



MARKET UPDATES

Week of November 30, 2025



Seafood

SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #WB678 Canadian Salmon Fillet 3-4 Lb ,12 Lb, Cs. Bay of Fundy. Available all week long.
- #NW880, Whole Snapper 1-2 Lb , Available Dec 4,5,6.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

IRISH POINT OYSTERS

- Slight price increase on #NW824, Oysters Irish Point 100ct.

SWORD LOIN

- Market holding firm.

HALIBUT FILLET

- Prices are expected to hold strong for the remainder of the year with slight increases along the way.

FRESH 8 OZ CRAB MEAT

- Fresh 8oz Crab meat, #NW846, has been moved to a late, due to decreased demand.

SCALLOPS DRY

- Price increase

FAROE ISLAND SALMON

- Price increase on #GN602 and GN603, Faroe Island Salmon.

Meat

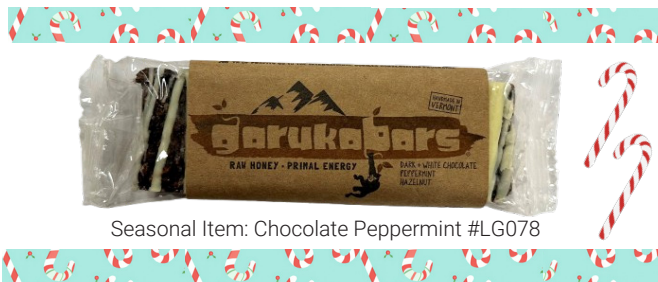
HOLIDAY HAMS, BLACK RIVER MEATS

- Pre-orders for holiday hams due Friday, 12.05.25.
- #WA580, Bone-in Half Ham
- #WA8582, Boneless Half Ham
- #WA584, Boneless Quarter Ham.
- See pre-order form on last page.

Specialty Grocery

GARUKA BARS

- Seasonal Item Alert:
- Chocolate peppermint #LG078, is now available for the holiday season.
- First shipment is scheduled to land on December 5.



ALL SEASONINGS

- Reminder: Vendor changed pack size for rubbed sage, #EL046.
- Item will be gapping until new codes are made after Thanksgiving due to a few hiccups in the code creation process that caused additional delays.
- Suitable fill-in options are not currently available.

IMPOSTER FOODS

- Retail mozzarella sticks, #PN310, will be gapping while vendor awaits packaging delivery.
- Expect item to be back in stock in another week or so.

Dairy / Cheese

HARD BOILED EGGS

- Substituting #EC584, Egg Hard Cooked Tub 1/20lb for #JE658, Egg Hard Boiled 1/20lb.

SAPUTO GOLD

- Shredded Mozzarella 6 x5 Lb, #VA728, is back in stock.

Produce

WEST COAST UPDATE

- Recent rain in Yuma, Arizona, (where most of greens and row crops come from) caused harvesting to halt over the past weekend and continues to impact field access.
- Wet conditions are slowing recovery and limiting harvest windows across greens and row crops.
- Cauliflower and Brussels sprouts are in very limited supply, with some growers covering only ~50% of averages across all pack sizes for the next four weeks.
- Baby leaf items remain extremely tight and are in one of the toughest spot to rebound. First, baby leaf commodities get pounded with the heavy rain and take time to dry out and stand back up so that they be can harvested. Second, it is really tough to harvest baby leaf items if the field isn't dry. A level (dry) field is needed to keep the blades level and the cut consistent.
- Quality challenges are expected across all commodities as rain continues to affect all areas of the industry.



Produce

BLACKBERRIES CV/OG

- **Market conditions remain escalated.**
- Production remains active in Central Mexico (CMEX) and Baja with good availability.
- Quality is strong overall; recent heat, rain, and humidity have caused occasional soft fruit and minor red cell/color reversion.
- Growers continue monitoring weather-related impacts to maintain consistency.

