



MARKET UPDATES

Week of October 19, 2025



Seafood

SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #WB684 Pollack, 8- 16 Oz. 10 Lb. Cs from the Gulf of Maine. Available all week long.
- #NW958, Shrimp Raw Shell on 16-20, from the USA. Available Oct 23,24,25 for weekend business.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORD LOIN

- Slight price increase.

FRESH FRYER CLAMS

- #BD916 has been moved to a late line item.

FROZEN SHRIMP

- Price increases remain in effect across all brands, both wild and farmed.

CRAB MEAT

- Reminder: Fresh 8oz Crab meat, #NW846, has been moved to late line due to decreased demand.

SQUID

- See code changes in new product section below.

HALIBUT FILLET

- Price fluctuations remain in effect.
- Reduced West Coast harvest continues to create volatility and continues to place increased demand on East Coast supply.

LIVE LOBSTER

- Reminder: Currently only stocking a limited amount of 1 ½LB. All other sizes are late line for now.
- For orders received by 6am, next day delivery can be arranged.

Meat

STONEWOOD FARMS

- All SKUs of Stonewood ground turkey and turkey sausage are back in stock.
- Now stocking Cajun Turkey Sausage (#EL012) as a regular item rather than special order.

MISTY KNOLL FARM

- Cost increase effective October 20.

Specialty Grocery

DOT FOODS

- Tahini Paste (#EJ448) continues to be shorted due to vendor supplier outages.
- No replenishment expected until mid-November.
- A replacement product is being sourced in the meantime.

HERB CRAFT

- Production remains on hold as the vendor awaits bottle deliveries.
- ETA continues to be delayed week after week; the latest estimate is the week of October 27.
- All flavors will remain out of stock until production resumes.

REAL GREEN

- We will be gapping on all flavors of gallon dressings for the next few weeks.
- Most recent shipment arrived without date or lot codes and was refused upon delivery.

TINNED FISH

- A line of new tinned fish items will be landing on 10.23.25.

Portomar:

#TTJ26- Octopus in Olive Oil Canned, 12/3.9oz

#TTJ34- Smoked Mussels in Olive Oil Canned, 10/4oz

#TTJ36- Sardines Small in Olive Oil Canned, 10/4oz

Ortiz:

#TTL72- White Tuna In Olive Oil, 8/64.4oz

#TTL74- White Tuna in Olive Oil, 12/3.9oz

Dairy / Cheese

GRAFTON VILLAGE CHEESE

- Storyteller, #GT994, and Bear Hill, #EJ340 are now back in stock.
- Clothbound Cheddar ½ wheel, #AM076 will be gapping until early spring.

WOODLAWN CREAMERY

- We're excited to announce our new partnership with Woodlawn Creamery, makers of three world-class, award-winning farmstead cheeses. Pawlet, Rupert and Southwind.
- Look for their table at the upcoming Black River Produce Fresh Expo food show.

Dairy / Cheese *continued*

GENUINE FULVI PECORINO ROMANO

- Newly stocked! #TTJ22, Genuine Fulvi Pecorino Romano, 4/17lb. Also stocking split: #TTJ23, 1/17lb.
- Produced in the Lazio region of Italy. 100% sheep's milk collected from small producers in the countryside of Rome. Contains higher butterfat than most Pecorino Romanos which produces a far superior cheese.

JASPER HILL FARM

- Withersbrook Blue, #AGV70: Raw cow's milk blue cheese soaked in Eden Ice Cider. Rich, dense, fruity, decadent. Now in stock.

Withersbrook
Blue



Produce

BLACKBERRIES CV/OG

- Overall supplies have improved, though quality remains inconsistent across regions.
- Reports of color reversion and soft or overripe fruit continue due to recent heat, rain, and humidity in growing areas.
- Production is ongoing in Central Mexico (CMEX), Baja, and Watsonville.
- Oxnard has finished for the season, while CMEX and Baja continue to ramp up each week into the fall.

BLUEBERRIES CV/OG

- Quality has been strong, with firm fruit, good bloom, and excellent sizing.
- Production remains active in Central Mexico (CMEX), though supplies are tight and expected to stay limited through October.
- Demand continues to outpace supply, keeping markets active and pricing elevated.
- Shipments from Peru continue to face delays, with improved arrivals anticipated by mid-October.

BROCCOLI CV/OG

Reminder: High Alert!

- Growers in both Santa Maria and Salinas continue to face serious quality issues, including pin rot, yellow bead, and worm pressure.
- Yields are down substantially, and it will likely take several weeks for improvement.
- Expect to see some yellow bead and pin rot upon arrival; worm issues remain inconsistent.

BRUSSELS SPROUTS

- Supplies remain extremely limited.
- Insect pressure and internal browning continue to be reported.
- Some growers are still struggling with yields, while others who pulled early from fields to cover orders now await new crops to catch up with demand.

