



MARKET UPDATES

Week of September 28, 2026



Seafood

WEEKLY OYSTER PROFIT-MAKER

- **Lighthouse Queen Oysters** : 3-3.5" 100ct (#BEP12)
- Available for deliveries all week long.
- Source: Massachusetts
- Priced aggressively! Perfect for weekly specials.



SEASONAL SEAFOOD SPOTLIGHT

- This week's seasonal spotlight items are:
- PF Flounder, 4-6 oz (#GG834)
- Source: Canada
- Available for deliveries all week long.
- PF Haddock 8-12 oz (#NW898)
- Source: USA
- Available for deliveries All week long.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand. ure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: <https://blackriverproduce.com/resources/updates/#regional-seafood>

BAY WINDS SHRIMP

- The following items moved to special order:
- Bay winds Raw 21-25 P&D T-on (#DV324)
- Bay Winds Cooked 21-25 P&D T-on (#FV824)

BLUEPOINT OYSTERS

- Due to production issues Bluepoint Oysters, 100ct, (##WB664 and #MN766) are out of stock until mid October.

IRISH POINT OYSTERS

- Due to production issues and a price increase on Oyster Irish Point Oyster, 100ct, (#NW924), the code has been moved to restricted with no ETA.

HALIBUT

- Slight price increase.

SWORDFISH

- Slight price increase.

LOBSTER

- Reminder that all lobster codes including 1 ½lb lobster (#EH046) and 1 ¼lb lobster (#EP094) are now late line with order schedule as follows:
- Monday -> Wednesday
- Tuesday -> Thursday
- Wednesday -> Friday
- Thursday -> Saturday
- Friday -> Tuesday
- Lobsters are fresh from the Gulf of Maine and packed to order giving you maximum flexibility in receiving the exact number of lobsters you need.

ORCA BAY - WILD SOCKEYE SALMON

- Reminder: The 2026 sockeye harvest was approximately 20% lower than last year, resulting in a significant reduction in available supply.
- Actual harvest volumes also fell below preseason projections, creating additional market pressure.
- To preserve inventory for portion-controlled products, Orca Bay will not be packing sockeye fillets this season.
- As a result, sockeye flts. 1-2lb. (#WC486/7) are now out of stock with no ETA.
- Alternative options are being evaluated.
- Retail portion items, including the 10 oz retail bags, are expected to remain available until the 2027 salmon season.

ORCA BAY PINK SALMON

- Reminder: Orca Bay Pink Salmon 12 x 10 Oz (#EJ018) is out of stock until mid-October.

MOWI

- New item alert: Mowi salmon items scheduled to land week of 9/28
- Lightly Smoked Salmon 4/10 Oz (#BJN40)
- Tuscan Herb Salmon 4/10 Oz (#BJE30)
- Tilapia Garlic Butter 4/12 Oz (#BJD56)
- Salmon 2 pack 4/10 Oz (#BJE36)
- Salmon Single 5/6 Oz (#BGP84)



Cheese & Dairy

SHELBURNE FARMS

- Marshall's Reserve, 12/8 oz, (#BCV94) will be out of stock until mid-October.

BILLINGS FARM

- New Vendor Alert: We are excited to start working with Billings Farm in Woodstock, VT.
- First order due to land at the end of this week.
- Butter Cheddar 12/4oz, (#BNG08)
- Butter Cheddar 12/8oz, (#BNF22)
- Butter Cheddar 2/5lb, (#BNA52)
- Smoked Cheddar 12/4oz, (#BNB02)
- Smoked Cheddar 12/8oz, (#BNA96)

JASPER HILL FARM

Supplies on the following of the Jasper Hill Farm items will continue to be light in the near term:

- Moses Sleeper 9/8oz. (#APT12), No inventory available this week or next.
- Cabot Clothbound Cheddar 1/8lb (#CW622) No inventory available this week, but expecting some availability next.
- Willoughby 8/8oz (#FH506), fair supply this week and next.
- Vault 5 12/6.5oz (#EV368) Good supply this week. Vendor expects good supply moving forward.

VERMONT FARMSTEAD

Vendor will continue to be light in supply over the next couple weeks on both sizes of Lille and Brie. Affected codes:

- Lille Bebe 6/7oz (#CW794)
- Lille Coulommier 1/ 2.75lb (#MT102)
- Farmstead Brie 6/6.5oz (#GH510)

The Lille shortage will also affect the Premier and Artisan cheese boxes.

- Artisan Cheese Box 1/14 Lb (#WB938)
- Premier Cheese Box 1/14 Lb (#WB940)

Specialty Grocery

CASTLETON CRACKERS

- Vendor has supply chain issues affecting production and expects issues to be resolved shortly.

YALLA

- New product codes have been delayed slightly, but are in the works and will be completed asap.

Seasonal

FALL FLORAL DECOR

- It's that time of year for Sam Mazza mums and other fall decor such as hay bales, corn stalks, pumpkins and decorative corn.
- Many items will be stocked, but see our Fall Decor order guide for specific delivery schedules.

