



MARKET UPDATES

Week of June 29, 2026



Seafood

SEASONAL SPOTLIGHT

- This week's seasonal spotlight items are:
- Clam Steamer 10 Lb Cs. (#WB914)
Source: USA
Available for deliveries all week long.
- Whole Snapper 1-2Lb Each (#NW880)
Source: Varies
Available for deliveries on 7/2 – 7/4.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORDFISH

- Pricing remains elevated.

HALIBUT FILLET

- Slight price increase.

DRY SCALLOPS

- Price decrease.

FRESH TUNA LOIN

- Slight price increase.

LIVE LOBSTER

- Reminder: Prices have increased ahead of the holiday due to stronger seasonal demand.

WILD SALMON

- Reminder: Wild King Salmon Fillets (#GH436) are currently available (pre-orders only).
- Supplies will remain sporadic early in the season.
- Orders should be placed normally in the system, and the seafood team will follow up if issues.
- Skip-day notice is required, except on weekends, as purchases are made daily Monday through Friday.

Meat

BOYDEN FARMS

- Beef Franks, Grass Fed, Natural Casing 12/10 oz (#JR070) has been discontinued by the vendor.

Cheese & Dairy

VON TRAPP FARMSTEAD

- New Item: Savage, an organic raw cow's milk Alpine-style cheese aged 8–12 months.
- Flavor profile features bold, sharp notes of caramelized onion and beef broth.
- Savage Quarter Wheel 4/6 lb Avg. (#BJC64).
- Savage Quarter Wheel 1/6 lb Avg. (#BJC65).

HALLOUMI CHEESE

- Halloumi Cheese (#L9038) continues to experience supply issues. There is currently no ETA

CABOT CREAMERY

- See new product section for a whole slew of new Cabot items.

JASPER HILL FARM

- Pre-orders are now open for the fall release of Moses Reaper, Withersbrook Blue, and Winnimere.
- Moses Reaper will be offered in both 4/1 lb and the new 9/8 oz size.
- Order deadline is July 17.
- Contact your sales representative for additional information.

WOODLAWN CREAMERY

- Congratulations to our friends at Woodlawn Creamery who were honored in [Culture Magazine's Hot List of 2026](#).
- The 2026 class of 20 stand-out honorees were selected based on their contributions toward advancing the cheese industry, strengthening their communities, and inspiring the next generation of cheese professionals.



culture

Leslie Tyminski, Kate Leach, & Seth Leach
Woodlawn Creamery, Vermont
Photo Credit: Culture

Specialty Grocery

MEGAMEX

- The Contigo brand is being replaced by Wholly Guacamole.
- Avocado Hand Scooped Refrigerated 8/2 lb (#HN732) will replace (#FA316). Expected to land July 8.
- Guacamole Homestyle Tray Pack 12/1 lb (#NE188) will replace (#FA320). Expected to land July 8.
- Salsa Medium Red Fresh Pouch 2/4 lb (#LE476) will continue with no changes.

DON'S FOODS

- Asian Noodle Salad 2/5 lb (#FR822) will transition to Delancey Street Deli Asian Noodle 2/5 lb (#BCD20).
- Orzo Deluxe Salad 2/5 lb (#FR820) will transition to Delancey Street Deli Orzo Deluxe 2/5 lb (#BCD24).
- Current Don's inventory will be sold through during the transition.

WATER

- Drinking Water, Purified 24/16.9 oz (#DW540) will transition to (#ATW98).
- Spring Water 24/16.9 oz (#DW542) will transition to (#AVA02).
- New item codes reflect a change in packers.

PATRIOT PICKLE

- Three Patriot Pickle codes are currently transitioning to PFG branded codes.
- Product is exactly the same, just in a PFG branded container.
- First order of branded product arrived on 6/17 but will be phased in as we sell through current inventory.
- Dill chips: Old code: #WC684. New code: #BEE94.
- Whole dills: Old code: #CW452. New code #GP938.
- Dill spears: Old code: #EJ384. New code: #VH858.

CASTLETON CRACKERS

- Cheddar Alehouse Crackers (#GH546) experienced an additional one-week production delay.
- Product is expected to land this week.
- Due to increased costs of ingredients and materials, Castleton Cracker has instituted a price increase across their line.

IMPOSTER FOODS

- Due to production constraints on the retail line, the vendor is discontinuing all retail SKUs effective immediately.
- Existing inventory will be sold through before codes are inactivated.
- Foodservice products will continue to be produced.

REAL GREEN FOODS

- Balsamic Dressing Gallon (#RD766) is expected to gap until July 14 due to higher-than-anticipated demand.

VERMONT TORTILLA

- Production delays continue as the vendor transitions into its new facility.
- Product will remain unavailable longer than originally expected.
- Additional updates will be shared as they become available.

RIVIERA BRAND IMPORTED DRY PASTA

- Reminder: Riviera Brand Dry Pasta is now being stocked. Produced in Sardinia with 100% premium semolina.
- #BHA20 Cavatappi 2/10 lb
- #93960 Penne Rigate 2/10 lb
- #93950 Spaghetti 2/10 lb
- #93942 Linguine 2/10 lb



Coming Soon
July 8th!

