



MARKET UPDATES

Week of May 11, 2026



Seafood

SEASONAL SPOTLIGHT

- This week's seasonal spotlight items are:
- Whole Belly Fryers Gallon (#BD916)
Source: Maine/ Mass.
- Wild Domist Shrimp 16-20 shell on (#NW958)
Source: Coast of Carolinas
- Both items are available for deliveries May 14,15,16.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

OYSTERS

- Reminder: PEI oysters (Beau Soleil, Savage Blonde, French Kiss) still expected to be very limited for the next week. Slight price increase.

SOFTSHELL CRABS

- Reminder: Season has started; product available by pre-order only.
- Jumbo 18ct per box (#WC032) – sold by the box only.
- Prime 24ct per box (#WC034) – sold by the box only.

SWORDFISH

- Slight price increase.

HALIBUT FILLET

- Price elevated due to demand and to increasing costs across all aspects of operations.

SALMON

- Slight price increase on Canadian Salmon.
- Price jump on Faroe Island Salmon effective May, 11.

Specialty Grocery

LA ROSE NOIRE TART SHELLS

- New item, perfect for event season; Tart shells from La Rose Noire
- Expected in house this week.
- Large Round Vanilla Tart Shell 45ct (#BFA14)
- Small Round Vanilla Tart Shell 125ct (#BFB78)

CIPRIANI FOODS VIRGIN BELLINI

- Virgin Bellini 6/4x6.09oz, (#BFB88) arriving this week. Great for Mother's/Father's Day brunches, graduations and weddings.

G&C

- Low Moisture Part Skim Shredded Mozzarella 6/5lb (#EK106) has been discontinued by the vendor.
- No replacement available currently. Code marked N/A.

REAL GREEN

- Price increase due to rising cost of goods now in effect.

IMPOSTER FOODS

- Bulk cream cheese pack size changing from 6/2lb to 2/6lb. Codes currently being updated.

ECO BEAN

- New "Feel Good Fusions" sparkling water has landed.
- Products now include electrolytes, B vitamins, prebiotics, probiotics, postbiotics, and trace minerals to improve gut health.
- Existing codes remain unchanged; descriptions updated to reflect rebrand.

RHAPSODY

- On occasion, tempeh will appear with black spots. Spots are completely normal, and safe to eat. Black spots indicate that the tempeh has reached optimum fermentation, and has reached peak flavor and nutritive power.
- Spots also do not affect the flavor of the tempeh.
- This fact is also noted on the back of the tempeh packaging. Reach out to your BRP representative, (or Rhapsody directly), with questions.



RHAPSODY
NATURAL FOODS

Specialty Grocery *Continued*

CORNICHON

- Cornichon Eiffel Tower Brand 1/11lb (#EJ782) has been inactivated.
- New replacement codes:
- Cornichon 6/11lb (#HAB02).
- Cornichon 1/11lb (#HAB03).

Cheese & Dairy

JASPER HILL FARM, VERMONT

- Culinary Grade Alpha Tolman (#BEW78) now in stock.
- Withersbrook Blue 2/4lb (#AGV70) now in stock for the season. Bayley Hazen recipe in square format soaked in Eden Ice Wine. Limited supply available.

5 GENERATIONS FARM

- Quark bulk format 2/5lb (#BDE78) now in stock.

GREEN MOUNTAIN CREAMERY

- Continued supply issues on Vanilla 0% Greek Yogurt (#AC570).
- Continued supply issues on Plain 0% Greek Yogurt (#WC506).

VERMONT CREAMERY

- Strawberry Spritz Chevre 12/4oz (#EP564) now in stock for the season. Great on summer salads.
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MAPLEBROOK FARM, VERMONT

- Maplebrook's Caprese Season Kick Off sale is in effect for deliveries May 1- 31. Perfect timing for setting summer salad menus.

Produce

BLACKBERRIES CV/OG

- Persistent heat beginning to impact fruit condition.
- Volumes remain steady.
- Watsonville conventional crop running slightly behind historical timing due to cooler weather.
- Organic program expected to be delayed 1-2 weeks, shifting from late June into early July.

BLUEBERRIES CV/OG

- Mexico entering final phase of peak production.
- Elevated volumes expected over the next two weeks before gradually declining through May and June.
- Domestic production expected to ramp up by late May, improving overall supply consistency.

BROCCOLI CV/OG

- Quality fair; supplies extremely limited.
- Browning and pin rot continue.
- Market continues to rise.
- Prorates and full cuts should be expected from some growers.

BROCCOLINI

- Quality good; supplies limited.

BRUSSELS SPROUTS

- Insect pressure and internal browning continue.
- Overall quality remains good.

CAULIFLOWER CV/OG

- Quality good; supplies extremely limited.

