



MARKET UPDATES

Week of August 17, 2026



Seafood

WEEKLY OYSTER PROFIT-MAKER

- This week's Seafood Spotlight's Oyster of the Week is:
- **Patriot Oysters:** 3" - 3.5" 100ct (#RW110)
- Available for deliveries all week long.
- Source: Massachusetts
- Priced aggressively! Perfect for weekly specials.
- Plus, in the month of August, our vendor Boston Sword & Tuna will donate \$5 per case of Patriot Oysters sold to Massachusetts Fallen Heroes.



SEASONAL SEAFOOD SPOTLIGHT

- This week's seasonal spotlight items are:
- Refreshed Haddock Fillet 10 lb. (#NW898)
- Source: USA
- Catfish Fillet 7- 9 Oz. 10 Lb Cs (#WB724)
- Source: USA
- Both items available for deliveries August 20, 21, 22.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand. ure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORDFISH

- Supplies good. Price has decreased.

HALIBUT FILLET

- Slight price decrease.

ORCA BAY FLOUNDER

- Orca Bay Flounder, 12 x 10 Oz will be out of stock until the end of August.

CRAB MEAT SPECIAL

- Reminder: Crab Meat Special (#WA094) has been delayed. Expect to have back in stock in one week.

CRAB MEAT LUMP

- Lump Crab Meat (#NW856) shipment has been delayed. Supplies will be limited.

CHILEAN SEABASS FILLETS

- Frozen Chilean seabass fillets (#WA666) **New ETA** is early September. Container landed at port but is still on a hold for FDA inspection.

WILD COHO SALMON

- Now stocking.

Cheese & Dairy

CABOT CREAMERY

- Now stocking Cabot Greek Yogurt Plain 10% 17.5lb (#M4036).
- Other 17.5lb tub yogurts we offer from Cabot are:
 - Greek Plain 2% (#TL932)
 - Greek Strawberry 2% (#TL934)
 - Greek Vanilla 2% (#TL936)

JASPER HILL FARM

- Supplies of Willoughby (#FH506) will be very out of stock for several weeks.
- Jasper Hill Farm is undergoing an expansion at their soft cheese creamery.
- That paired with a strong run of demand on Willoughby have left them short for the time being.

Specialty Grocery

KRINS BAKERY

- Now offering a mixed case of twist cookies (#BMB68), 12 x 6 oz.
- Case includes 3 bags of each flavor: vanilla, mint, mocha, and lemon.

PLUGRA EUROPEAN STYLE BUTTER

- Now stocking the Plugra European style butter, (W0212)

New / Reactivated Codes

#W0212	Plugra European style butter	36 x 1 Lb	Plugra	Now Stocking.
#BMB68	Cookie twist mixed flavor (vanilla mint mocha lemon)	12x6oz	Krin's Bakery	New.
#BKP68	Chip Potato Sea salt	12x4.5oz	Nantucket Crisps	New. Special Order.
#BKR26	Chip potato sea salt	20x1.6oz	Nantucket Crisps	New.
#BKR28	Chip potato barbecue	12x4.5oz	Nantucket Crisps	New. Special Order.
#BKR48	Chip potato barbecue	20x1.6oz	Nantucket Crisps	New.
#BKR76	Chip potato sweet onion	12x4.5oz	Nantucket Crisps	New. Special Order.
#BKT10	Chip potato sweet onion	20x1.6oz	Nantucket Crisps	New.
#BKT18	Chip potato salt and vinegar	12x4.5oz	Nantucket Crisps	New. Special Order.
#BLF80	Chip potato salt and vinegar	20x1.6oz	Nantucket Crisps	New.
#BKT22	Chip potato hot honey	20x1.6oz	Nantucket Crisps	New.
#BKT30	Chip potato Jamaican jerk	20x1.6oz	Nantucket Crisps	New.
#BLD30	Chip potato dill pickle	20x1.6oz	Nantucket Crisps	New.
#BKT36	Chip potato stuffing	12x4.5oz	Nantucket Crisps	Seasonal New. Special Order.
#BKT40	Chip potato stuffing	20x1.6oz	Nantucket Crisps	Seasonal New.



Discontinued / Deactivated Codes

#GV176	Chip potato sea salt	15x2oz	Nantucket Crisps	See new code above.
#JN530	Chip potato sea salt	12x5oz	Nantucket Crisps	See new code above.
#GV178	Chip barbecue	15x2oz	Nantucket Crisps	See new code above.
#JN536	Chip barbecue	12x5oz	Nantucket Crisps	See new code above.
#JN532	Chip sweet onion	12x5oz	Nantucket Crisps	See new code above.
#GV182	Chip sweet onion	15x2oz	Nantucket Crisps	See new code above.
#GV180	Chip salt and vinegar	15x2oz	Nantucket Crisps	See new code above.
#JN538	Chip salt and vinegar	12x5oz	Nantucket Crisps	See new code above.
#JE908	Chip hot honey	15x2oz	Nantucket Crisps	See new code above.
#JR962	Chip Jamaican jerk	15x2oz	Nantucket Crisps	See new code above.
#JN540	Chip stuffing	12x5oz	Nantucket Crisps	See new code above.
#GV184	Chip stuffing	15x2oz	Nantucket Crisps	See new code above.