BLUEBERRIES CV/OG

- Market remains unchanged.
- Production continues in Central Mexico (CMEX) with steady supplies.
- Arrivals from Peru are increasing and helping stabilize overall availability.
- Mexican quality remains strong with good sizing and bloom.
- Market stability has improved as arrivals balance demand.

BROCCOLI CV/OG

- Quality is fair; supplies remain very limited.
- Rain-related delays and insect issues (browning, pin rot, larvae) continue.
- Some growers remain on prorates.
- Organic broccoli remains at the Extreme Trigger.
- Additional supply pressure expected through the holiday period.

BRUSSELS SPROUTS

- **Market conditions remain extreme.**
- Supplies extremely limited with reduced yields and ongoing insect pressure.
- Internal browning reported; overall quality remains marginal.
- Severe prorates continue; growers covering roughly 50% of weekly averages.
- Mexican production expected mid-December, but supply and quality challenges likely through Jan 2026.

CAULIFLOWER CV/OG

- Fair quality with tight supplies.
- Markets remain at extreme levels.
- Weather-related harvest challenges continue to reduce yields.

CELERY CV/OG

- Good quality, but supplies remain extremely tight.
- Pricing continues upward due to holiday and football-season demand.
- Weather issues continue to impact yields and availability.

CUCUMBERS:

- Steady supply and strong quality through Otay, Nogales, and McAllen.
- Domestic production shifting to South Florida after weather-related losses in Georgia.

GRAPES

- California fall production concluded following recent storms; reliance now on storage fruit.
- Strong holiday demand pushed prices higher.
- Mixed quality expected for the remainder of the season, including shatter, waterberry, and reduced shelf life.

GREEN BEANS

- **Market conditions remain escalated.**
- High holiday demand and reduced Southeast volume have elevated markets.
- Freeze conditions have tightened supply through Thanksgiving.
- Newer blocks expected to improve availability in coming weeks.
- Steady crossings and good quality reported from Nogales and McAllen.

LETTUCE

- Iceberg: Quality acceptable but supplies tight; light weights and harvest delays due to rain.
- Romaine & Hearts: Tight supplies; reports of bruising, mechanical damage, fringe burn, and limited heart material.
- Red & Green Leaf: Fair quality with extremely limited supply; mildew and fringe burn noted.
- Weather-driven shortages and yield challenges expected through the holiday season.

LEMONS CV/OG

- Market remains unchanged.
- Small lemons remain very limited.
- Most crops are sizing larger, creating continued challenges for smaller counts.

LIMES

- Market remains unchanged.
- Supply remains steady across all sizes.
- Quality expected to be mixed over the next few weeks..

MELONS

- Market remains unchanged.
- Cantaloupe: Quality has remained good following the rains, though additional cleanup has been required due to mud/dirt.
- Honeydew: Production is extremely limited.
- Fewer domestic plantings occur in fall due to weather volatility, leading to heavier reliance on Mexican imports.
- Crossings through Nogales have increased, easing market pressure slightly.
- Seasonal scarring and surface mud/dirt remain common.

ONIONS

- Market expected to remain stable throughout Q4.
- With harvest concluding, all product will now come from Pacific Northwest storage.
- Modest increases are possible, but no major movement is expected.
- Supply, quality, and pricing should remain steady barring unforeseen disruptions.

ORANGES CV/OG

- Market remains unchanged.
- Smaller sizes remain limited, and pricing continues to rise as demand exceeds supply.
- Mid-range sizes (88s and 72s) are more available but also command a premium as buyers shift focus.
- Larger fruit (56s and above) remains particularly short, adding further pressure to the market.
- Overall fruit quality is excellent, with strong color, firmness, and consistency across packs.

PEPPERS

- Market remains unchanged.
- Regionally grown green and red bushel peppers remain strong.
- Pricing relief noted on imported 11 lb conventional and organic peppers.
- Quality has been good and stable.

