

MARKET UPDATES

Week of December 28, 2025



Seafood

BAY WINDS SHRIMP

- The following items will be temporarily out of stock.
#DV856/7 Cooked 16-20 P&D T-on
- Consider substituting #VC824/5 cooked 21-25 P&D T-on
- #VC486/7 cooked 26-30 P&D T-on
- Consider substituting #VC484/5 cooked 31-40 P&D T-on

CANADIAN SALMON

- Slight price increase on #WB678, Canadian 3-4# salmon fillet

FAROE ISLAND SALMON

- # GN602/3. Reminder: Price increase of \$0.70 per pound went into effect on deliveries beginning 12/16.

SWORD LOIN

- Reminder: Prices remain strong with tight supplies.

HALIBUT FILLET

- Pricing expected to remain strong through year end
Minor incremental increases anticipated along the way.

FRESH TUNA LOINS (#1 & 2+)

- Slight price increase in effect.

ICELANDIC FISH (COD & HADDOCK)

- Price increases in effect on cod loins, cod fillets, haddock large skin-on, and haddock large skinless.
- Seasonal pricing pressure compounded by severe winter weather.
- Supplies expected to remain limited until after New Year.

ORCA BAY MAHI MAHI

- #F7904, Retail Pack 12 x 10 oz) Currently unavailable due to extremely low harvest.
- Vendor not packing at this time. No ETA available.

U15 SCALLOPS

- Reminder: Limited harvest of larger sizes.
- Supplies expected to be sporadic.

Seasonal Reminders

New Year's Eve, December 31:

Business as usual, standard hours.

New Year's Day, January 1:

Business as usual, standard hours.

Specialty Grocery

GARUKA BARS

- Due to the holiday, vendor is slightly behind in production and is expected to gap on the chocolate peppermint bars #LG078 for approximately one week.

CACAO NOEL CHOCOLATE

- Currently experiencing significant increases on all Cocoa Noel chocolate products.

THE BREAD SHED

- Reminder: All SKUs now stocked.
- Product will be stored in the offsite freezer meaning orders require a 4pm cutoff.

ALL SEASONINGS

- Reminder: New codes created to reflect updated pack sizes on select SKUs.
- Old pack sizes will be phased out.
- Items now purchased by the case and sold as 12-count cases or 1-count splits.
- Care should be taken to avoid shipping full cases when eaches are ordered.

Dairy / Cheese

VERMONT CREAMERY

- Recent production issues with mascarpone, crème fraîche and butter are expected to improve as we move into January.

GRAFTON VILLAGE CHEESE

- Clothbound Cheddar, #AM076 and Shepsog, #EJ310 are back in stock after a gap in supply.

JASPER HILL FARM

- Reminder: Bayley Hazen Blue #R0340, vendor is experiencing production issues that are expected to last into the new year.
- Culinary Grade Bayley Hazen #WB832 is available as sub.

New / Reactivated /Changed Codes

#ACV12	Soup Base Tonkotsu Pork Ramen	8x64oz	Sun Noodle
#ACV14	Soup Base Shoyu	6/66.6 oz	Sun Noodle

All Seasonings, Pack Change Reminder

New Code

#AVV38	Coriander whole	12 x 9.44oz (old code EL034 1x7oz)
#TAD16	Basil leaves whole	12 x 5.5oz (old code EH754 1x6oz)
#TAD22	Chive chopped	12 x 3oz (old code EH804 1x1.5oz)
#TAD24	Seasoning Italian	12 x 5oz (old code WC624 1x6oz)
#AWA28	Sage ground	12 x 8oz (old code ET424 1x12oz)
#AWB36	Cumin ground	12 x 13.5oz (old code WC608 1x6oz)

To order an individual unit, you now must order a split.

Reminders

#ACV12	Soup Base Tonkotsu Pork Ramen	8x64oz	Sun Noodle
#ACV14	Soup Base Shoyu	6/66.6 oz	Sun Noodle
#AVR56	Pretzel Bite Soft Spent Grain	6x145 ea	Now stocked 4pm Cutoff
#AVR60	Pretzel Soft Jumbo Classic 9oz	6x8 ea	Now stocked 4pm Cutoff
#TTH40	Pretzel Spent Grain Std Frz	60/7 oz	Now stocked 4pm Cutoff
#TTH38	Pretzel Bite Classic Frz	875/.55oz	Now stocked 4pm Cutoff



BREAD SHED

Discontinued / De-activated Codes

#GH486	Salmon keta wild	12x12oz	Naked Truth
#WC702	Rice Parboiled	6x10 Lb	
#WC703	Rice Parboiled	1x10 Lb	

New Hampshire

Produce

BLACKBERRIES CV/OG

- **Market conditions remain escalated.**
- Production remains active in Central Mexico (CMEX) and Baja with good availability.
- Overall quality remains strong.
- Some softness and red cell/color reversion reported due to recent heat, rain, and humidity.

BLUEBERRIES CV/OG

- Market remains unchanged.
- Production continues in Central Mexico (CMEX) with steady supplies.
- Arrivals from Peru are increasing and helping stabilize overall availability.
- Mexican quality remains strong with good sizing and bloom.
- Market stability has improved as arrivals balance demand.

BROCCOLI CV/OG

- Market remains unchanged.
- Quality is fair; supplies remain very limited.
- Rain-related delays and insect issues (browning, pin rot, larvae) continue.
- Some growers remain on prorates.
- Organic broccoli remains at the Extreme Trigger.
- Additional supply pressure expected through the holiday period.

