

# MARKET UPDATES

Week of October 12, 2025



## Seafood

### SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #EH040 Steelhead Trout Fillet 1.5 Lb,
- #MC892, PEI Mussels 10 Lb. Bag Canada.
- Available Oct 16,17,18 for weekend business.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

### SWORD LOIN

- Slight price increase.

### FROZEN SHRIMP

- Price increases across all brands wild and farmed

### CRAB MEAT

- Fresh 8oz Crab meat, #NW846, has been moved to late line due to decreased demand.

### SQUID

- See code changes in new product section below.

### U-15 SCALLOPS

- Slight price increase.

### NORTH COAST/ NAKED TRUTH

- Price increases on the following items:
- #GH484 shrimp 31-40 P&D
- #GH470 cooked 31-40 shrimp
- #GH472 EZ Peel 16-20 shrimp

### HALIBUT FILLET

- Price fluctuations remain in effect.
- Reduced West Coast harvest continues to create volatility and continues to place increased demand on East Coast supply.

### LIVE LOBSTER

- Reminder: Currently only stocking a limited amount of 1 ½LB. All other sizes are late line for now.
- For orders received by 6am, next day delivery can be arranged.



## Specialty Grocery

### HERITAGE OVENS

- Reminder: Now stocking PFG exclusive brand, Heritage Ovens, Semi-Sweet Chocolate Chips.
- (Real, 900 count per lb), #CP376, 1/25 lb case.
- First order landed October 3.

### VILLA MANODORI

- Reminder: Two new products arriving in October:
- #ARM50 – Dark Cherry 9-Year Aged Balsamic Vinegar of Modena (IPG designation), aged in sour cherry barrels, 6/250 ml
- Extra Virgin Olive Oil – Blend of Tuscan varieties (Mariaolo and Leccino), cold-pressed with spicy, green tomato notes, 12/500 ml

Current stocked items from Villa Manodori:

- #GV120 / #GV121 – 9-Year Aged Balsamic Vinegar of Modena; sweet, tart, and syrupy.
- Great finishing vinegar for savory and sweet dishes.
- #GV118 / #GV119 – Extra Virgin Olive Oil with Lemon Essence; bright and tangy.

## Dairy / Cheese

### GENUINE FULVI PECORINO ROMANO

- Newly stocked! #TTJ22, Genuine Fulvi Pecorino Romano, 4/17lb. Also stocking split: #TTJ23, 1/17lb.
- Produced in the Lazio region of Italy. 100% sheep's milk collected from small producers in the countryside of Rome. Contains higher butterfat than most Pecorino Romanos which produces a far superior cheese.

### JASPER HILL FARM

- Moses Sleeper 9/8oz., #APT12, a new smaller format wheel, now in stock.
- Winnimere #GR472, Seasonal spruce-wrapped, washed rind cheese with a creamy, pungent, and smoky profile. First release of the year of this seasonal favorite from Jasper Hill is due the first week of November.
- Withersbrook Blue, #AGV70: Raw cow's milk blue cheese soaked in Eden Ice Cider. Rich, dense, fruity, decadent. Next batch of this seasonal offering is due in October 9.

# Meat

## BLACK RIVER MEATS – BEEF

- Reminder: National market pressures have reduced local cattle availability. To ensure Vermont-raised beef remains local, modest price increases will take effect next week across the beef line.

## STONEWOOD FARMS

- Ground turkey (#F0370) and ground turkey breast (#ET258) is now back in stock. Turkey sausage expected to return this week.



# Produce

## BLACKBERRIES CV/OG

- Overall supplies have improved, though quality remains inconsistent across regions.
- Reports of color reversion and soft or overripe fruit continue due to recent heat, rain, and humidity in growing areas.
- Production is ongoing in Central Mexico (CMEX), Baja, and Watsonville.
- Oxnard has finished for the season, while CMEX and Baja continue to ramp up each week into the fall.

## BLUEBERRIES CV/OG

- Quality has been strong, with firm fruit, good bloom, and excellent sizing.
- Production remains active in Central Mexico (CMEX), though supplies are tight and expected to stay limited through October.
- Demand continues to outpace supply, keeping markets active and pricing elevated.
- Shipments from Peru continue to face delays, with improved arrivals anticipated by mid-October.

## BROCCOLI CV/OG

- **Reminder: High Alert!**  
Growers in both Santa Maria and Salinas continue to face serious quality issues, including pin rot, yellow bead, and worm pressure.
- Yields are down substantially, and it will likely take several weeks for improvement.
- Expect to see some yellow bead and pin rot upon arrival; worm issues remain inconsistent.

## BRUSSELS SPROUTS

- Supplies remain extremely limited.
- Insect pressure and internal browning continue to be reported.
- Some growers are still struggling with yields, while others who pulled early from fields to cover orders now await new crops to catch up with demand.

## CAULIFLOWER CV/OG

- Supplies are tightening as growers hold to averages.
- The Diamondback moth continues to challenge production.

## CELERY CV/OG

- Decreased supplies across Salinas and Santa Maria are creating a firm and elevated market.
- Demand remains strong, while yields are being affected by pith and blackheart disease.
- Oxnard is expected to start around mid-October, with Mexico following within the next few weeks.
- Yuma's start has been delayed due to earlier weather issues and is now anticipated for late November.
- Expect elevated markets through the Thanksgiving pull.

## CUCUMBERS:

- Market remains unchanged.
- Domestic supply out of North Carolina and Tennessee is slowly improving.
- Quality is outstanding in the west and fair in the east.
- Some VT grown products are beginning to come into the market for both supers and selects.