CAULIFLOWER CV/OG

- Supplies are tightening as growers hold to averages.
- The Diamondback moth continues to challenge production.

CELERY CV/OG

- Decreased supplies across Salinas and Santa Maria are creating a firm and elevated market.
- Demand remains strong, while yields are being affected by pith and blackheart disease.
- Oxnard is expected to start around mid-October, with Mexico following within the next few weeks.
- Yuma's start has been delayed due to earlier weather issues and is now anticipated for late November.
- Expect elevated markets through the Thanksgiving pull.

CUCUMBERS:

- Market remains unchanged.
- Domestic supply out of North Carolina and Tennessee is slowly improving.
- Quality is outstanding in the west and fair in the east.
- Some VT grown products are beginning to come into the market for both supers and selects.

GARLIC (PEELED)

- Market remains unchanged. California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

GRAPES

- Supplies strong across all colors and varieties.
- Overall quality and condition excellent.
- No widespread damage reported from recent rainstorms, but further evaluation needed.

LETTUCE

- Regressing quality continues to impact markets as insect and disease pressure intensify late in the Northern California season.
- Most lots show good quality with some variation in color, weight, and texture.
- Growers are harvesting early to avoid worsening issues, further reducing yields.
- Expect volatility throughout the fall.

LEMONS CV/OG

- Supplies remain very tight across the board as demand outpaces availability.
- Sizing and volume remain under pressure with little relief expected in the near term.
- Quality is mixed, with some lots showing good color and firmness, while others display scarring, softness, or reduced shelf life.

LIMES

- Market remains unchanged. Supply is extremely tight on all sizes, with largest fruit scarcest.
- Substitutions expected soon for larger fruit as old crop declines.
- Short-term orecast calls for lighter supplies through September and upward pricing trend.

MICROGREENS - FRESH ORIGINS

- Now stocking Fresh Origins micro basil 4oz, #CP510, and popcorn shoots 4oz, #CP554.

ONIONS

- Market remains unchanged.
- Idaho moving into peak harvest volumes, with further ramp-up expected next week.
- Early shortfall in colossal and super colossal sizes is improving gradually.
- Overall growing season was favorable, and acreage is up.
- Crop quality is expected to be excellent overall.

ORANGES CV/OG

- Smaller sizes remain limited, and pricing continues to rise as demand exceeds supply.
- Mid-range sizes (88s and 72s) are more available but also command a premium as buyers shift focus.
- Larger fruit (56s and above) remains particularly short, adding further pressure to the market.
- Overall fruit quality is excellent, with strong color, firmness, and consistency across packs.

PEPPERS

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

POTATOES (IDAHO)

- Market remains unchanged.
- Market showing signs of relief across all sizes, especially 40ct–70ct.
- New crop producing better sizing overall, with some growers reporting abundant large potatoes.
- Others remain in smaller profiles until storage shipments begin.
- Crop appears similar to last season in quality and volume.

RASPBERRIES CV/OG

- Good supplies continue from Mexico with improving fruit quality and fewer weather-related defects.
- California production is post-peak, now contributing less than half of total supply.
- Quality across regions remains strong, with medium-sized fruit and consistent availability.

STRAWBERRIES CV/OG

- **Alert!** Recent weather has significantly impacted volume and quality across California's key growing regions—Salinas, Watsonville, and Santa Maria.
- These areas were already past peak production, and recovery after the rains has been limited in both yield and fruit condition.
- The Oxnard region continues to perform best overall, offering the strongest quality and most consistent production, though it also experienced reduced yields for 7–10 days following the September rains.
- Greater occurrences of softness, bruising, water damage, and pin rot are expected.
- Overall, the California strawberry market is now entering a period of extremely tight supply, with demand exceeding availability. Typically, this level of shortage and pricing strength does not occur until late November, but current conditions have accelerated that timeline.

TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

New / Reactivated /Changed Codes

#CP510	Micro basil	4oz	Fresh Origins	Now stocking.
#CP554	Popcorn shoots	4oz	Fresh Origins	Now stocking.

More New Dry Goods Items-

TTJ26	Octopus in Olive Oil Canned,	12/3.9oz	Portomar	Due to land 10.23.25
TTJ34	Smoked Mussels in Olive Oil Canned,	10/4oz	Portomar	Due to land 10.23.25
TTJ36	Sardines Small in Olive Oil Canned,	10/4oz	Portomar	Due to land 10.23.25
TTL72	White Tuna In Olive Oil,	8/64.4oz	Ortiz,	Due to land 10.23.25
TTL74	White Tuna in Olive Oil,	12/3.9oz	Ortiz	Due to land 10.23.25

Paris Gourmet- New Special Order Items! Will be at the Black River Produce's Fresh Expo on 10/28/25.

