



MARKET UPDATES

Week of January 04, 2026



Seafood

SEASONAL SPOTLIGHT - STOCKED FOR THE WEEK!

- This week's seasonal spotlight items are:
- #WB660, Oyster Shucked Select, Gallon, USA.
- #FT716, Scallop 20-30 Dry, Gallon, Gulf of Maine
- Both items available all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

BAY WINDS SHRIMP

- The following items will be temporarily out of stock.
#DV856/7 Cooked 16-20 P&D T-on
- Consider substituting #VC824/5 cooked 21-25 P&D T-on
- #VC486/7 cooked 26-30 P&D T-on
- Consider substituting #VC484/5 cooked 31-40 P&D T-on

CANADIAN SALMON

- Price increase on #WB678, Canadian 3-4# salmon fillet

SWORD LOIN

- Price holding.

HALIBUT FILLET

- Price elevated. Supply limited.

ICELANDIC FISH (COD & HADDOCK)

- Supplies continue to be limited on cod loins, cod fillets, haddock large skin-on, and haddock large skinless.

ORCA BAY MAHI MAHI

- Reminder: #F7904, Retail Pack 12 x 10 oz) Currently unavailable due to extremely low harvest.
- Vendor not packing at this time. No ETA available.

U15 SCALLOPS

- Reminder: Limited harvest of larger sizes.
- Supplies expected to be sporadic.

SCALLOPS DRY

- Price holding steady.

Meat

VERMONT SMOKE & CURE

- Prices increases across the entire item catalogue effective 1/5/26.

Specialty Grocery

ROLAND FOODS

- Green and Spicy Sriracha Sauces will now be available in split cases. New codes as follows:
- #PC787- Green Sriracha 1/17oz
- #PC791- Spicy Sriracha 1/17oz.

CACAO NOEL CHOCOLATE

- Currently experiencing significant price increases on all Cocoa Noel chocolate products.

VERMONT TORTILLA

- Product gapping until January 14 due to vendor's holiday production schedule.

VEGETABALLS

- Due to weather related issues, vendor is only delivering a fraction of orders. Expect to gap on a handful of skus this week.
- Frozen pesto is available as a sub on some items.
- Product scheduled to land again on January 9.

SHREDDED COCONUT

- Due to a pack size change, the items bellow will be substituted with a new code.
- New codes:
- #12634, Coconut Shredded 5/2lb
- #12635, Coconut Shredded 1/2lb
- Old Codes:
- #G8332, Coconut Shredded 10/1lb
- #G8333, Coconut Shredded 1/1lb

Now Available
as Splits.



- #PC787- Green Sriracha 1/17oz
- #PC791- Spicy Sriracha 1/17oz.

New / Reactivated /Changed Codes

#PC787	Green Sriracha	1/17oz	Roland Foods	Now available as split.
#PC791	Spicy Sriracha	1/17oz.	Roland Foods	Now available as split.
#12634	Coconut Shredded	5/2lb		Code for new pack size.
#12635	Coconut Shredded	1/2lb		Code for new pack size.

Discontinued / De-activated Codes

#G8332	Coconut Shredded	10/1lb		Code discontinued due to pack size change..
#G8333	Coconut Shredded	1/1lb		Code discontinued due to pack size change.

Produce

BLACKBERRIES CV/OG

- Production remains active in Central Mexico and Baja with good availability.
- Overall quality is strong.
- Some softness and red cell/color reversion reported due to recent heat, rainfall, and elevated humidity.

BLUEBERRIES CV/OG

- Steady production continues in Central Mexico.
- Availability remains good with strong quality and sizing.

BROCCOLI CV/OG

- Market remains unchanged.
- Quality is fair; supplies remain very limited.
- Rain-related delays and insect issues (browning, pin rot, larvae) continue.
- Some growers remain on prorates.
- Organic broccoli remains at the Extreme Trigger.
- Additional supply pressure expected through the holiday period.

BRUSSELS SPROUTS

- Market remains escalated.
- Supplies extremely limited with reduced yields and ongoing insect pressure.
- Internal browning reported; overall quality remains marginal.
- Severe prorates continue; growers covering roughly 50% of weekly averages.
- Supply and quality challenges on Mexican production likely through Jan 2026.

