

# MARKET UPDATES

Week of October 5, 2025



# **Seafood**

# SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #WB766 Bluefish Fillet 1-3 Lb., 10 Lb. Cs. USA Available Oct 9,10,11
- #WB656 Chopped Fresh Clams Gallon USA Available all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <a href="https://blackriverproduce.com/resources/updates/#regional-seafood">https://blackriverproduce.com/resources/updates/#regional-seafood</a>

# **SWORD LOIN**

Market holding steady.

# **SCALLOPS DRY**

 Market continues to rise with another price increase this week.

# **NORTH COAST/ NAKED TRUTH**

- Price increases on the following items:
- #GH484 shrimp 31-40 P&D #GH470 cooked 31-40 shrimp #GH472 EZ Peel 16-20 shrimp

# HALIBUT FILLET

- Price fluctuations continue.
- Reduced West Coast harvest continues to create volatility and continues to place increased demand on East Coast supply.

# LIVE LOBSTER

- Reminder: Currently only stocking a limited amount of 1 ½LB. All other sizes are late line for now.
- For orders received by 6am, next day delivery can be arranged.

# **Specialty Grocery**

## **VERMONT TORTILLA**

• First order in several months will land October 9.

### **HERB CRAFT**

Awaiting bottle delivery before resuming production.
 Updated ETA to BRP: October 10.

### McLure's

Price increase effective October 6 on Organic Honey 16
 oz , #ET692, due to new U.S. tariffs on Brazilian imports.

### **HERITAGE OVENS**

- Now stocking PFG exclusive brand, Heritage Ovens, Semi-Sweet Chocolate Chips.
- (Real, 900 count per lb), #CP376, 1/25 lb case.
- First order landed October 3.

## VILLA MANODORI

- Reminder: Two new products arriving in October:
- #ARM50 Dark Cherry 9-Year Aged Balsamic Vinegar of Modena (IPG designation), aged in sour cherry barrels, 6/250 ml
- Extra Virgin Olive Oil Blend of Tuscan varietals (Mariaolo and Leccino), cold-pressed with spicy, green tomato notes, 12/500 ml

Current stocked items from Villa Manodori:

- #GV120 / #GV121 9-Year Aged Balsamic Vinegar of Modena; sweet, tart, and syrupy.
- Great finishing vinegar for savory and sweet dishes.
- #GV118 / #GV119 Extra Virgin Olive Oil with Lemon Essence; bright and tangy.



# **Dairy / Cheese**

# **VERMONT CREAMERY-MASCARPONE**

Update: Mascarpone production has resumed. Both pack sizes are now in stock: #N7292 (12/8 oz) and #J4376 (2/5 lb).

# **CABOT CREAMERY**

- Three newly stocked items have landed:
- 10 Year Cheddar 12/6.5 Oz., #APT02 Extra Sharp White Cheddar 6/2lb, #APR88 Sharp White Cheddar Brick 6/2lb, #APR28

# JASPER HILL FARM

- Moses Sleeper 9/8oz., #APT12, a new smaller format wheel, now in stock.
- Winnimere #GR472, Seasonal spruce-wrapped, washed rind cheese with a creamy, pungent, and smoky profile. First release of the year of this seasonal favorite from Jasper Hill is due the first week of November.
- Withersbrook Blue, #AGV70: Raw cow's milk blue cheese soaked in Eden Ice Cider. Rich, dense, fruity, decadent. Next batch of this seasonal offering is due in October 9. Withersbrook is featured in the October issues of Retail Ad Planner and Harvest Highlights deal flyers, presenting a great opportuunity to try it at an atractive price.

# Meat

# **BLACK RIVER MEATS - BEEF**

National market pressures have reduced local cattle availability. To ensure Vermont-raised beef remains local, modest price increases will take effect next week across the beef line.

# **BOYDEN FARM**

Price increases on all items will take effect October 6 due to the continued rise in cattle costs.