CARROTS

- Supplies tight on baby, cello, and jumbo carrots.
- Availability will remain limited until conditions improve in early May.

CELERY CV/OG

- Quality fair; supplies tightening.
- Disease pressure and increased demand driving higher pricing.
- Growers holding to averages.
- Elevated market expected to continue for 3-4 weeks.

CORN

- Steady supply from South Florida.
- Quality good.
- South Georgia production expected around Memorial Day.

CUCUMBERS

- Nogales and McAllen supplies tightening as season winds down.
- Good supply available from Florida and South Georgia.
- Quality good across all regions.

FRENCH GREEN BEANS

- French Beans **ESCALATED**
- Organic and conventional supplies from Guatemala remain limited.
- Mexican conventional supply constrained due to cooler weather impacting yields.
- Supply expected to improve by mid-May as growing conditions normalize.

GREEN BEANS

- Florida has transitioned to new crop and supply has improved as well as quality. Mexico is still harvesting and expect to until California ramps up.
- Quality is mixed.

LETTUCE

- Iceberg: quality fair; supplies extremely limited; light weights expected.
- Romaine and Romaine Hearts: quality fair; supplies tightening.
- Reports of bruising, fringe burn, light weights, and mildew on outer leaves.

LIMES – EXTREME!

- Conditions are extreme.
- Rain is impacting harvest and sizing across Mexico and Central America. .

MELONS

- Honeydew market stabilizing (both volume and sizing) with increased Mexican production.
- Organic and conventional mini watermelons (6ct) back in stock (#PL268, #D3316).

Produce continued

ONIONS

- Idaho/Oregon storage crops largely finished; remaining quality inconsistent.
- Transitioning into Texas supply.
- Pricing elevated.

ORANGES

- California Valencias expected to begin early May.

PEPPERS (BELL)

- Green Bell quality good across all regions.
- South Georgia expected to begin good volume production within two weeks.
- Hot House pepper category steady from Canada.

PEPPERS (CHILI)

- East Coast production expected to ramp up in late May.
- Short supply expected on jalapeño, serrano, Anaheim, Caribe, habanero, fresno, poblano, and shishito peppers.

PINEAPPLES

- Market expected to remain tight this week.

POTATOES

- Supply through the end of the year will be fully supported by storage shipments; no major disruptions expected.
- Strong sizing and availability across categories.
- Long term market outlook mirrors last season when

market remained relatively soft until late spring at which point tighter supply led to higher FOB pricing.

RASPBERRIES

- Hot weather in Mexico continues to impact fruit condition.
- Temperatures have moderated slightly from earlier in the week, but prolonged heat it is beginning to impact fruit condition.

STRAWBERRIES

- Supplies slowly improving following rain events and cooler weather.
- Quality generally holding, although crews continue to manage residual weather-related issues.
- Production remains in a post-peak phase with softer overall volume..

TOMATOES

- Round Tomatoes: **ESCALATED / ACT OF GOD.**
- Volume expected to improve over the next 10 days as growers break new fields.
- Supply consistency and quality expected to improve in the coming weeks.

ZUCCHINI/YELLOW SQUASH

- Lighter supply on green, but light on yellow this week is putting upward pressure on price.
- Quality good on both colors.
- Georgia and California expected to begin production within the next week.

Caprese Season **Kick off Sale!**




MAPLEBROOK
farm

May 1-31 in your Harvest Highlights and Retail Ad Planner!

New / Reactivated Codes

#BFB88 Virgin Bellini 6/4x6.09oz Cipriani Foods Landing this week.

La Rose Noire Tart Shells

#BFB78 Small Round Vanilla Tart Shell 125ct La Rose Noire Landing this week.

#BFA14 Large Round Vanilla Tart Shell 45ct La Rose Noire Landing this week.

Code Changes:

#EJ782	Cornichon	1/11lb	Eiffel Tower	Discontinued.
#HAB02	Cornichon	6/11 lb		New, replacement code.
#HAB03	Cornichon	1/11 lb		New, replacement code.

Save 3 Ways

Invest just 3 minutes a day to glance at your Daily Deals email from Black River Produce.

Daily Deals

Best-by codes are well within spec! These deals showcase new items, seasonal items, or items we anticipate being heavy on in the future, so we are giving you a great deal now.

Standard Shelf Life.
Spotlight Deals.

Freezer Deals

Freezer Saver items were placed in BRP freezers before their expiration dates and can be frozen for one year from the 'frozen on' date.

Use immediately upon thawing.

Use Upon Thawing.
Clearance Deals.

Super Savers

All Super Saver items clearly display best-by dates on the spreadsheet. Many items are priced below our cost!

Short Code.
Super Clearance Savings.



Sign up Today

at <https://blackriverproduce.com/contact-us/#flyers>





4th Annual

Spice Sale

Black River Produce spices have some of the best EDLP pricing in the market. Save even more with our annual spice shelf refresh sale.