POTATOES (IDAHO)

- Market remains unchanged.
- Supply for the remainder of the year will be fully supported by storage.
- Sizing and availability remain strong.
- Long-term outlook mirrors last season: a soft market until late spring, followed by expected tightening.

RASPBERRIES CV/OG

- Market remains unchanged.
- Production continues across CMEX and Baja with improving availability.
- Quality remains good, though recent heat, rainfall, and humidity have caused isolated soft or overripe fruit.
- Harvest schedules are being adjusted to maintain consistent pack quality.

SPINACH

- Supplies remain limited but show improvement as Yuma production ramps up.
- Quality improving overall, though some reports continue of weak texture, discoloration, and wilting.

STRAWBERRIES CV/OG

- **Market conditions continue to escalate.**
- Limited supplies expected for the next 3–4 weeks.
- California regions received 6.5 inches of rain, causing flooding, debris, and widespread plant damage.
- Harvests focused on field cleanup; gradual increases in pack-out expected.
- Quality issues unavoidable (shoulder/tip damage, lighter color, reduced shelf life).
- Prorates and loading delays expected for 7–14 days.

SUGAR SNAP & SNOW PEAS

- Market remains unchanged.
- Guatemalan supplies remain extremely limited due to adverse weather, with little improvement expected until late November.
- Peruvian volumes remain low due to seasonal patterns.
- Domestic availability also tight.
- Pricing remains elevated as demand far exceeds supply.
- Early Mexican production has begun, but volumes remain insufficient to stabilize supply.
- Yields remain challenged through transition

TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.

ZUCCHINI / YELLOW SQUASH

- Mixed markets due to cold weather in the East and limited holiday pull availability.
- Georgia season ending; supply shifting to South Florida.
- Steady volume continues through Nogales and McAllen

Seasonal Reminders

HOLIDAY HAM PRE-ORDERS

- Pre-orders for Vermont Grown holiday hams will be due on 12.05.25.
- Pre-order your hams and download our list of holiday must-haves for meat and seafood.

Download [pre-order form](#). > > >



Holiday Ham Pre-Buy Form

Family Farmed
Vermont Grown Hams
Antibiotic Free

Order Deadline: Friday, 12.05.25.

1. Fill out this form.
2. Snap a picture of it.
3. Email or send with VCS QR code (shown in the subject line to Barbara.Chambers@brp.com) AND your BRP sales representative.

Account Name _____
BRP Account # _____
BRP Sales Rep _____
Date Submitted _____
Notes _____

BRP Vermont Grown

Item	Part Size	Delivery Day				Total Cases
		Mon	Tue	Wed	Thu	
WAG01 - Bone in Half Ham Fresh	2 x 9.5 Lb Avg					
WAG02 - Boneless Half Ham Fresh	2 x 9.5 Lb Avg					
WAG04 - Boneless Quarter Ham	4 x 3.5 Lb Avg					

Standard delivery day and order minimums apply.

VERMONT GROWN POINSETTIAS

- Requires 72-hour advance order.
- Standard delivery days and minimums apply.
- While supplies last.

#EL182	4" Poinsettia	1 ea
#EL860	6" Poinsettia	1 ea
#EL184	8" Poinsettia	1 ea
#EL186	10" Poinsettia	1 ea



HOLIDAY BOUQUET PRE-ORDERS DUE

- Holiday Bouquet Pre-orders are due this Friday, 12.05.25.



Download [pre-order form](#). ^ ^ ^



BRP Holiday Schedule

Wednesday, December 24.

Last call will be 6pm on Wednesday for deliveries on Friday, December 26 (or later). If you would like an order delivered on Friday, December 26, you must place the order by 6pm on Wednesday.

Christmas Day, December 25: Closed.
(No Deliveries. No Orders Processed.)

Friday, December 26: Regular hours.

New Year's Eve, December 31.

Regular hours.

New Year's Day, January 1:

Regular hours.

Happy Holidays!

