



MARKET UPDATES

Week of August 3, 2026



Seafood

WEEKLY OYSTER PROFIT-MAKER

- This week's Seafood Spotlight's Oyster of the Week is:
- **Sweet Petites** 2" - 2.5" 100ct (#MA900)
- Available for deliveries 8/06-8/08.
- Source: PEI.
- Priced aggressively! Perfect for weekly specials.

SEASONAL SPOTLIGHT

- This week's seasonal spotlight items are:
- Shrimp Fresh Raw Shell on 16-20. (#NW958)
- Source: Carolinas
- Available for deliveries all week long.
- Whole Spanish Mackerel 1-1.5 Lb. each (#MV358)
- Source: USA
- Available for deliveries 8/06-8/08.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORDFISH

- Prices remain elevated, with limited supplies expected early in the week.

HALIBUT FILLET

- Price remain elevated..

PASTA CLAMS

- Pasta Clams (#NW806) moved back to late-line .

COD LOINS/FILLETS

- Cod loins and fillets are expected to remain in limited supply through mid to late August.
- Annual seasonal closures at Icelandic cod processing plants continue to impact availability.

SMOKED TROUT

- Smoked Trout (#EH728) remains out of stock until mid-August due to raw material shortages.

CHILEAN SEABASS FILLETS

- Reminder: Chilean Seabass Fillets (#WA666) expected to begin arriving during the second week of August. .

WILD KING SALMON FILLETS

- Wild King Salmon Fillets (#GH436) remain available by pre-order only. Seafood purchases directly from the market Monday through Friday.
- Please allow skip-day notice, (except on weekends).
- Supplies will remain sporadic, and the Seafood Department will follow up regarding availability.

Meat

NEW CHICKEN ITEMS

- Reminder: We have added Sharon Food Distributors as a new ABF chicken supplier.
- The following Nature's Sensation chicken items are now stocked via our new ABF chicken supplier (Sharon Food Distributors):
- Nature's Sensation Boneless Skinless Chicken Breast, Random Weight, 1/40 lb (#WA252).
- Nature's Sensation Boneless Skinless Chicken Breast, Single Lobe, Antibiotic Free, 6 oz, 2/10 lb (#WD204).
- Nature's Sensation Boneless Skinless Chicken Breast, No Antibiotics Ever, 8 oz, 2/10 lb (#WD886).
- Additional offerings expected in the future:

Cheese & Dairy

BARN FIRST CREAMERY

- Reminder: Giguere Goat Tomme, Raw Milk Alpine-Style Tomme, 1 ct (#EK646), is now seasonally available.
- Aged 3-6 months, this firm-textured cheese features brothy, nutty, and slightly sharp flavor notes.

BLUE LEDGE FARM

- Middlebury Blue is now back in stock.
- Middlebury Blue Wedge, 6/8 oz (#WA568).
- Middlebury Blue Wheel, 1/6 lb (#WB498).

VON TRAPP FARMSTEAD

- Reminder: Savage is now stocked at Black River Produce.
- This Alpine-style cheese is aged for one year and features notes of caramelized onion, beef broth, pâté, and fresh grass.
- Savage Quarter Wheel, 4/6 lb (#BJC64).
- Savage Quarter Wheel, 1/6 lb (#BJC65).

Specialty Grocery

YOLO

- A price increase across the product line took effect August 1 due to higher production costs.

SPINDRIFT

- Recent orders of Half & Half, 12 oz (#EK950), have been cut by the vendor.
- We are working to secure a temporary fill-in supplier while awaiting an updated ETA from DOT.

New / Reactivated Codes

#WA252	Boneless Skinless Chicken Breast, RW	1/40 lb	Nature's Sensation .
#WD204	Boneless Skinless Chicken Breast, Single Lobe, Antib 6 oz, 2/10 lb		Nature's Sensation
#WD886	Boneless Skinless Chicken Breast, No Antibiotics, 8 oz, 2/10 lb		Nature's Sensation
#EK646	Giguere Goat Tomme		Barn First Creamery (seasonal)
#BJC64	Savage Quarter Wheel	4/6 lb	Von Trapp Farmstead
#BJC65	Savage Quarter Wheel	1/6 lb	Von Trapp Farmstead
#WA568	Middlebury Blue Wedge,	6/8 oz	Blue Ledge Farm
#WB498	Middlebury Blue Wheel,	1/6 lb	Blue Ledge Farm
#BDW02	Maple Popcorn		Little Lads

Produce

APPLES

- As the industry moves through the summer storage season, Washington apple inventories continue to trend well below both last year and historical averages across many key varieties, supporting the firm pricing environment seen throughout 2026.
- According to the latest storage report, conventional apple inventories total 39.4 million cartons, down 12% from 44.9 million cartons at the same time last year and slightly below the three-year average of 40.4 million cartons.
- Markets are expected to remain elevated until new crop apples begin shipping in August.

