



MARKET UPDATES

Week of April 20, 2026



Seafood

SEASONAL SPOTLIGHT

- This week's seasonal spotlight items are:
- Skate Wing Fillet 6 -12 oz. Source: USA (#NW884)
Available for deliveries 4/23 - 4/25
- Mussels 10# Bag, Source: PEI (#MC892)
- Available for deliveries all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

OYSTERS

- The following two new oyster codes are now in house. See more information in new product section.
- Patriot Oyster 100ct, Source Massachusetts (#RW110)
- Independence Bay 100ct, Source Massachusetts (#HAC74)
- Reminder: all PEI oysters will be very limited for the next 2-3 weeks due to ice conditions which are restricting harvest.
- Beau Soleil, Savage Blonde, French Kiss will be impacted.

SOFTSHELL CRABS

- It's that time of year again! Based on close communication with the vendor, softshell crabs expected to arrive within 10-14 days, pending weather conditions.
- Jumbo 18ct per box (#WC032) – sold by the box only.
- Prime 24ct per box (#WC034) – sold by the box only.
- Pricing not yet updated; system pricing will be adjusted upon availability.

LIVE LOBSTER

- Price decrease across all sizes.

SWORDFISH

- Slight price decrease.

HALIBUT FILLET

- Price decrease.

SALMON

- Price decrease on both Faroe Island & Canadian Salmon.

Specialty Grocery

LITTLE LADS

- New Maple Buttah Popcorn large bags (#BDW02) are now available via special order.

ECO BEAN

- Sparkling waters transitioning to "Feel Good Fusions" with added prebiotics, postbiotics, probiotics, four B vitamins, and electrolytes.
- Existing inventory will be sold through before product code descriptions are updated.

BREAD SHED, NEW HAMPSHIRE

- Reminder: Codes have been created for 3 new items:
Spent grain flat bread, (#BDW88)
Spent grain hand shaped pizza crust (#BDW90)
Spent grain large soft pretzels (#BED54)
- All will be stocked in the next few weeks.

Meat

PRICE RELIEF

- With pricing pressures continuing to be a challenge in every food category, take a second look at signing up for our Daily Deal emails. These deals take just a minute or two to scan each day and include several meat cuts each day.
- Deals fall into three categories:
- **Daily Deals:** Regular inventory items that are on sale.
- **Super Savers:** Extra deep deals on close-coded items with clearly published best-by dates.
- **Freezer Deals:** Deep deals on fresh-to-frozen items that must be used immediately upon thawing, These items are often perfect for events and menu specials at steep discounts.
- Often times the latter two run well below our cost!
- Contact your BRP representative to sign up for this daily email.

Cheese & Dairy

5 GENERATIONS FARM

- Quark bulk format 2/5lb (#BDE78) now in stock.

GREEN MOUNTAIN CREAMERY

- Continued supply issues on Vanilla 0% Greek Yogurt 5.3oz (#AC570). Plain 0% Greek Yogurt 5.3oz (#WC506).
- Limited production is expected to resume within 7–10 days.

JASPER HILL FARM

- Culinary Grade Alpha Tolman expected to be available soon. (#BEW78)

CABOT CREAMERY

- Cabot Garlic & Herb Cheddar Bar 12/8oz (#ALP58) moved to special order.
- Cabot Habanero Cheddar Bar 12/8oz (#ALP48) will move to special order once current inventory is depleted.

HIGH LAWN FARM

- High Lawn Farm Whole Milk 25/16oz (#GJ672) moved to late line.

GRAFTON VILLAGE

- Grafton Storyteller 1/7lb (#GT994) will move to special order once current inventory is depleted.
- Grafton Bear Hill (#EJ340) will move to special order once current inventory is depleted.

Produce

APPLES

- Washington supplies significantly tighter than expected.
- Crop projections reduced by an additional 5 million boxes; total reduction ~8 million boxes since September.

ARTICHOKES – ESCALATED

- Supplies extremely limited; quality fair.
- Heavy mildew pressure is keeping all sizes limited.
- Expect limited supplies for the next 2–3 weeks.

ASPARAGUS

- Markets remain highly active.
- Reduced Mexican supply and limited early Peruvian volume driving tight conditions.
- Elevated fuel costs adding additional market pressure.

BLACKBERRIES CV/OG

- Quality impacted by ongoing heat; some regression present.
- Organic availability currently in a gap.
- Light volumes expected to return over the next 1–2 weeks.
- Supplemental sourcing in place to manage gaps.

BLUEBERRIES CV/OG

- Production transitioning across key regions.
- Mexico nearing peak; domestic regions ramping up after delayed start in Southeast.
- Availability expected to increase.
- Market volatility expected during regional overlap.

BROCCOLI CV/OG

- Supplies remain light; quality good.
- Warm weather contributing to quality concerns and supply issues.
- Reports of browning and pin rot continue.

BROCCOLINI

- Quality good.
- Supplies improving but remain light with some growers.