# **NORTH COUNTRY SMOKEHOUSE**

Due to mechanical issues, order shortages continue as the affected equipment is being replaced. No timeline has been provided for improved fill rates.

# STONEWOOD FARMS

Ground turkey (#F0370) and ground turkey breast (#ET258) will be back in stock October 9. Turkey sausage will return the following week.





# **Produce**

## **BLACKBERRIES CV/OG**

- Market remains unchanged.
- Overall quality concerns persist.
- While cooler morning temperatures allow harvests to continue in Mexico, persistent moisture creates challenges to maintain fruit quality.
- Organic blackberries are experiencing more severe issues, with over-ripeness and decay limiting harvestable volume.
- Growers are being urged to clean fields to improve pack-out, but deliveries remain below expectations.

# **BLUEBERRIES CV/OG**

- Market remains unchanged.
- Availability in the Pacific Northwest is declining; Oregon and British Columbia end their seasons this week.
- Western Washington will have stored fruit for 3-4 more weeks.
- Mexico is slowly ramping up harvests.
- South American arrivals continue in good condition, medium to large size, with minimal defects reported.

# **BROCCOLI CV/OG**

# **High Alert!**

Growers in both Santa Maria and Salinas continue to face serious quality issues, including pin rot, yellow bead, and worm pressure.

- Yields are down substantially, and it will likely take several weeks for improvement.
- Expect to see some yellow bead and pin rot upon arrival: worm issues remain inconsistent.

# **BRUSSELS SPROUTS**

- Market has firmed as growers contend with heavy insect pressure.
- Supplies may increase if the Diamondback moth population can be controlled.
- Quality and supply levels are expected to remain volatile through the fall.

# CAULIFLOWER CV/OG

- Supplies are tightening as growers hold to averages.
- The Diamondback moth continues to challenge production.

# **CELERY CV/OG**

- Decreased supplies across Salinas and Santa Maria are creating a firm and elevated market.
- Demand remains strong, while yields are being affected by pith and blackheart disease.
- Oxnard is expected to start around mid-October, with Mexico following within the next few weeks.
- Yuma's start has been delayed due to earlier weather issues and is now anticipated for late November.
- Expect elevated markets through the Thanksgiving pull.

# Produce Continued

#### **CUCUMBERS:**

- Market remains unchanged.
- Domestic supply out of North Carolina and Tennessee is slowly improving.
- Quality is outstanding in the west and fair in the east.
- Some VT grown products are beginning to come into the market for both supers and selects.

# GARLIC (PEELED)

- Market remains unchanged. California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

## **GRAPES**

- Supplies strong across all colors and varieties.
- Overall quality and condition excellent.
- No widespread damage reported from recent rainstorms, but further evaluation needed.

#### **LETTUCE**

- Regressing quality continues to impact markets as insect and disease pressure intensify late in the Northern California season.
- Most lots show good quality with some variation in color, weight, and texture.
- Growers are harvesting early to avoid worsening issues, further reducing yields.
- Expect volatility throughout the fall.

# **LEMONS CV/OG**

- Supplies remain very tight across the board as demand outpaces availability.
- Sizing and volume remain under pressure with little relief expected in the near term.
- Quality is mixed, with some lots showing good color and firmness, while others display scarring, softness, or reduced shelf life.

# LIMES

- Market remains unchanged. Supply is extremely tight on all sizes, with largest fruit scarcest.
- Substitutions expected soon for larger fruit as old crop declines.
- Short-term orecast calls for lighter supplies through September and upward pricing trend.

# **ONIONS**

- Market remains unchanged.
- Idaho moving into peak harvest volumes, with further ramp-up expected next week.
- Early shortfall in colossal and super colossal sizes is improving gradually.
- Overall growing season was favorable, and acreage is
- Crop quality is expected to be excellent overall.

# **ORANGES CV/OG**

Smaller sizes remain limited, and pricing continues to rise as demand exceeds supply.

