



MARKET UPDATES

Week of June 1, 2026



Seafood

SEASONAL SPOTLIGHT

- This week's seasonal spotlight items are:
- Mackerel Whole Spanish, 1.5 Lb Avg (#MV358)
- Source: USA
- Available for deliveries June 4, 5, 6.
- Lobster Live Hard Shell, 1-1.25 Lb (#EP094)
- Source: USA/Canada
- Available for deliveries all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

WILD SALMON

- Wild salmon season is beginning.
- Wild King Salmon Fillets (#GH436) are now available by pre-order only.
- Supplies will be highly sporadic early in the season.
- Orders should be placed normally in the system, and the seafood team will follow up regarding availability.
- Skip-day notice is required, except on weekends, as purchases are made daily Monday through Friday.

DRY SCALLOPS

- Slight price decrease on 10/20, 20/30.

SWORDFISH

- Price increase.

HALIBUT FILLET

- Price holding firm.

LOBSTERS

- Slight price decrease across all sizes.
- Reminder: Live Hard Shell Lobsters, 1-1/4 Lb., (#EP094) are now being stocked.

SOFTSHELL CRABS

- Reminder: Season is underway; product available by pre-order only.
- Jumbo 18ct per box (#WC032) – sold by the box only.
- Prime 24ct per box (#WC034) – sold by the box only.

Specialty Grocery

CHELSEA APPROVED

- Frozen Cookie Pucks (#PH628) will be replaced with a new item: Frozen Prebaked Cookies (#BCK66).
- Customer feedback has shown a preference for ready-to-serve cookies versus bake-off pucks.
- First order is expected to arrive within the next two weeks.

ORWASHERS

- Reminder: New item: Roll Ciabatta 4"x4" Square, 60ct, (#BGD06)

Cheese & Dairy

GREEN MOUNTAIN CREAMERY, VERMONT

- The following Green Mountain Creamery yogurts are now back in stock after an extended gap in production.
- #AC570, Yogurt Greek Vanilla 0% 6/32oz
- #WC506, Yogurt Greek Plain 0% 6/32oz
- There may be small gaps as vendor works up to full capacity.

CABOT CREAMERY, VERMONT

- Now stocking Greek yogurt quarts.
- #HAD26 Greek Plain 2% 6/2lb
- #F9032 Greek Plain 10% 6/2lb
- #28084 Greek Vanilla Bean 2% 6/2lb
- #HAD98 Greek Vanilla Bean 10% Triple Cream 6/2lb
- #AND86 Greek Strawberry 10% Triple Cream 6/2lb

VON TRAPP FARMSTEAD, VERMONT

- Von Trapp Farmstead is gapping on Mt Alice brie style cheese (#WC286) until early to mid June.

JASPER HILL FARM

- New Item! Culinary Grade Alpha Tolman, (#BEW78) is in stock now
- Withersbrook Blue 2x4lb. (#AGV70) is now in stock for the season. This limited-edition cheese is made using the Bayley Hazen recipe in a square format and soaked in Eden Ice Wine. Supplies are limited.

VERMONT CREAMERY

- Reminder: Strawberry Spritz Chevre 12/4oz (#EP564) now in stock for the season. Great on summer salads.

MAPLEBROOK FARM, VERMONT

- Now stocking Fresh Mozzarella 20/12oz (#EP086) for the summer season.

Meat

ORGANIC BEEF

- Organic Ground Beef (#WB072) will see a slight price increase.
- Strong cattle markets are driving pressures in the regional dairy markets for cows going into beef production. In order to ensure supply stays consistent, there will be a slight increase on organic ground beef.
- Organic Retail Ready Patties 6 oz (#APC42) are back in production and expected to be available for delivery beginning June 7.

GENERAL BEEF MARKETS

- Beef markets continue to reach record highs as strong demand and limited supplies persist.
- Grilling cuts and ground beef are seeing continued weekly price increases.
- Some rounds and thin meats have softened slightly but are expected to rebound as summer demand increases.
- Choice and premium-grade beef continue to rise in price, while some select-grade items have seen modest decreases. Consumers are prioritizing quality over cost in a world where cheap beef no longer exists.