## GARLIC (PEELED)

- Market remains unchanged. California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

## GRAPES

- Supplies strong across all colors and varieties.
- Overall quality and condition excellent.
- No widespread damage reported from recent rainstorms, but further evaluation needed.

## LETTUCE

- Regressing quality continues to impact markets as insect and disease pressure intensify late in the Northern California season.
- Most lots show good quality with some variation in color, weight, and texture.
- Growers are harvesting early to avoid worsening issues, further reducing yields.
- Expect volatility throughout the fall.

## LEMONS CV/OG

- Supplies remain very tight across the board as demand outpaces availability.
- Sizing and volume remain under pressure with little relief expected in the near term.
- Quality is mixed, with some lots showing good color and firmness, while others display scarring, softness, or reduced shelf life.

## LIMES

- Market remains unchanged. Supply is extremely tight on all sizes, with largest fruit scarcest.
- Substitutions expected soon for larger fruit as old crop declines.
- Short-term orecast calls for lighter supplies through September and upward pricing trend.

## ONIONS

- Market remains unchanged.
- Idaho moving into peak harvest volumes, with further ramp-up expected next week.
- Early shortfall in colossal and super colossal sizes is improving gradually.
- Overall growing season was favorable, and acreage is up.
- Crop quality is expected to be excellent overall.

## ORANGES CV/OG

- Smaller sizes remain limited, and pricing continues to rise as demand exceeds supply.
- Mid-range sizes (88s and 72s) are more available but also command a premium as buyers shift focus.
- Larger fruit (56s and above) remains particularly short, adding further pressure to the market.
- Overall fruit quality is excellent, with strong color, firmness, and consistency across packs.

## PEPPERS

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

## POTATOES (IDAHO)

- Market remains unchanged.
- Market showing signs of relief across all sizes, especially 40ct–70ct.
- New crop producing better sizing overall, with some growers reporting abundant large potatoes.
- Others remain in smaller profiles until storage shipments begin.
- Crop appears similar to last season in quality and volume.

## RASPBERRIES CV/OG

- Good supplies continue from Mexico with improving fruit quality and fewer weather-related defects.
- California production is post-peak, now contributing less than half of total supply.
- Quality across regions remains strong, with medium-sized fruit and consistent availability.

## STRAWBERRIES CV/OG

- **Alert!** Recent weather has significantly impacted volume and quality across California's key growing regions—Salinas, Watsonville, and Santa Maria.
- These areas were already past peak production, and recovery after the rains has been limited in both yield and fruit condition.
- The Oxnard region continues to perform best overall, offering the strongest quality and most consistent production, though it also experienced reduced yields for 7–10 days following the September rains.
- Greater occurrences of softness, bruising, water damage, and pin rot are expected.
- Overall, the California strawberry market is now entering a period of extremely tight supply, with demand exceeding availability. Typically, this level of shortage and pricing strength does not occur until late November, but current conditions have accelerated that timeline.

## TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

## New / Reactivated /Changed Codes

#ARR82	Squid Calamari Tubes 5-8' Frozen	10/2.5 Lb	Town Dock	Replaces #EP014
#ARR80	Calamari 3-5" Tubes Blue Frozen	10/2.5 Lb	Town Dock	Replaces #EL078
#ART58	Calamari Rings 5-8" Clean	10/2.5 Lb	Town Dock	Replaces #WC916

### Paris Gourmet- New Special Order Items! Will be at the Black River Produce's Fresh Expo on 10/28/25.

#RL222	Raspberry Macaron Frozen,	3/12ct	Jean Noel
#RL226	Vanilla Macaron Frozen,	3/12ct	Jean Noel
#RL230	Chocolate Macaron Frozen	3/12ct	Jean Noel
#RL240	Pistachio Macaron Frozen	3/12ct	Jean Noel
#APA36	Pistachio Éclair Frozen	6/5ct	Jean Noel
#RG708	Dark Chocolate Eclair Frozen	6/5ct	Jean Noel
#RG710	Raspberry Eclair Frozen	6/5ct	Jean Noel
#VL892	Butter Sheets Unsalted 82%	10/2.2lb	Buerre de Tourage
#VL878	Tart shell Sweet Rond 2" Cooked	1/144ct	Moda
TBD	Hot Chocolate Mix	6/2.2lb	Cocoa Noel

### Reminders:

#15628	Organic Udon Noodle	30/12.8oz	Roland Foods	Newly Stocked.
#RN114	Crushed Calabrian Chili Peppers	4/38.8oz	Roland Foods	Newly Stocked
#RN658	Spicy Chili Onion Crisp	4/35.2oz	Roland Foods	Newly Stocked

## Discontinued Codes

#EP014	Squid Tubes Green 5-8" Frozen	10/2.5 lb	See new code above.
#EL078	Squid Tubes Green 3-5" Frozen	10/2.5 lb	See new code above.
#WC916	Calamari Ring Green 5/8" Frozen	10/2.5 lb	See new code above.

## Seasonal Reminders

### FALL DÉCOR

- A full array of fall décor items are now posted on the BRP website.
- Cornstalks, hay bales, Cinderella pumpkins, Vermont Grown mums from Sam Mazza farm and more.
- Great for retail, universities, office buildings, hotels and inns, healthcare facilities.
- View full list at <https://blackriverproduce.com/products/floral/>



### THANKSGIVING TURKEYS

- Seasonal Reminder: Pre-order forms are available for Thanksgiving turkeys.
- Fresh Turkeys will be available from three Vermont Farms this year: Misty Knoll Farms, Stonewood Farm and Adam's Turkey Farm.
- A limited supply of Stonewood Farm case posters will be available upon request. Please request from your BRP representative.
- View pre-order form by clicking the 2025 Turkey Pre-order button at <https://blackriverproduce.com/products/meat-poultry/>

