



MARKET UPDATES

Week of September 7, 2026



Seafood

WEEKLY OYSTER PROFIT-MAKER

- **WELLFLEET Oysters:** 3" - 3.5" 100ct (#NW814)
- Available for deliveries all week long.
- Source: Massachusetts
- Priced aggressively! Perfect for weekly specials.



SEASONAL SEAFOOD SPOTLIGHT

- This week's seasonal spotlight items are:
- Salmon Wild Coho Fillet 1 – 1.5 Lb , (#NW914)
- Source: USA
- Chopped Fresh Clams Gallon (#WB656)
- Source: USA
- Both items available for deliveries all week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand. ure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

SWORDFISH

- Price steady.

HALIBUT FILLET

- Slight price decrease.

LOBSTER

- Effective week of September 8, two lobster codes moving to late line.
- 1 ½lb lobster (#EH046)
- 1 ¼lb lobster (#EP094)
- Lobsters are fresh from the Gulf of Maine and packed to order giving you maximum flexibility in receiving the exact number of lobsters you need.

WILD COHO SALMON FILLETS

- Supplies Steady.

ORCA BAY - WILD SOCKEYE SALMON

- Orca Bay has provided the following update regarding sockeye salmon: *Unfortunately, the pre-season sockeye harvest was down 20% from last year, equating to millions of pounds of fish. To make matters worse, the actual number of fish harvested was even lower than the pre-season expected catch, which has led to major supply shortages on this species. As a result, we do not anticipate being able to pack fillet items this year to extend the supply of portion items such as the 10 oz retail bag. Despite the overall supply issues, we do expect to keep those items in stock until the 2027 salmon season.*
- The following code will be affected
- Sockeye flts. 1-2lb. (#WC486/7) Currently 7cs remain in stock available for sale.
- BRP buyers are working on finding other options and will provide updates as available.

ARTIC CHARR

- As wild salmon season comes to a close, it is the perfect time to introduce Artic Charr (#AR984/#WC992) to your fall menus as a "red fish" option. Charr's delicate, subtle flavor makes it a winner in recipes and as a delightful mild center of plate offering.

ORCA BAY PINK SALMON

- Reminder: Orca Bay Pink Salmon 12 x 10 Oz (#EJ018) will be out of stock until mid-September.

CRAB

- Fresh Crab Meat (#WB846) vendor continues to be out of stock with no ETA. .

MOWI/DUCKTRAP

- Effective immediately, price increases on all skus excluding herring items.
- Atlantic smoked salmon increased by \$1/lb.
- Wild Sockeye \$6/lb.
- Smoked Trout \$1.25/lb.
- Over the first eight months of 2026, Mowi USA LLC has experienced significant cost increases. Throughout this period, they have worked hard to absorb these additional expenses to minimize the impact on our customers.
- As cost pressures continue, they have reached a point where a portion of these increases must be reflected with a price increase.

Specialty Grocery

ECOBEAN

- Due to a production delay, Ecobean Yerba Mate mint flavor (#PJ568) will be out of stock until mid-September.

DOT FOODS/ MUIR GLEN

- Due to issues vendor is having sourcing raw ingredients, Muir Glen organic ketchup (#EJ390) will be out of stock until mid-October. BRP Buying team is currently seeking a substitute to fill items in the interim.

Seasonal

CHRISTMAS WREATH - FULL BINS

- Wreath bin pricing is now available.
- Contact your BRP representative for pricing and to submit pre-orders.
- Bin order deadline is September 16, 2026.
- Mixed Green 12"/20" O.D. – 96ct (16 bundles of 6) (#AVH48)
- Balsam 12"/20" O.D. – 120ct (20 bundles of 6) (#RL446)

FALL FLORAL DECOR

- Sam Mazza mums are currently available for ordering with hay bales, corn stalks, pumpkins and decorative corn following shortly thereafter.
- Many items will be stocked, but see our Fall Decor order guide for specific delivery schedules.



Cheese & Dairy

VON TRAPP FARMSTEAD

- Seeing lighter supply of Mt Alice(#WC286) due to a seasonal dip in milk supply.
- Good volume of Savage aged alpine style cheese (#BJC64/ #BJC65).

GARELICK FARMS

- Garellick Farms- Starting the week of 9/14 we will stocking the following-
- Milk 1% Carton 50/8oz, Dairy Pure Label (#VT126)
- Milk Chocolate Skim 50/8oz, Tru Moo Label (#G7434)
- More items to follow from Garellick.

JASPER HILL FARM

- First round of pre-ordered Moses Reaper will be landing this week.
- Moses Reaper is the evil twin of Moses Sleeper. It's an ash coated soft ripened cheese with an annatto-tinged jack-o-lantern orange interior.
- Moses Reaper 4/1lb (#APT08)
- Moses Reaper 9/8oz (#BHR20)
- Starting September 18 there will also be a limited amount stocked. Available while supplies last. This is a wonderful opportunity to try this fun and delicious seasonal cheese.



SCARES WELL WITH



SETOPLASH



HOT HOLLY



BALDY CORN



EXISTENTIAL DREAD

New / Reactivated Codes

#VT126 Milk 1% Carton 50/8oz, Dairy Pure Label
#G7434 Milk Chocolate Skim 50/8oz, Tru Moo Label 6/16oz.

Garellick Farm Now stocking
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Produce

APPLES

- Local Vermont apples from Sunrise Orchards, including some Paula Reds 125ct, are now in stock.
- Sunrise Orchards cider is now back in stock.
- Scott Farm heirloom apples are also slowly starting up. Watch the regional list for updates.