- Mid-range sizes (88s and 72s) are more available but also command a premium as buyers shift focus.
- Larger fruit (56s and above) remains particularly short, adding further pressure to the market.
- Overall fruit quality is excellent, with strong color, firmness, and consistency across packs.

# **PEPPERS**

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

# POTATOES (IDAHO)

- Market remains unchanged.
- Market showing signs of relief across all sizes, especially 40ct-70ct.
- New crop producing better sizing overall, with some growers reporting abundant large potatoes.
- Others remain in smaller profiles until storage shipments begin.
- Crop appears similar to last season in quality and volume.

# **RASPBERRIES CV/OG**

- Good supplies continue from Mexico with improving fruit quality and fewer weather-related defects.
- California production is post-peak, now contributing less than half of total supply.
- Quality across regions remains strong, with mediumsized fruit and consistent availability.

# STRAWBERRIES CV/OG

- Market remains unchanged.
- Warm conditions in Santa Maria accelerating ripening, causing overripe fruit, bruising, and soft skin.
- Cooler weather expected to improve sizing.
- Fall conventional crop showing improved flavor and consistent color and shape.
- Some albino and soft fruit reported; inspectors enforcing standards.
- Counts averaging 18-22.
- Fall organic crop showing strong quality, though fruit size is slightly smaller.
- Later plantings experiencing sunburn and signs of over-ripeness.
- Production expected to climb steadily, with peak volumes late September for early blocks and mid-October for later blocks.

# TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

# **New / Reactivated / Changed Codes**

#15628	Organic Udon Noodle	30/12.8oz	Roland Foods	Newly Stocked.
#RN114	Crushed Calabrian Chili Peppers	4/38.8oz	Roland Foods	Newly Stocked
#RN658	Spicy Chili Onion Crisp	4/35.2oz	Roland Foods	Newly Stocked
#APT02	10 Year Cheddar	12/6.5 Oz	Cabot	Newly Stocked.
#APR88	Extra Sharp White Cheddar	6/2lb	Cabot	Newly Stocked.
#APR28	Sharp White Cheddar Brick	6/2lb	Cabot	Newly Stocked.
Reminders:				
#APT12 #EK646 #GV110 #GT992	Moses Sleeper Giguere Goat's milk Tomme Aged Gouda, 18 month Valdes, Westfield, Vermont 100% raw goat's milk blue cheese	9/8 oz. 5lb. 12/5.3oz 5 Lb Avg	Jasper Hill Farm Barn First Creamery Beemster Barn First Creamery	New Size Westfield, VT Newly Stocked Newly Stocked Newly Stocked
#WA568	Middlebury Blue Wedge	6/8oz	Blue Ledge Farm	Newly Stocked
#APT02	10 Year Cheddar	12/6.5 Oz	Cabot	Newly Stocked. Newly Stocked. Newly Stocked
#APR88	Extra Sharp White Cheddar	6/2lb	Cabot	
#APR28	Sharp White Cheddar Brick	6/2lb	Cabot	

# **Seasonal Reminders**

# **FALL DÉCOR**

- A full array of fall décor items are now posted on the BRP website.
- Cornstalks, hay bales, Cinderella pumpkins, Vermont Grown mums from Sam Mazza farm and more.
- Great for retail, universities, office buildings, hotels and inns, healthcare facilities.
- View full list at <a href="https://blackriverproduce.com/products/floral/">https://blackriverproduce.com/products/floral/</a>





# **THANKSGIVING TURKEYS**

- Seasonal Reminder: Pre-order forms are available for Thanksgiving turkeys.
- Fresh Turkeys will be available from three Vermont Farms this year: Misty Knoll Farms, Stonewood Farm and Adam's Turkey Farm.
- A limited supply of Stonewood Farm case posters will be available upon request. Please request from your BRP representative.
- View pre-order form by clicking the 2025 Turkey Pre-order button at https://blackriverproduce.com/products/meatpoultry/