CAULIFLOWER CV/OG

- Good quality and improving supplies.
- Organic cauliflower remains at the extreme level.

CELERY CV/OG

- Quality is fair; supplies extremely tight.
- Market pricing continues to trend upward.
- Demand elevated due to holidays and football season.
- Weather-related harvesting challenges expected to cause severe prorates and quality issues.

CUCUMBERS:

- Steady supply crossing through Nogales and McAllen.
- Overall quality remains strong.
- Domestic supply transitioning to South Florida following Georgia weather losses.

GRAPES

- California storage fruit is finished.
- Strong demand continues as offshore season ramps up.
- This week expected to be the tightest on availability.
- Offshore fruit showing good quality with expected improvement ahead.

GREEN BEANS

- Post-holiday demand has softened.
- Stable supply expected from Mexico.
- Florida may experience weather-related slowdowns.
- Overall quality remains good; forecast steady through January.

LETTUCE

- Quality and supplies remain fair with light weights.
- Weather continues to impact harvesting and quality.
- Market remains active and may strengthen post-holiday.
- Monitoring ongoing for soilborne disease following heavy rains.
- Romaine and Hearts showing fair quality with bruising, mechanical damage, fringe burn, light weights, and limited heart material reported.

LEMONS CV/OG

- Market remains unchanged.
- Small lemons remain very limited.
- Most crops are sizing larger, creating continued challenges for smaller counts.

LIMES

- **Market has escalated.**
- Short supply expected due to holiday harvesting disruptions in Mexico.
- Larger fruit remains more available; slight quality decline expected as older crop finishes.
- New crop ramping slower than anticipated due to cooler Southern Mexico weather.
- Ongoing size and price vulnerability anticipated into January.

MELONS

- Reduced arrivals for cantaloupe and honeydew due to weather impacts.
- Next growing regions expected to be ready mid-January.

ONIONS

- Pacific Northwest harvest completed.
- Strong supply position with predominantly jumbo sizing and adequate medium and colossal availability.
- Overall crop quality remains excellent with favorable growing conditions reported.

ORANGES CV/OG

- Harvest continues to be impacted by ongoing rainfall.
- Limited drying time restricting harvest opportunities.
- Continued moisture contributing to increased fruit sizing.
- Small sizes remain limited and expected to remain challenged for the season.
- Some suppliers initiating six-week averages on smaller counts beginning next week.

PEPPERS

- Steady supply out of Nogales, McAllen, and South Florida.
- Quality remains good.

POTATOES (IDAHO)

- Harvest completed with shipping now from storage.
- Current pricing remains depressed but expected to stabilize.
- Anticipation of tightening supply and firmer pricing later in the season.
- Overall crop remains comparable to last season.

RASPBERRIES CV/OG

- Production active in Central Mexico and Baja; supplies tightening post-peak.
- Overall quality remains strong.
- Some softness and overripe fruit reported due to recent heat, rainfall, and humidity.

SPINACH

- Supplies remain limited.
- Ongoing issues with weak texture, discoloration, and wilting.
- Weather impact continues to challenge yields into January.

STRAWBERRIES CV/OG

- Recent rainfall in California and Baja delaying harvest schedules.
- Additional weather expected to create continued disruptions.
- Supply supported through Central Mexico and Florida production.
- Florida volumes slowly improving following cooler weather.
- California fall crop winding down; spring crop coming online to support winter supply.
- Overall quality improving with expected incremental volume gains into early 2026.

SUGAR SNAP & SNOW PEAS

- Market remains unchanged.
- Guatemalan supplies remain extremely limited due to adverse weather, with little improvement expected until late November.
- Peruvian volumes remain low due to seasonal patterns.
- Domestic availability also tight.
- Pricing remains elevated as demand far exceeds supply.
- Early Mexican production has begun, but volumes remain insufficient to stabilize supply.
- Yields remain challenged through transition

TOMATOES

- Market remains unchanged.
- Steady supply of rounds and romas from Alabama, North Carolina, Virginia, and Tennessee.
- Upper Midwest, Pennsylvania, and Michigan slowing for the season.
- Quality mixed but improving with drier weather supporting more consistent harvests.