SAVINGS OPPORTUNITIES ON MEAT

- Ask your BRP representative about signing up for Daily Deal emails. This lets you take advantage of greatly reduced pricing for meat as well as other categories.
- Deals fall in three categories:

Super Savers: All Super Saver items clearly display best-by dates on the spreadsheet. Many items are priced below our cost!

Freezer Deals: Freezer Saver items were placed in BRP freezers before their expiration dates and can be frozen for one year from the 'frozen on' date. Use immediately upon thawing.

Daily Deals: Best-by codes are well within spec! These deals showcase new items, seasonal items, or items we anticipate being heavy on in the future, so we are giving you a great deal now.

- Also check out the monthly Specialty Meat Flyer from Marx. Below is this month's flyer.



SPECIALTY MEATS SALE

Ocean Grain-Fed Angus Ribeye Roll	\$19.29/LB.
AAG72 • 3pc/bx, 23lb/bx	
Ocean Grain-Fed Angus 8oz "Filet Style" Top Sirloin Steak	\$18.49/LB.
AJW40 • 20pk/bx, 10lb/bx	
SFF Pasture Raised Angus Tenderloin	\$16.99/LB.
WB140 • 5pc/bx, 28lb/bx	
SFF Pasture Raised Angus Beef Sirloin Flap Meat	\$10.49/LB.
WB792 • 2pc/pk, 6pk/bx, 40lb/bx	
SFF Pasture Raised Angus Cheek Meat	\$8.49/LB.
WB532 • 2pc/pk, 3pk/bx, 9lb/bx	
Spanish Air Chilled Whole Rabbits	\$7.49/LB.
WB156 • 6pk/bx, 17lb/bx	
Pasture Raised Venison Ground Meat	\$7.99/LB.
WB362 • 2pk/bx, 10lb/bx	

Sale Prices Valid 6/1 - 6/30

New / Reactivated Codes

Yogurts:

#AC570	Yogurt Greek Vanilla 0%	6/32oz	Green Mountain Creamery	Back in stock.
#WC506	Yogurt Greek Plain 0%	6/32oz	Green Mountain Creamery	Back in stock.
#HAD26	Yogurt Greek Plain 2%	6/2b	Cabot Creamery	New.
#F9032	Yogurt Greek Plain 10%	6/2lb	Cabot Creamery	New.
#28084	Yogurt Greek Vanilla Bean 2%	6/2lb	Cabot Creamery	New.
#HAD98	Yogurt Greek Vanilla Bean 10%	6/2lb	Cabot Creamery	New.
#AND86	Yogurt Greek Strawberry 10%	6/2lb	Cabot Creamery	New.

Cheeses:

#EP086	Fresh Mozzarella	20/12oz	Maplebrook Farm	In stock for season.
#AGV70	Withersbrook Blue	2x4lb.	Jasper Hill Farm	In stock for season. (Limited).
#BEW78	Culinary Grade Alpha Tolman		Jasper Hill Farm	Now in stock.
#EP564	Strawberry Spritz Chevre	12x4 oz	Vermont Creamery	Stocked for season.

Other:

#RD912	Maple Mustard Dressing/Marinade	1 Gal	Real Green Foods	Stocked for season.
#RD768	Lemon Basil	1 Gal	Real Green Foods	Stocked for season.
#RD76	Balsamic	1 Gal	Real Green Foods	Stocked for season.
#BGD06	Roll Ciabatta 4"x4" Square,	60ct	Orwashers	New item.
#BFB88	Virgin Bellini	6/4x6.09oz	Cipriani Foods	New. Now in stock.

La Rose Noire Tart Shells

#BFB78	Small Round Vanilla Tart Shell	125ct	La Rose Noire	New. Now in stock.
#BFA14	Large Round Vanilla Tart Shell	45ct	La Rose Noire	New. Now in stock.

Produce

AVOCADOS – EXTREME!

- Conditions EXTREME.
- Supplies remain extremely limited.
- Market prices continue to rise, with costs at the border increasing hourly.
- Volatile markets are expected throughout June as supply tightens and competition for fruit intensifies.

BLACKBERRIES CV/OG

- Markets remain stable out of Mexico.
- Watsonville crop development continues to progress well despite cooler weather delays.
- Conventional harvest expected to begin around June 1.
- Organic production is expected to begin in early July.