ASPARAGUS

- The asparagus market remains active, with demand continuing to exceed available supply.

BLACKBERRIES CV/OG

- Supplies remain mixed as Watsonville continues peak production.
- Conventional volumes from Mexico remain light and are expected to stay limited through August before improving in September.

BLUEBERRIES CV/OG

- Supplies are transitioning as Mexican production has concluded and California's Ukiah region approaches the end of its season.
- Pacific Northwest production continues to strengthen, with Washington, Oregon, and British Columbia harvesting mid-season varieties.
- Growing conditions have improved following brief periods of heat and rain.

BROCCOLI CV/OG

- Quality and supplies are good.
- Reports of browning and pin rot continue.

BROCCOLINI

- Quality is good, but supplies remain limited.

BRUSSELS SPROUTS

- Quality and supplies are good.

CAULIFLOWER CV/OG

- Quality and supplies are good.
- Insect pressure continues to increase.

CARROTS

- Quality is good, and supplies have improved.
- The market has finally recovered.

CELERY CV/OG

- Quality and supplies have improved.
- Disease pressure remains a concern, particularly on organic celery.
- Organic celery remains at the **Extreme** market level.

CORN

- Regional corn supplies are experiencing intermittent gaps due to limited rainfall.
- Vermont-grown corn is expected to begin arriving by mid-to late week.

CUCUMBERS

- Supplies crossing through Nogales and McAllen continue to tighten as the season winds down.
- Eastern supplies from Florida and South Georgia remain good.
- Quality is good across all shipping regions.

FENNEL

- Lower field yields continue to limit supplies.
- Markets are expected to remain escalated until production improves.

GRAPES

- The transition to California fruit is underway.
- Fruit quality is outstanding, with large berries, minimal shatter, and excellent Brix levels.

GREEN BEANS

- Supplies remain light in the East due to reduced production in South Georgia and Kentucky.
- Western supplies from Orange County and Baja also remain limited.
- Quality is good in the West and mixed in the East.

LETTUCE

- Iceberg lettuce quality is good.
- Romaine and Romaine Hearts quality and supplies remain good.
- Organic Romaine Hearts remain at the Extreme market level.

LIMES

- Supplies continue to improve despite heavy rainfall across Mexico.
- Sizing challenges persist throughout Mexico and other Central American growing regions.
- Moderate quality pressure continues, including oleocellosis.

MELONS

- Honeydew production has stabilized as supply has caught up with demand.
- Cantaloupes continue to show excellent sizing, strong appearance, and outstanding flavor.
- Production is expected to remain strong.
- Watermelon supplies have improved as additional eastern growing regions begin harvesting.
- Western production has increased but remains below last year's levels.
- Pricing remains elevated but is expected to ease as additional northern growing regions come into production and demand begins to level off.

ONIONS

- New Mexico production remains limited due to lower yields and seeder issues.
- California growers continue to work through transition challenges with reduced volume.
- Limited supplies across both regions have tightened availability on all sizes and colors while pushing pricing higher.
- Production is expected to improve in the next few weeks.

ORANGES

- Shipments have mostly transitioned to new Valencia crop.

PEPPERS

- Quality is good across all growing regions.

POTATOES

- The market continues to strengthen as size profile shifts while storage supplies of last year's crop wind down.
- Suppliers are seeing a shift toward smaller size profiles (70–120 count), while 40–60 count potatoes have become tighter.
- Inventories are being managed closely to bridge supplies until the new crop while monitoring for quality concerns.

RASPBERRIES

- Supplies continue to improve as Watsonville enters peak production.
- Strong volumes are expected throughout August.

SNOW/SNAP PEAS

- Supplies continue to improve as production increases in Guatemala.
- Availability is expected to strengthen each week as additional volume enters the market, supporting more consistent supply.

STONE FRUIT

- Limited volumes of Pennsylvania and South Carolina peaches continue to arrive.
- Supplies remain very limited, with weekly availability dependent on harvest conditions.
- Additional California stone fruit is being brought in to help supplement regional availability.

SPINACH

- Supplies and quality remain good.
- Warmer weather has accelerated growth, resulting in larger leaf size and weaker texture.
- Insect activity has also increased.

STRAWBERRIES

- Supplies remain strong despite seasonal production declines in Watsonville and Salinas.
- Quality remains good across both conventional and organic programs, with only minor bruising and soft skin being reported.

SWEET POTATOES

- The market continues to tighten as the industry moves through the final stretch of the 2025 storage crop.
- Nationwide supplies remain limited, particularly on premium U.S. No. 1 grades and larger counts.

TOMATOES

- Round tomato volumes were lighter this week in Tennessee and North Carolina, primarily due to rain delays.
- Quality is mixed across all growing regions.