BRUSSELS SPROUTS

- **Market conditions remain extreme.**
- Supplies extremely limited with reduced yields and ongoing insect pressure.
- Internal browning reported; overall quality remains marginal.
- Severe prorates continue; growers covering roughly 50% of weekly averages.
- Mexican production expected mid-December, but supply and quality challenges likely through Jan 2026.

CAULIFLOWER CV/OG

- Market remains unchanged.
- Quality is good with improving supplies.
- Market has moved off extreme levels.
- Holiday demand may continue to challenge yields.

CELERY CV/OG

- Market remains unchanged.
- Good quality, but supplies remain extremely tight.
- Pricing continues upward due to holiday and football-season demand.
- Weather issues continue to impact yields and availability.

CUCUMBERS:

- Market remains unchanged.
- Steady supply and strong quality through Otay, Nogales, and McAllen.
- Domestic production shifting to South Florida after weather-related losses in Georgia.

GRAPES

- Market remains unchanged.
- California fall production concluded following recent storms; reliance now on storage fruit.
- Strong holiday demand pushed prices higher.
- Mixed quality expected for the remainder of the season, including shatter, waterberry, and reduced shelf life.

GREEN BEANS

- **Market conditions remain escalated.**
- Post-Thanksgiving demand slowdown has pressured pricing downward.
- Steady supply from Florida as new fields are harvested.
- Crossings remain consistent through McAllen and Nogales.
- Stable markets expected into Christmas and New Year's pull.

LETTUCE

- Market remains unchanged.
- Iceberg: Quality acceptable but supplies tight; light weights and harvest delays due to rain.
- Romaine & Hearts: Tight supplies; reports of bruising, mechanical damage, fringe burn, and limited heart material.
- Red & Green Leaf: Fair quality with extremely limited supply; mildew and fringe burn noted.
- Weather-driven shortages and yield challenges expected through the holiday season.

LEMONS CV/OG

- Market remains unchanged.
- Small lemons remain very limited.
- Most crops are sizing larger, creating continued challenges for smaller counts.

LIMES

- Market remains unchanged.
- Supply shifting toward larger sizes.
- Slight quality decline expected as older groves are harvested.
- Smaller sizes remain tight with continued FOB pressure.
- Some size and pricing volatility expected heading into the New Year.

MELONS

- Market remains unchanged.
- Cantaloupe: Quality has remained good following the rains, though additional cleanup has been required due to mud/dirt.
- Honeydew: Production is extremely limited.
- Fewer domestic plantings occur in fall due to weather volatility, leading to heavier reliance on Mexican imports.
- Crossings through Nogales have increased, easing market pressure slightly.
- Seasonal scarring and surface mud/dirt remain common.

Produce *Continued*

ONIONS

- Market remains unchanged.
- Pacific Northwest harvest wrapping up with storages full through March/April 2026.
- Robust supply with low starting prices and excellent quality.
- Holiday demand expected to increase retail and foodservice movement.
- Elevated freight out of Western Idaho and Washington expected to persist into January.

ORANGES CV/OG

- Market remains unchanged.
- Blood oranges and Cara Caras now shipping.
- Early blood oranges may lack exterior blush, though internal color will be present.
- More traditional exterior coloration expected by mid-January.

PEPPERS

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

POTATOES (IDAHO)

- Market remains unchanged.
- Harvest complete with storages full for the season.
- Large crop has driven prices lower at season start.
- Pricing expected to level as holiday demand increases.
- Elevated freight out of Eastern Idaho expected through year-end.

RASPBERRIES CV/OG

- Market remains unchanged.
- Production active in CMEX and Baja with good availability.
- Quality remains strong overall.
- Some softness and overripe fruit reported due to weather-related humidity.

SPINACH

- Market remains unchanged.
- Supplies remain limited but show improvement as Yuma production ramps up.
- Quality improving overall, though some reports continue of weak texture, discoloration, and wilting.

STRAWBERRIES CV/OG

- Demand continues to exceed supply, though improvement expected within 10–14 days.
- CMEX, Florida, and Baja volumes increasing.
- Oxnard fall-planted spring crop beginning to ramp up as summer-planted fall crop declines.
- Quality recovering after recent rain; some variability in size and color remains.
- Baja expected to gain significance after the New Year as volumes build.

SUGAR SNAP & SNOW PEAS

- Market remains unchanged.
- Guatemalan supplies remain extremely limited due to adverse weather, with little improvement expected until late November.
- Peruvian volumes remain low due to seasonal patterns.
- Domestic availability also tight.
- Pricing remains elevated as demand far exceeds supply.
- Early Mexican production has begun, but volumes remain insufficient to stabilize supply.
- Yields remain challenged through transition

TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

ZUCCHINI / YELLOW SQUASH

- Markets mixed due to cold weather impacts in the East.
- Georgia season winding down ahead of the holiday pull.
- Steady crossings through Nogales and McAllen.
- Demand transitioning to South Florida for winter production.

Holiday Decorating Made Easy.



Begonia Hearts Mix™
#TH370 2-5 days lead time.



Micro Bulls Blood
#VT816 2-5 days lead time.



Rose Little Red Corvette™
#VK608 2-5 days lead time.



Fresh Origins
SKU list >>>