WHOLLY
HAND-SCOOPED
AVOCADO

New / Reactivated Codes

#BHC98	Beef ground 80/20 blend VT	3/5 lb	Use as sub for #RN494 when it is not available	
#ADG04	Almond milk	12/32oz	Perfect Taste	Now Stocking.
#ADG02	Oat milk	12/32oz	Perfect Taste	Now Stocking.
#HC236	Chicken wings O.R. rotisserie style fully cooked	2/5lb	West Creek	Now Stocking.
#41318	Bacon Slice 3.5" round fully cook Avg 192ct	1/4.4 lb	Fast 'N Easy	Now Stocking.
#CV810	Appetizer Jalapeno popper cream cheese stuffed	4/3lb	Roma	Now Stocking.
#GB034	Onion Rings Beer Battered 5/8"	4/2.5 lb	Atlantic Gold	Now Stocking.
#FN402	Egg patty scrambled round 3.5" cage free	120/1.5 Oz	Abbotsford Farms	Now Stocking
#BEE94	Pickle dill kosh chip crinkle cut 5/16"	5 gal	PFG Branded	New. Stocked.
#GP938	Pickle dill kosh whle 55-65 ct	5 gal	PFG Branded	New. Stocked.
#VH858	Pickle kosher dill spear 300-350 ctt	5 gal	PFG Branded	New. Stocked.
#BHA20	Cavatappi	2/10 lb	Riviera Pasta	New. Stocked.
#93960	Penne Rigate	2/10 lb	Riviera Pasta	New. Stocked.
#93950	Spaghetti	2/10 lb	Riviera Pasta	New. Stocked.
#93942	Linguine	2/10 lb	Riviera Pasta	New. Stocked.

New Skus from Cabot Creamery

#G1348	Butter Euro Style 83% Unsalted Butter.	36/1 Lb
#BCW48	Butter Sea Salt 83% Quarters	18/8 Oz
#BCW50	Butter No Salt 83% Quarters	18/8 Oz
#BCT10	Cheddar Sharp White Cracker Cut	12/7 Oz
#BCT18	Cheese Cheddar White Extra Sharp Cracker Cut	12/8 Oz
#BCT20	Whipped Cream	12/7 Oz
#BCT68	Sour Cream	12/8 Oz
#BCW52	Cheese Cheddar White 3 Year Parchment Bar	12/8 Oz
#BCW54	Cheese 2 State Farmers Mild And Sharp Blend	12/8 Oz
#BCW56	Cheese Cheddar White Seriously Sharp Slice	12/7 Oz
#BCW76	Cheese Cheddar Vermont Sharp Slice	12/7 Oz
#BCW84	Cheese Swiss Slice	12/7 Oz
#BCW88	Cheese Pepper Jack Slice	12/7 Oz
#BCW90	Cheese Colby Jack Snack Stick	12/7.50z
#BCW96	Cheese Pepper Jack Snack Sticks	12/7.50z
#BDH56	Cheese Muenster Shingled	12/7 Oz
#BEF94	Cheese Cheddar New York Vintage Bar	12/6 Oz
#BHW08	Cheese Cheddar Mild Sliced	12/8 Oz
#BHW10	Dip French Onion	12/12oz
#BJ022	Cheese Monterey Jack 8 Ounce Bar	12/8 Oz
#BJ048	Cheese New York Sharp Cheddar White 8 Ounce Bar	12/8 Oz
#HAE10	Cheese Cheddar White Sharp Cracker Cuts Vermont	12/7 Oz
#HG192	Cheese Mozzarella Low Moisture Part Skim Shred	12/8 Oz
#T4602	Cheese Pepper Jack Jalapeno	12/8 Oz

Produce

APPLE CIDER

- Sunrise Orchards will be gapping until late August.
- Carlson Orchard out of Massachusetts will supply cider during the gap. Carlson codes are as follows:
- Apple Cider Pint 15 ct (#VA712).
- Apple Cider Gallon 4 ct (#VA714).
- Apple Cider Half Gallon 9 ct (#VA716).

BLACKBERRIES CV/OG

- Supplies remain somewhat limited as Mexican production continues to see lighter volume due to seasonal pruning.
- Overall quality remains fair to good.
- California harvests are expected to increase, improving availability over the coming weeks.

BLUEBERRIES CV/OG

- Mexican production continues its seasonal decline following several weeks of strong shipments.
- Quality remains good with excellent bloom and flavor.
- Minor heat-related defects continue to be reported.
- Pacific Northwest harvest has begun.
- Quality is excellent.
- Supplies are expected to steadily increase over the coming weeks, helping relieve market pressure.

BROCCOLI CV/OG

- Quality is good. Supplies have improved.
- Browning and pin rot continue to be reported.

BROCCOLINI

- Quality good; supplies remain limited.

BRUSSELS SPROUTS

- Market remains unchanged.
- Quality is fair. Supplies remain limited.
- Growers continue to combat insect pressure and internal browning.