WC582	All Spice Grind	1/15 OZ	WC614	Cumin Whole	1/14 OZ	WC638	Paprika 85 Asta	1/16 OZ
WC518	All Spice Whole	1/12 OZ	EL036	Curry Pwdr	1/14 OZ	EH820	Parsley Flakes	1/10 OZ
WB576	Anise Star	1/7.5 OZ	GR788	Dill Seed	1/14 OZ	WC640	Pepper Blk Crse 18 Mesh	1/16 OZ
WC584	Arrowroot Ground	1/16 OZ	EJ372	Dill Weed	1/4 OZ	WC642	Pepper Black Fine 28 Mesh	1/16 OZ
EH754	Basil Leaves	1/6 OZ	WC612	Fennel Seed	1/14 OZ	EH828	Pepper Black Grind	1/5 LB
EH744	Basil Leaves	1/1.75LB	WC620	Fenugreek Whole	1/16 OZ	WC646	Pepper Black Whole	1/16 OZ
EL026	Bay Leaves	1/1.5 OZ	ACP46	Five Spice	11oz	EH836	Pepper Black Whole	1/5 LB
WC586	Bay Leaves	1/8 OZ	WC618	Garam Masala	1/16 OZ	WC648	Pepper Cayenne	1/16 OZ
EL850	Cajun Seasoning	1/23 OZ	WC522	Garlic Granulated	1/20 OZ	EJ788	Pepper Cayenne	1/5 LB
EL030	Cajun Seasoning	1/7.5 LB	EH724	Garlic Granulated	1/6.5 LB	WC650	Pepper Red Crushed	1/12 OZ
WC588	Caraway Seed Whole	1/16 OZ	EH812	Garlic Powder	1/5 LB	WC528	Pepper Red Crushed	1/4 LB
WC610	Cardamom Ground	1/16 OZ	WC616	Garlic Powder Premium	1/16 OZ	WC652	Pepper White Ground	1/16 OZ
WC526	Cardamom Pod	1/11 OZ	WC622	Ginger Ground	1/14 OZ	WC654	Peppercorn Medley	1/16 OZ
WC520	Celery Seed	1/16 OZ	EL044	Juniper Berries Whole	1/12 OZ	WC656	Pickling	1/13 OZ
WC592	Chili Powder	1/18 OZ	EL362	Lavender Leaf	1/4 OZ	WC946	Poppyseed Seed	1/8 OZ
EH794	Chili Powder	1/5 LB	WC664	Marjoram	1/3.25OZ	WC530	Poultry Seasoning	1/14.5OZ
EH804	Chives Chopped	1/1.5 OZ	EL032	Montreal Steak	1/26 OZ	WC658	Rosemary Leaves	1/6.5 OZ
WC598	Cinnamon Ground	1/16 OZ	WC626	Mustard Ground	1/13 OZ	ET424	Sage Ground	1/8 OZ
EH808	Cinnamon Ground	1/5 LB	WC628	Mustard Seed	1/16 OZ	WC590	Salt Celery	1/35 OZ
WC600	Cinnamon Whole Stick	1/8 OZ	WC524	Nutmeg Ground	1/16 OZ	EP548	Salt Kosher Flake	1/32 OZ
WD070	Cinnamon Whole Stick	1/2.2 LB	WC634	Nutmeg Whole	1/16 OZ	WC624	Seasoning Italian	1/6 OZ
WC602	Cloves Ground	1/1 LB	WC630	Onion Granulated	1/16 OZ	EL046	Spice Sage Rubbed	1/5 OZ
WC604	Cloves Whole	1/10 OZ	WC632	Onion Powder	1/16 OZ	EJ790	Sumac Ground 5	1/12 OZ
WC606	Coriander Ground	1/13 OZ	EH726	Onion Pwdr	1/5 LB	WC660	Tarragon Whole	1/2.5 OZ
EL034	Coriander Whole	1/7 OZ	WC636	Oregano Leaves Whole	1/6.2 OZ	EH840	Thyme Leaves	1/7 OZ
WC608	Cumin Ground	1/16 OZ	EH816	Oregano Whole	1/2 LB	EJ378	Thyme Leaves	1/2.25LB
EH722	Cumin Ground Bulk	1/4.5 LB	WC644	Paprika	1/5 LB	WC662	Turmeric	1/14 OZ



Buy More

5 - 7 units
8 -12 units
13+ units

Save More

\$1 per unit
\$3 per unit
\$5 per unit



Valid on deliveries 05.01.26 - 05.31.26. Discount will be applied as an account credit for units purchased on the same invoice/billing date.

Credit will appear on or around 06.15.26. | BlackRiverProduce.com | 800.228.5481