BLACKBERRIES CV/OG

- Availability continues to improve from Watsonville, with both conventional and organic supplies increasing.
- Quality remains good.
- Current production levels are expected to remain steady throughout September.

BLUEBERRIES CV/OG

- Availability is expected to begin declining in late August and continue tightening into September as the domestic season winds down.
- The first Peruvian volumes have arrived with excellent reported quality.
- Import volumes are expected to remain limited through August and September.

BROCCOLI CV/OG

- Quality is good, but supplies are tightening.
- A few reports of browning and pin rot continue.
- Organic crowns remain at the EXTREME level.
- Increasing insect pressure is expected to further limit supplies.

BROCCOLINI

- Quality is good, but supplies remain limited.

BRUSSELS SPROUTS

- Quality and supplies are good.

CAULIFLOWER CV/OG

- Quality and supplies are good.
- Insect pressure continues to increase.

CARROTS

- Quality and supplies are good.

CELERY CV/OG

- Quality and supplies are okay.
- Disease pressure, including blackheart, continues to affect harvestable acreage.
- Organic celery remains at the EXTREME level.
- With schools returning, demand is expected to increase and the market is expected to strengthen heading into fall.

CORN

- Local Vermont and Massachusetts corn continues to hold..

CUCUMBERS - ENGLISH

- Lighter supply and higher demand are pushing FOB prices higher out of Canada and Mexico.
- Quality is good.

FENNEL

- Lower field yields continue to limit supplies.
- Markets are expected to remain escalated until production improves.

GRAPES

- Production is stable out of California.
- Fruit quality is outstanding, with good-sized berries, very little shatter, and high Brix.

GREEN BEANS

- New York and other local regions in the East appear to be in good production this week.
- Orange County and Baja supplies remain limited in the West.
- Quality is mixed by region.

GREEN BEANS - FRENCH

- Supplies remain adequate, although regional availability is mixed.
- The West is reporting good supplies of conventional volume from Mexico.
- Miami is seeing a slight decrease in Guatemalan production this week and next, but supplies are expected to improve within the next 7–10 days.

LETTUCE

- Reports of internal burn continue on both romaine and iceberg.

LETTUCE - LITTLE LEAF

- Little Leaf Farms is entering a period of constrained supply driven primarily by unprecedented demand from its existing customer base, as volumes rebound following recent industry-wide impacts across fresh produce.
- Service levels may be affected over the next four to five weeks.
- Romaine Leaf products are expected to be the most significantly impacted.

LIMES

- Supplies continue to improve despite heavy rainfall across Mexico.
- Sizing challenges persist throughout Mexico and other Central American growing regions.
- Moderate quality pressure continues, including oleocellosis.

MELONS

- Cantaloupe: Production remains strong, with suppliers reporting high Brix levels of 14–16% and vibrant color.
- Honeydew: Quality remains strong, with Brix levels of 13–15%.

ONIONS

- Washington, Oregon, and Idaho have started harvesting as California finishes its remaining onions.
- The market is still struggling to keep pace with demand, keeping pricing elevated.
- As Northwest production increases, the market is expected to begin stabilizing over the next few weeks.

Produce continued

PEPPERS

- More local farms are showing stable supply on green bell peppers.
- Local supplies are expected to continue through mid-September.
- The hothouse pepper category remains steady out of Canada.
- Quality is good.

POTATOES

- Old-crop potatoes are nearly finished, and most growers have begun harvesting the new crop.
- Early indications are that larger 40–70 count potatoes will remain limited throughout the season.
- Smaller 80–120 count potatoes are expected to have good availability

RASPBERRIES

- Supplies remain favorable as Watsonville production continues through its seasonal peak, with excellent firmness, flavor, and appearance.
- Mexican production is declining through August and is currently limited to Mexico's domestic market, leaving California as the primary source for U.S. availability.
- Mexican production is expected to rebound in September.

SCALLIONS

- Quality is good, but supplies are tightening.
- Extremely high temperatures in Mexico are affecting yields.

SNOW/SNAP PEAS

- Guatemalan snow pea production is limited due to reduced crop growth caused by a lack of rain.
- Domestic snow pea supplies are also limited.
- Sugar snap availability is currently fair domestically, but Guatemalan supplies are beginning to decline as dry conditions continue to impact production.

STONE FRUIT

- The Eastern Pennsylvania season has ended.
- Most stone fruit has transitioned to California.

STRAWBERRIES

- Supplies remain EXTREMELY TIGHT as California moves through a challenging seasonal production transition following prolonged July heat and an earlier-than-normal start to the season.
- Quality in Watsonville and Salinas is beginning to improve as cooler evening temperatures help fruit regain firmness and reduce bruising and softness.
- Smaller sizing and increased harvest selectivity continue to limit packable yields.
- Some deformity remains in early Santa Maria production, but quality is expected to improve as growers move further into the fall crop.
- Shelf life may remain reduced during the transition. Tighter inventory management is advisable.

SWEET POTATOES

- Growers have started harvesting the new crop and will place it into storage to allow the skin to set.
- It will take approximately 3–4 weeks before new-crop sweet potatoes begin shipping.
- Limited old-crop supplies remain available nationwide, putting a premium on all sizes.
- Steady to strong retail and foodservice demand is supporting a firmer market.
- Quality remains fair to poor as the old crop finishes.

TOMATOES

- Round: Volume remains light this week out of Tennessee and North Carolina, primarily due to rain delays. Quality is mixed across all regions.
- Roma: Supply is steady, but quality is fair at best due to weather-related pressure.
- Local cherry and grape tomatoes are finally becoming available. The transition to fully local supply is underway.

Perfect for fall menus.

Artic Charr



#AR984 10 Lb Cs
#WC992 5 Lb Cs