BRUSSELS SPROUTS

- Supplies and quality good.
- Insect pressure and internal browning still present challenges.
- Continued improvement expected as growing regions transition.

CAULIFLOWER CV/OG

- Supplies light; quality good.
- Warm weather impacting supply and quality.
- Market trending upward.

CARROTS

- Supplies tight on baby, cello, and jumbo carrots.
- Limited availability expected until early May.

CELERY CV/OG

- Quality fair; supplies tightening.
- Market trending higher.

CITRUS

- Tight supplies on smaller sizes across lemons, navels, Cara Cara, Minneola, and blood oranges.
- Overall sizing trending large.

CORN

- Markets at historically high pricing due to significant Florida crop losses (~80%).
- Mexican production remains light.
- Act of God declarations in effect on program businesses.
- Quality fair with smaller ears and immature kernels.
- Volatility expected through April.

CUCUMBERS

- Supplies improving out of Nogales and McAllen as new Mexican blocks come online.
- Markets expected to remain firm through mid-April.
- Florida supply limited to salvage crop.
- Meaningful relief not expected until South Georgia season begins around April 25.

GREEN BEANS

- Florida transitioned to new crop; supply and quality improved.
- Mexico continues harvesting; quality mixed.
- Additional relief expected as California ramps up.

LETTUCE

- Iceberg supplies and quality good; weights remain light.
- Romaine and Romaine hearts: supplies good; quality good with reported defects (bruising, fringe burn and mildew on outer leaves).

Produce continued

LIMES

- Ongoing rain causing harvest delays across Mexico and Central America.
- Size profile heavily skewed to 230ct and 250ct.
- Larger sizes (150ct–200ct) extremely tight.

MELONS

- Honeydew – ESCALATED: market at extreme levels due to low yields.
- Cantaloupes: all sizes expected to remain short for the next 2–3 weeks.
- Quality remains good.

ONIONS

- Market stable; all product shipping from Pacific Northwest storage.
- Supply plentiful; quality strong.
- Minimal market movement expected.

PEPPERS

- Green bell peppers: very light supply; quality mixed due to weather and insect pressure.
- Florida supply extremely short due to freeze losses.
- Colored peppers: lighter Mexican volume due to weather and virus pressure.
- Markets expected to continue volatility through April.

PINEAPPLES

- Market expected to remain tight at least through April.

POTATOES

- Supply supported by storage; no major disruptions expected.
- Strong sizing and availability across categories.
- Market expected to remain soft until late spring.

RASPBERRIES

- Hot weather in Mexico ongoing. Raspberries have shown greater heat resilience than blackberries.
- Quality stable with no major operational concerns.
- Peak volumes expected late April through May.

STRAWBERRIES

- California volumes increasing with improved weather.
- Production building steadily.
- Peak volumes expected within 10–14 days.
- Plants remain heavily loaded with fruit and are responding well to improved weather.

SUGAR SNAP & SNOW PEAS

- Snow pea supply from Guatemala steady.
- Sugar snap availability improving.
- Mexican production limited during field transitions.

TOMATOES

- Continue to see demand exceeding supply.
- Florida entering tightest supply week from the freeze impact.
- Deep prorates and quality issues expected.
- No meaningful improvement expected for 3–4 weeks.

ZUCCHINI/YELLOW SQUASH

- Green squash supply steady.
- Yellow squash supply light over the next week.
- New production coming online from Florida and

New / Reactivated Codes / Changed Codes

Reminder:

#RW110	Oyster Patriot	100ct	Massachusetts	New
#HAC74	Oyster Independence Bay	100ct	Massachusetts	New

Bread Shed, New Hampshire

#BDW88	Spent Grain Flat Bread 12"x7"	4/10 Ct	Bread Shed	New Item
#BDW90	Spent Grain 12" Pre-baked Pizza Crust	24/6 oz	Bread Shed	New Item
#BED54	Spent Grain Soft Pretzel	48 x 9 Oz	Bread Shed	New Item

Imposter Foods, New York State

#BEA58	Cream cheese vegan jalapeno	6 x 8 oz	Imposter foods	New (spec order)
#BEA52	Cream cheese vegan everything bagel	6 x 8 oz	Imposter foods	New (spec order)
#BEA48	Cream cheese vegan cinnamon sugar	6 x 8 oz	Imposter foods	New (spec order)
#BEA68	Cream cheese vegan plain	6 x 8 oz	Imposter foods	New (spec order)

#ALP58	Garlic & Herb Cheddar Bar	12/8oz	Cabot Creamery	Moved to special order.
#ALP48	Habanero Cheddar Bar	12/8oz	Cabot Creamery	Moving to special order soon.
#GJ672	Whole Milk	25/16oz	High Lawn Farm	Moved to late line.
#GT994	Storyteller	1/7 lb	Grafton Village	Moving to special order soon.
#EJ340	Bear Hill		Grafton Village	Moving to special order soon.