
- Crop appears similar to last season in quality and volume.

## RASPBERRIES CV/OG

- Central Mexico accounts for approximately 40% of available volume.
- California supplies remain in peak production, but are expected to trend down.
- Salinas and Watsonville producing good quality fruit with strong size.
- Oxnard stable, with expected uptick in coming weeks.
- Baja region contributing ~10% of volume.

## STRAWBERRIES CV/OG

- Warm conditions in Santa Maria accelerating ripening, causing overripe fruit, bruising, and soft skin.
- Cooler weather expected to improve sizing.
- Fall conventional crop showing improved flavor and consistent color and shape.
- Some albino and soft fruit reported; inspectors enforcing standards.
- Counts averaging 18–22.
- Fall organic crop showing strong quality, though fruit size is slightly smaller.
- Later plantings experiencing sunburn and signs of over-ripeness.
- Production expected to climb steadily, with peak volumes late September for early blocks and mid-October for later blocks.

## TOMATOES

- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.





## New / Reactivated /Changed Codes

#AKV60	Island Creek Oysters,(Duxbury MA.)	100 ct bags		
#APT08	Moses Reaper	4/1lb	Jasper Hill Farm	New Seasonal Limited Edition.
#APT12	Moses Sleeper	9/8 oz.	Jasper Hill Farm	New Size
#GV110	Aged Gouda, 18 month	12/5.3oz	Beemster	Newly Stocked
#GT992	Valdes, Westfield, Vermont 100% raw goat's milk blue cheese	5 Lb Avg	Barn First Creamery	Newly Stocked
#WA568	Middlebury Blue Wedge	6/8oz	Blue Ledge Farm	Newly Stocked
#EK646	Giguere Goat's milk Tomme	5lb.	Barn First Creamery	Westfield, VT Newly Stocked
#APR88	Extra Sharp White Cheddar	6/2lb	Cabot	Now Stocked
#APR28	Sharp White Cheddar Brick	6/2lb	Cabot	Now Stocked



### Moved from special order to stocked.

#GV270	Black Truffle Infused Olive Oil	6/8.4 oz.	A L'Olivier
#GV271	Black Truffle Infused Olive Oil	1/8.4 oz.	A L'Olivier

### Moved from Stocked to Special Order:

#WB556	Cambozola Blue	5lb	Champignon
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All Nettle Meadow Cheeses will be moving to special Order when through current inventory.

#GK918	Kunik Mini	9/4 oz	Nettle Meadow
#GR138	3 Sisters	6/7 oz	Nettle Meadow
#EV760	Adironjack	6/8 oz	Nettle Meadow



*Ash-Ripened  
Bloomy Rind*



#APT08

Limited Edition  
**Cheese**  
In Stock Now!

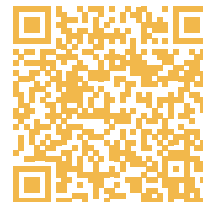
SCARES WELL WITH



# Seasonal Reminders

## FALL DÉCOR

- A full array of fall décor items are now posted on the BRP website.
- Cornstalks, hay bales, Cinderella pumpkins, Vermont Grown mums from Sam Mazza farm and more.
- Great for retail, universities, office buildings, hotels and inns, healthcare facilities.
- View full list at <https://blackriverproduce.com/products/floral/>



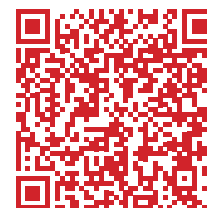
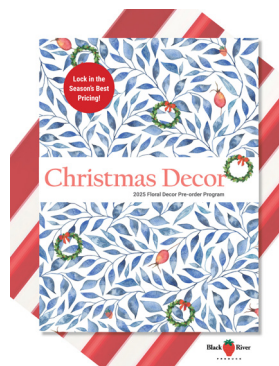
## THANKSGIVING TURKEYS

- Seasonal Reminder: Pre-order forms are available for Thanksgiving turkeys.
- Fresh Turkeys will be available from three Vermont Farms this year: Misty Knoll Farms, Stonewood Farm and Adam's Turkey Farm.
- A limited supply of Stonewood Farm case posters will be available upon request. Please request from your BRP representative.
- View pre-order form by clicking the 2025 Turkey Pre-order button at <https://blackriverproduce.com/products/meat-poultry/>



## CHRISTMAS DÉCOR

- The first deadline has passed, but pre-order deadline for ordering kissing balls and undecorated wreath (bins) is Tuesday 09.23.25.
- Pre-order pricing on select holiday bouquets and Sam Mazza Farm poinsettias is also available until 09.23.25.
- Download the full list and pre-order form on the floral page of our website.
- <https://blackriverproduce.com/products/floral/>



**Spooky**  
**Limited Edition**

Moses Reaper #APT08  
Now Available.