#RL222	Raspberry Macaron Frozen,	3/12ct	Jean Noel
#RL226	Vanilla Macaron Frozen,	3/12ct	Jean Noel
#RL230	Chocolate Macaron Frozen	3/12ct	Jean Noel
#RL240	Pistachio Macaron Frozen	3/12ct	Jean Noel
#APA36	Pistachio Éclair Frozen	6/5ct	Jean Noel
#RG708	Dark Chocolate Eclair Frozen	6/5ct	Jean Noel
#RG710	Raspberry Eclair Frozen	6/5ct	Jean Noel
#VL892	Butter Sheets Unsalted 82%	10/2.2lb	Buerre de Tourage
#VL878	Tart shell Sweet Rond 2" Cooked	1/144ct	Moda
TBD	Hot Chocolate Mix	6/2.2lb	Cocoa Noel

Reminders:

#CP376	Semi Sweet Choc Chips, real, 900 ct/lb	1/25 Lb Cs	Heritage Ovens	Newly Stocked.
#15628	Organic Udon Noodle	30/12.8oz	Roland Foods	Newly Stocked.
#RN114	Crushed Calabrian Chili Peppers	4/38.8oz	Roland Foods	Newly Stocked
#RN658	Spicy Chili Onion Crisp	4/35.2oz	Roland Foods	Newly Stocked
#ARR82	Squid Calamari Tubes 5-8' Frozen	10/2.5 Lb	Town Dock	Replaces #EP014
#ARR80	Calamari 3-5" Tubes Blue Frozen	10/2.5 Lb	Town Dock	Replaces #EL078
#ART58	Calamari Rings 5-8" Clean	10/2.5 Lb	Town Dock	Replaces #WC916

Semi-sweet

Chocolate Chips

Heritage Ovens, Semi-Sweet Chocolate Chips.
#CP376, (Real, 900 count per lb),, 1/25 lb case.



Discontinued Codes

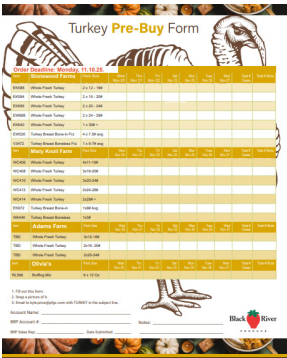
Reminders:

#EP014	Squid Tubes Green 5-8" Frozen	10/2.5 lb	See new code above.
#EL078	Squid Tubes Green 3-5" Frozen	10/2.5 lb	See new code above.
#WC916	Calamari Ring Green 5/8" Frozen	10/2.5 lb	See new code above.

Seasonal Reminders

THANKSGIVING TURKEYS

- Seasonal Reminder: Pre-order forms are available for Thanksgiving turkeys.
- Fresh Turkeys will be available from three Vermont Farms this year: Misty Knoll Farms, Stonewood Farm and Adam's Turkey Farm.
- A limited supply of Stonewood Farm case posters will be available upon request. Please request from your BRP representative.
- View pre-order form by clicking the 2025 Turkey Pre-order button at <https://blackriverproduce.com/products/meat-poultry/>

A detailed pre-order form for Thanksgiving turkeys. It includes sections for Misty Knoll Farms, Stonewood Farm, and Adam's Turkey Farm. Each section lists various turkey options (e.g., 12-14 lb, 14-16 lb, 16-18 lb) with checkboxes for different specifications like 'Fresh', 'Organic', and 'Free Range'. There are also checkboxes for 'Turkey Breast Roast' and 'Turkey Legs'. The form includes a 'Quantity' column and a 'Notes' section at the bottom. The Black River Produce logo is visible in the bottom right corner.A photograph of a fresh food display featuring a large wedge of blue cheese, a block of white cheese, a halved fig, a bunch of basil, and some walnuts on a wooden cutting board. In the background, there are green vegetables like asparagus and Brussels sprouts.

A circular logo with the word 'FRESH' in red letters around the top half and 'EXPO' in red letters around the bottom half. In the center, it says 'Black River 2025' with a small red apple icon.

Monday, October 27, 2025
Customer Appreciation Reception
5pm - 8pm
Hotel Vermont
41 Cherry Street, Burlington, Vermont

Tuesday, October 28, 2025
Food Show
9am - 3pm
DoubleTree Exhibition Hall
870 Williston Road, So Burlington, Vermont

THE SHOW FOR NEW ENGLAND CHEFS & FOODIES

You're Invited . . .

Fresh Expo is Black River Produce's biggest customer event of the year!

- Visit more than 70 farmers and makers.
- Connect with industry colleagues.
- Save with robust show deals.

Who should attend?

Culinary creatives looking to stay on the forefront of consumer trends and local offerings:

- Chefs.
- Retail market and co-op managers.
- Institutional food service professionals.
- Managers, owners, and kitchen staff from diners, cafes, delis, fine dining restaurants, resorts, inns, schools and healthcare facilities.

Join us and be a part of the best in New England.

800.228.5481 | BlackRiverProduce.com



Meat

Dairy

Seafood

Specialty

Produce

Floral