View our complete
Beverage
Catalogue



<https://blackriverproduce.com/fine-food-distributor-product-catalogues/>



Seasonal

CHRISTMAS FLORAL DECOR

- Pricing and pre-orders available now on Sam Mazza Farm poinsettias.
- In addition to Sam Mazza Farm, we also offer a full line of holiday wreaths, swag and other holiday decor. Pre-orders are due on 09.04.26
- View offering and pre-order form at <https://blackriverproduce.com/products/floral/>



Produce

APPLES

- As the industry moves through the summer storage season, Washington apple inventories continue to trend well below both last year and historical averages across many key varieties, supporting the firm pricing environment seen throughout 2026.
- According to the latest storage report, conventional apple inventories total 39.4 million cartons, down 12% from 44.9 million cartons at the same time last year and slightly below the three-year average of 40.4 million cartons.
- Markets are expected to remain elevated until new crop apples begin shipping in August.

ASPARAGUS

- The asparagus market remains active, with demand continuing to exceed available supply.

BLACKBERRIES CV/OG

- Supplies remain mixed as Watsonville continues peak production.
- Conventional volumes from Mexico remain light and are expected to stay limited through August before improving in September.

BLUEBERRIES CV/OG

- Supplies are transitioning as Mexican production has concluded and California's Ukiah region approaches the end of its season.

- Pacific Northwest production continues to strengthen, with Washington, Oregon, and British Columbia harvesting mid-season varieties.
- Growing conditions have improved following brief periods of heat and rain.

BROCCOLI CV/OG

- Quality and supplies are good.
- Reports of browning and pin rot continue.

BROCCOLINI

- Quality is good, but supplies remain limited.

BRUSSELS SPROUTS

- Quality and supplies are good.

CAULIFLOWER CV/OG

- Quality and supplies are good.
- Insect pressure continues to increase.

CARROTS

- Quality is good, and supplies have improved.
- The market has finally recovered.

CELERY CV/OG

- Quality and supplies have improved.
- Disease pressure remains a concern, particularly on organic celery.
- Organic celery remains at the **Extreme** market level.

CORN

- Regional corn supplies are experiencing intermittent gaps due to limited rainfall.
- Vermont-grown corn is beginning to become available.

CUCUMBERS

- Supplies crossing through Nogales and McAllen continue to tighten as the season winds down.
- Eastern supplies from Florida and South Georgia remain good.
- Quality is good across all shipping regions.

FENNEL

- Lower field yields continue to limit supplies.
- Markets are expected to remain escalated until production improves.

GRAPES

- The transition to California fruit is underway.
- Fruit quality is outstanding, with large berries, minimal shatter, and excellent Brix levels.

GREEN BEANS

- Supplies remain light in the East due to reduced production in South Georgia and Kentucky.
- Western supplies from Orange County and Baja also remain limited.
- Quality is good in the West and mixed in the East.

LETTUCE

- Iceberg lettuce quality is good.
- Romaine and Romaine Hearts quality and supplies remain good.
- Organic Romaine Hearts remain at the **extreme** market level.

LIMES

- Supplies continue to improve despite heavy rainfall across Mexico.
- Sizing challenges persist throughout Mexico and other Central American growing regions.
- Moderate quality pressure continues, including oleocellosis.

MELONS

- Honeydew production has stabilized as supply has caught up with demand.
- Cantaloupes continue to show excellent sizing, strong appearance, and outstanding flavor.
- Production is expected to remain strong.
- Watermelon supplies have improved as additional eastern growing regions begin harvesting.
- Western production has increased but remains below last year's levels.
- Pricing remains elevated but is expected to ease as additional northern growing regions come into production and demand begins to level off.

ONIONS

- New Mexico production remains limited due to lower yields and seeder issues.
- California growers continue to work through transition challenges with reduced volume.
- Limited supplies across both regions have tightened availability on all sizes and colors while pushing pricing higher.
- Production is expected to improve in the next few weeks.

ORANGES

- Shipments have mostly transitioned to new Valencia crop.

PEPPERS

- Quality is good across all growing regions.

POTATOES

- The market continues to strengthen as size profile shifts while storage supplies of last year's crop wind down.
- Suppliers are seeing a shift toward smaller size profiles (70–120 count), while 40–60 count potatoes have become tighter.
- Inventories are being managed closely to bridge supplies until the new crop while monitoring for quality concerns.

RASPBERRIES

- Supplies continue to improve as Watsonville enters peak production.
- Strong volumes are expected throughout August.

SNOW/SNAP PEAS

- Supplies continue to improve as production increases in Guatemala.
- Availability is expected to strengthen each week as additional volume enters the market, supporting more consistent supply.

STONE FRUIT

- Limited volumes of Pennsylvania and South Carolina peaches continue to arrive.
- Supplies remain very limited, with weekly availability dependent on harvest conditions.
- Additional California stone fruit is being brought in to help supplement regional availability.

SPINACH

- Supplies and quality remain good.
- Warmer weather has accelerated growth, resulting in larger leaf size and weaker texture.
- Insect activity has also increased.

STRAWBERRIES

- Supplies remain strong despite seasonal production declines in Watsonville and Salinas.
- Quality remains good across both conventional and organic programs, with only minor bruising and soft skin being reported.

SWEET POTATOES

- The market continues to tighten as the industry moves through the final stretch of the 2025 storage crop.
- Nationwide supplies remain limited, particularly on premium U.S. No. 1 grades and larger counts.

TOMATOES

- Round tomato volumes were lighter this week in Tennessee and North Carolina, primarily due to rain delays.
- Quality is mixed across all growing regions.