



MARKET UPDATES

Week of November 23, 2025



Important Reminder: Thanksgiving Holiday hours will be as follows:

Wednesday, November 26.

Last call will be 6pm on Wednesday, November 26, for deliveries on Friday, November 28 (or later). If you would like an order delivered on Friday, November 28, you must place the order by 6pm on Wednesday.

Thanksgiving Day, November 27:.

Closed. (No Deliveries. No Orders Processed.)

Friday, November 28:

Regular hours.

Happy Thanksgiving! 

Seafood

SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #EH040, Steelhead Trout Fillet 1.5 Lb, Norway.
- #WB692, Market Cod 12-16 Oz, 10 Lb. Cs, Iceland.
- Both items will be available all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORD LOIN

- Slight price increase.

LOCAL GROUND FISH

- Prices holding strong on local ground fish (Haddock, Pollack, Monkfish).

HALIBUT FILLET

- Volatility will continue, especially with the upcoming holiday season with high demand low supplies.
- Prices are expected to increase.

LIVE LOBSTERS

- Slight price decrease on 1 ¼ & 1 ½ pound lobsters.
- Slight price increase on the 2-6 pound lobsters.
- REMINDER: only stocking 1 ½lb.

LFRESH 8 OZ CRAB MEAT

- Fresh 8oz Crab meat, #NW846, has been moved to a late, due to decreased demand.

Specialty Grocery

ALL SEASONINGS

- Vendor changed pack size for rubbed sage, #EL046.
- Item will be gapping until new codes are made after Thanksgiving due to a few hiccups in the code creation process that caused additional delays.
- Suitable fill-in options are not currently available.

NITTY GRITTY GRAIN

- Reminder: Nitty Gritty cornmeal is back in stock. #EJ394, #WC756, #EH560.

ARCADE SNACKS

- Dried peaches, #WC254, expected to be back in stock by the end of next week!

VERMONT TORTILLA

- Corn Tortilla Organic 5.5" Bulk – 4x60 ct, #PH810, has moved to late line.

Dairy / Cheese

HARD BOILED EGGS

- Substituting #EC584, Egg Hard Cooked Tub 1/20lb for #JE658, Egg Hard Boiled 1/20lb.
- Product due in Wednesday 11/26.

SAPUTO GOLD

- Shredded Mozzarella 6 x5 Lb, currently substituting #F1722 for #VA728. Same item, different code.

VERMONT CREAMERY

- Mascarpone, #J4376 and #N7292, currently experiencing production issues. Upcoming gaps are possible.

Produce

BLACKBERRIES CV/OG

- **Market conditions remain escalated.**
- Production remains active in Central Mexico (CMEX) and Baja with good availability.
- Quality is strong overall; recent heat, rain, and humidity have caused occasional soft fruit and minor red cell/color reversion.
- Growers continue monitoring weather-related impacts to maintain consistency.

BLUEBERRIES CV/OG

- Market remains unchanged.
- Production continues in Central Mexico (CMEX) with steady supplies.
- Arrivals from Peru are increasing and helping stabilize overall availability.
- Mexican quality remains strong with good sizing and bloom.
- Market stability has improved as arrivals balance demand.

BROCCOLI CV/OG

- Market remains unchanged.
- Quality remains acceptable, though supplies are limited.
- Transition to Yuma underway, with improvements expected in the coming weeks.
- Reports continue of browning, pin rot, and insect larvae.
- Some prorates remain in place.
- Mexico-grown broccoli has improved with stronger yields.
- Salinas weather and late-season harvesting continue to affect yields and quality.
- Organic broccoli remains at the Extreme Trigger level.
- Yields will remain challenged through transition.

BRUSSELS SPROUTS

- **Market conditions remain extreme.**
- Supplies remain extremely limited.
- Some growers continue to struggle with yields after pulling early to cover prior demand.
- Insect pressure and internal browning still reported, though overall quality is acceptable.
- Market remains at the Extreme Trigger.
- Growers holding to 10-week averages when possible, with prorates occurring.

CAULIFLOWER CV/OG

- Market remains unchanged.
- Quality is fair, and supplies are extremely tight.
- Growers continue to battle insect pressure and are holding to averages where possible.
- Some growers have begun prorating; market remains at extreme levels.
- Weather-related issues continue to affect harvesting and quality.

CELERY CV/OG

- Market remains unchanged.
- Quality remains good, but supplies are very tight.
- Market pricing continues to rise.
- Demand increasing due to the approaching holidays and peak football season usage.

CUCUMBERS:

- Market remains unchanged.
- Domestic supply out of North Carolina and Tennessee is slowly improving.
- Quality is outstanding in the west and fair in the east.
- Some Vermont grown products are beginning to come into the market for both supers and selects.

GARLIC (PEELED)

- Market remains unchanged. California crop harvest underway, improving supply outlook.
- Quality remains good, though availability remains restricted to current commitments until growers have time to evaluate this crop.

GRAPES

- Market remains unchanged.
- Fall production continues from California with steady demand.
- Quality is mixed due to recent rains.
- Covered crops show fewer issues; uncovered fruit has more challenges, including splits on reds and waterberry, ambering, and smaller sizing on greens.