CAULIFLOWER CV/OG

- Quality is good. Supplies continue to improve.
- Market is trending upward.

CARROTS

- Quality is good.
- Supplies have improved.
- Market has finally recovered.

CELERY CV/OG

- Quality and supplies have improved.
- Disease pressure continues, particularly on organic celery, but overall quality and supplies look good.
- Organic celery remains at the Extreme level.

CORN

- Steady supplies continue from Florida.
- Georgia production is beginning to increase.
- Quality is good.
- Local production is typically expected mid- to late July.

CUCUMBERS

- Market remains unchanged.
- Nogales and McAllen supplies tightening as season winds down.
- Good supply available from Florida and South Georgia.
- Quality good across all regions.

FENNEL

- Lower field yields have created a supply shortage.
- Pricing is expected to remain escalated until supplies improve.

GRAPES

- Quality is beginning to decline on Mexican fruit as the season winds down.
- Domestic grape production is expected to begin within the next few weeks.

LETTUCE

- Iceberg quality is good but supplies remain extremely limited.
- Weights are light and head size remains small.
- Romaine and Romaine Hearts quality is good.
- Quebec growers are helping supplement limited western supplies.

LIMES

- Supplies continue to improve despite ongoing rainfall in Mexico.
- Sizing challenges persist in Mexico and other regions.
- Moderate quality issues, including oleocellosis, continue to be reported.

MELONS

Cantaloupe – EXTREME

- Most Yuma shippers have finished early.
- Remaining supplies are extremely limited.
- Whitefly/virus pressure continue to impact availability.

Honeydew – EXTREME

- California harvest begins next week with light volume
- Supplies are expected to improve in the next two weeks.

Watermelon

- Supplies have tightened due to reduced western production.
- Southeastern growers are carrying most U.S. demand.
- Holiday demand will put upward pressure on pricing through mid-July.

ONIONS

- New Mexico production has slowed due to lower yields and seeder issues.
- California growers are managing transition-related volume challenges.
- Supplies remain limited across all sizes and colors.
- Pricing has increased rapidly.
- Production is expected to improve within the next few weeks.

ORANGES

- Supplies have transitioned primarily to new Valencia crop.

PEPPERS (GREEN BELL)

- Market remains unchanged.
- Quality is good across all growing regions.
- Supplies remain light out of South Florida.
- Mexico is nearing the end of the season, with limited volume crossing through McAllen.
- Nogales is expected to wrap up shortly.
- South Georgia is expected to begin harvesting with good volume within the next two weeks.

POTATOES

- Markets continue to strengthen and size profile has shifted to finish out last year's crop.
- Smaller count sizes (70–120 ct) remain plentiful.
- Larger sizes (40–60 ct) continue to tighten.
- Suppliers are closely monitoring inventories and quality to ensure enough product to last through transition to new crop.

PEPPERS

- Green Bell Pepper quality is good out of all regions.
- Light supply out of South Florida, México is about done and will see limited volume crossing through McAllen.
- Nogales should be wrapping up for the season very soon. South Georgia will start with good volume in two weeks.

RASPBERRIES CV/OG

- Supplies remain well supported by strong Mexican production.
- Quality continues to be excellent with outstanding color, firmness, and flavor.
- Peak production is expected to continue for the next several months.

STONE FRUIT

- Reminder: Red Cherries 18 lb (#72972) from Washington are now available.
- Reminder: Pennsylvania stone fruit production suffered significant losses from a late freeze. Our primary grower is reporting approximately 80% crop loss, with early varieties completely lost. Current projections point to a mid-July start at the earliest. Alternative sourcing options are being explored to help offset shortages but expect availability to be extremely limited this year.
- Yellow Peaches, volume filled (#EL674), are now in stock from the Carolinas.

SNOW/SNAP PEAS

- Guatemalan supplies have declined due to ongoing rainfall affecting production and quality.
- Peruvian production remains limited.
- Mexican production has concluded for the season.

STRAWBERRIES

- Fruit quality remains strong across both conventional and organic programs.
- Size, firmness, and overall appearance remain excellent.
- Only minor bruising continues to be reported.
- Our Massachusetts grower has completed the season.
- Vermont supplies remain limited due to impact of rainfall on harvest.

SWEET POTATOES

- The sweet potato market has tightened as the industry moves through the final stretch of the 2025 storage crop.
- Nationwide supplies remain limited, but inventories are gradually declining particularly on premium U.S. No. 1 grades and larger counts.

TOMATOES

- Round tomato volume is expected to decline in Western Florida. Production will transition to South Carolina and South Georgia.
- Consistent supplies are expected from both regions before transitioning to Tennessee and North Carolina by July 10.
- Quality is good across all growing regions.
- Local cherry and grape tomatoes expected to begin arriving the last week of June.

ZUCCHINI/YELLOW SQUASH

- Green and yellow squash supplies remain steady.
- Massachusetts has begun limited production.
- Vermont-grown product is expected by mid-week.

Local Green & Yellow Squash