BLUEBERRIES CV/OG

- Quality remains strong with excellent bloom, crisp texture, and flavor reported from California.
- Mexico is reporting only minor heat-related quality concerns.

BROCCOLI CV/OG

- Quality is good and supplies have improved.
- Reports of browning and pin rot continue.
- Crown broccoli remains escalated, but the market is trending downward.

BROCCOLINI

- Quality good; supplies remain limited.

BRUSSELS SPROUTS

- Quality is fair.
- Supplies remain limited.
- Growers continue to combat insect pressure and internal browning.

CAULIFLOWER CV/OG

- Quality good; supplies continuing to improve.

CARROTS

- Supplies tight on baby, cello, and jumbo carrots.
- Limited availability is expected for a few more weeks.

CELERY CV/OG

- Market remains unchanged. Quality fair; supplies tightening.
- Disease pressure and increased demand driving higher pricing.
- Growers holding to averages.
- Elevated market expected to continue for 3–4 weeks.

CORN

- Market remains unchanged.
- Steady supply from South Florida.
- Quality good.

CUCUMBERS

- Market remains unchanged.
- Nogales and McAllen supplies tightening as season winds down.
- Good supply available from Florida and South Georgia.
- Quality good across all regions.

GREEN BEANS

- Market remains unchanged.
- Florida has transitioned to new crop and supply has improved as well as quality. Mexico is still harvesting and expect to until California ramps up.
- Quality is mixed.

LETTUCE

- Iceberg lettuce quality is good and supplies are improving, though some growers remain limited.
- Weights continue to run light.
- Shortened shelf life should be expected.
- Romaine and Romaine Hearts quality is fair. Supplies remain extremely limited. Reports of bruising, fringe burn, light weights, and mildew on outer leaves continue.

LIMES

- Supplies continue to improve.
- Sizing challenges persist on fruit from Mexico and Central America.
- Moderate quality pressure remains, including oleocellosis.

ONIONS

- California and New Mexico production is underway.
- Supplies are stable, though pricing remains elevated.
- Central California production is starting slowly and is expected to increase over the coming weeks.
- Overall quality has been good across all growing regions.

ORANGES

- Navel oranges remain extremely tight on 138-count fruit.
- California Valencia season is beginning.
- Cara Cara oranges are finished for the season.

PEPPERS (GREEN BELL)

- Quality is good across all growing regions.
- Supplies remain light out of South Florida.
- Mexico is nearing the end of the season, with limited volume crossing through McAllen.
- Nogales is expected to wrap up shortly.
- South Georgia is expected to begin harvesting with good volume within the next two weeks.

POTATOES

- Potato markets are beginning to show movement as summer approaches.
- Suppliers are seeing a shift toward smaller sizes (70–120 count).
- Larger sizes (40–60 count) are becoming tighter.
- Inventories are being monitored closely to ensure supply through new crop transition as well as to ensure quality.
- Most supplies will be Norkotah varieties.

RASPBERRIES CV/OG

- Mexico remains in peak production with excellent color, firmness, and flavor in both conventional and organic.
- Watsonville harvest has begun with light volumes.
- More meaningful volume increases are expected in early June.

STONE FRUIT

- Red Cherries 16 lb (#BC826) are now available.
- Pennsylvania stone fruit production suffered significant losses from a late freeze. Our primary grower is reporting approximately 80% crop loss, with early varieties completely lost. Current projections point to a mid-July start at the earliest. Alternative sourcing options are being explored to help offset shortages but expect availability to be extremely limited this year.
- Yellow Peaches, volume filled (#EL674), are now in stock from the Carolinas.

STRAWBERRIES

- Overall quality remains good across all growing regions.
- Only occasional bruising, overripe fruit, and smaller sizing continue to be reported.
- Misshapen fruit has improved significantly.

TOMATOES

- Round Tomatoes:
- Volumes are expected to decrease over the coming weeks as growers transition to new production regions.
- South Georgia and South Carolina production is expected to begin this week.
- Supply consistency and quality are expected to grow stronger over the coming weeks.

ZUCCHINI/YELLOW SQUASH

- Lighter supply on green, but light on yellow this week is putting upward pressure on price.
- Quality good on both colors.
- Georgia and California is beginning production.