LETTUCE

- **Market conditions remain extreme.**
- Lettuce quality remains fair, and supplies are extremely tight.
- Widespread prorates continue, sometimes at extreme levels.
- Ongoing signs of INSV, lighter weights, and ribbiness.
- Additional rain may cause production gaps over the next few weeks.
- Market remains highly active.
- Weather-related challenges continue to affect yields through transition.

LETTUCE, ROMAINE AND ROMAINE HEARTS

- Market remains unchanged.
- Quality remains fair, but supplies are extremely tight.
- Market continues trending higher due to strong demand.
- Issues reported: bruising, mechanical damage, light weights, fringe burn, and light cupping.
- Very limited heart material available.
- Prorates remain frequent and sometimes severe.
- Weather continues to impact harvest and quality.
- Yields expected to remain challenged through transition.

LEMONS CV/OG

- Market remains unchanged.
- Small lemons remain very limited.
- Most crops are sizing larger, creating continued challenges for smaller counts.

LIMES

- Market remains unchanged.
- Supply remains steady across all sizes.
- Quality expected to be mixed over the next few weeks..

MELONS

- Market remains unchanged.
- Cantaloupe: Quality has remained good following the rains, though additional cleanup has been required due to mud/dirt.
- Honeydew: Production is extremely limited.
- Fewer domestic plantings occur in fall due to weather volatility, leading to heavier reliance on Mexican imports.
- Crossings through Nogales have increased, easing market pressure slightly.
- Seasonal scarring and surface mud/dirt remain common.

ONIONS

- Market expected to remain stable throughout Q4.
- With harvest concluding, all product will now come from Pacific Northwest storage.
- Modest increases are possible, but no major movement is expected.
- Supply, quality, and pricing should remain steady barring unforeseen disruptions.

ORANGES CV/OG

- Market remains unchanged.
- Smaller sizes remain limited, and pricing continues to rise as demand exceeds supply.
- Mid-range sizes (88s and 72s) are more available but also command a premium as buyers shift focus.
- Larger fruit (56s and above) remains particularly short, adding further pressure to the market.
- Overall fruit quality is excellent, with strong color, firmness, and consistency across packs.

PEPPERS

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

POTATOES (IDAHO)

- Market remains unchanged.
- Supply for the remainder of the year will be fully supported by storage.
- Sizing and availability remain strong.
- Long-term outlook mirrors last season: a soft market until late spring, followed by expected tightening.

RASPBERRIES CV/OG

- Market remains unchanged.
- Production continues across CMEX and Baja with improving availability.
- Quality remains good, though recent heat, rainfall, and humidity have caused isolated soft or overripe fruit.
- Harvest schedules are being adjusted to maintain consistent pack quality.

SPINACH

- Market remains unchanged.
- Supplies remain limited but show improvement as Yuma production ramps up.
- Quality improving overall, though some reports continue of weak texture, discoloration, and wilting.

STRAWBERRIES CV/OG

- **Market conditions continue to escalate.**
- Rain forecast from Thursday through Monday in Oxnard and Santa Maria is expected to impact production.
- Growers harvesting ahead of storms where possible.
- Oxnard fruit remains strong with full color and consistent sizing.
- Rain likely to increase lighter coloration, white shoulders, and variability in size and shape.
- CMEX production continues to build but not at a pace sufficient to offset California's seasonal decline or current demand levels.
- Pricing expected to rise, with quality impacts likely during this weather period.

SUGAR SNAP & SNOW PEAS

- Market remains unchanged.
- Guatemalan supplies remain extremely limited due to adverse weather, with little improvement expected until late November.
- Peruvian volumes remain low due to seasonal patterns.
- Domestic availability also tight.
- Pricing remains elevated as demand far exceeds supply.
- Early Mexican production has begun, but volumes remain insufficient to stabilize supply.
- Yields remain challenged through transition

TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

Seasonal Reminders

HOLIDAY HAM PRE-ORDERS

- Pre-orders for Vermont Grown holiday hams will be due on 12.05.25.
- Pre-order your hams and download our list of holiday must-haves for meat and seafood.

Download [pre-order form](#). > > >



Holiday Ham Pre-Buy Form

Family Farmed
Vermont Grown Hams
Antibiotic Free

Order Deadline: Friday, 12.05.25.

1. Fill out the form.
2. Drop a picture of it.
3. Send an email with the form and picture to: Barbara.Chambers@brm.com AND your BRM sales representative.

Account Name _____
BRM Account # _____
BRM Sales Rep _____
Date Submitted _____
Notes _____

Black River MEATS

VERMONT GROWN POINSETTIAS

- From Sam Mazza Farm.
- Requires 72-hour advance order.
- First available delivery 11.25.25.
- While supplies last.
- Standard delivery days and minimums apply.

#EL182	4" Poinsettia	1 ea
#EL860	6" Poinsettia	1 ea
#EL184	8" Poinsettia	1 ea
#EL186	10" Poinsettia	1 ea



Thanksgiving Schedule



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