New / Reactivated Codes

#BJN40	Lightly Smoked Salmon	4/10 Oz	MOWI	New item.
#BJE30	Tuscan Herb Salmon	4/10 Oz	MOWI	New Item.
#BJD56	Tilapia Garlic Butter	4/12 Oz	MOWI	New item.
#BJE36	Salmon 2 pack	4/10 Oz	MOWI	New item.
#BGP84	Salmon Single	5/6 Oz	MOWI	New item.
#BNG08	Butter Cheddar	12/4oz	Billings Farm	New item
#BNF22	Butter Cheddar	12/8oz	Billings Farm	New item
#BNA52	Butter Cheddar	2/5lb	Billings Farm	New item
#BNB02	Smoked Cheddar	12/4oz	Billings Farm	New item
#BNA96	Smoked Cheddar	12/8oz	Billings Farm	New item
#A6306	Baby Red Beets	24 ct		Available Sept/Oct
#EK308	Beets, Candy Cane			Available Sept/Oct
#WA882	Beets, Baby Gold Beets	24 ct		Available Sept/Oct
#EK312	Beets, Gold Beets			Available Sept/Oct
#EP914	Baby Fennel	24 ct		Available Sept/Oct
#GN890	Baby Turnips	24 ct		Available Sept/Oct
#WC382	Black Mission Figs	12/8 oz		Available Sept/Oct
#57188	Baby Rainbow Carrots- w/top	5lb		Available Sept/Oct
#H0834	Bulk Rainbow Carrots-	25lb		Available Sept/Oct
#GK348	Escarole			Available Sept/Oct
#EK170	Celery Root			Available Sept/Oct
#EK054	Frisee			Available Sept/Oct
#78044	Belgian Endive			Available Sept/Oct
#GK282	Radicchio			Available Sept/Oct

Produce

APPLES

- Washington: New crop of Gala apples are being harvested, and inventory is building up.
- Granny Smiths are reported to have good sizing.
- Red Delicious sizing is on the larger end 56-80ct.
- Fuji and Gold Delicious all have very limited storage supplies left, and new crop will start soon.
- New crop of Honeycrisp apples have started, and good volume is available.

ASPARAGUS

- Market remains extremely active with demand far exceeding available supply.
- New fields have opened in Peru, and although sizing is beginning to improve, overall volume remains limited.
- Mexican production is also extremely light and is expected to remain constrained for several more weeks. Supply and pricing pressures will likely continue until production Peru and Southern Baja begin to ramp up.

BLACKBERRIES CV/OG

- Supplies remain limited across Mexico and Watsonville but are expected to stabilize in the near term and increase significantly into October.
- Quality is generally good, although some softness, leaking, and sunburn are being reported due to elevated temperatures.
- Organic volumes are expected to decline.

BLUEBERRIES CV/OG

- Pacific Northwest blueberry volumes are declining quickly as the domestic season winds down. Quality remains good.
- Peruvian arrivals are showing excellent quality and supply is gradually increasing which should help offset declining domestic production in the coming weeks.

BROCCOLI CV/OG

- Quality is fair and supplies are extremely limited.
- Reports of browning and pin rot continue.
- Organic broccoli remains at the extreme level.
- With increasing insect pressure, prorates are expected to occur.

BROCCOLINI

- Quality is good, but supplies are now extremely limited.
- Growers are holding to strict averages.

BRUSSELS SPROUTS

- Quality is good, but supplies have tightened.

CAULIFLOWER CV/OG

- Quality is fair. Supplies are extremely limited.
- Insect pressure has increased drastically affecting yields.
- Prorates are expected to continue from some growers.

CELERY CV/OG

- Quality and supplies are fair.
- Disease pressure, black heart, remains a factor and is affecting harvestable acres. Market strengthening into the fall with increased school demand.
- Organic celery is escalated..

CORN

- Local Vermont and Massachusetts corn remains available.

ENGLISH CUCUMBERS

- Lighter supplies and higher demand are pushing pricing higher out of Canada and Mexico.
- Quality is good.

FENNEL

- Quality and availability have improved.

GRAPES

- California production remains steady.
- Quality is excellent with strong size, flavor, very little shatter and high sugar content.
- Organic Red Grapes, (#NW656) are back in stock.

GREEN BEANS

- East Coast production remains strong.
- Western supplies are more limited.
- Quality varies by growing region.

FRENCH BEANS

- Guatemalan supplies remain plentiful.

LETTUCE

- Iceberg: Supplies are extremely limited. Quality is fair. Disease and insect pressure continue to impact production with some reports of internal burn, wind burn, soil-related defects and smaller heads/light weights.
- Lettuce market continues to rise quickly and remains at the extreme trigger.

LETTUCE: LITTLE LEAF FARMS

- Expect to return to full volume in two weeks. .

LIMES

- Supply conditions are slowly improving over coming weeks. External blemishes, oleocellosis, and reduced shelf life remain concerns.

MELONS

- Cantaloupe: Quality remains excellent with strong color and high Brix levels.
- Honeydew: Supplies remain tight. Quality remains excellent with Brix levels ranging from 12% to 14%.

ONIONS

- Transition to Northwest production is largely complete.
- Market struggling to keep up with demand driving open market pricing up.
- Colossal/super colossal remain limited due to weather and wild fire smoke impacts on PNW growers.

PEPPERS

- Starting to see some gaps locally. Lighter supply out of the East due to ongoing rain and quality issues.

PEPPERS- CHILI PEPPER

- Supplies are stable on most varieties with steady volume crossing from Mainland Mexico, Baja and local programs in California, as well as the East Coast. Red Fresnos seem to be the shortest, triggering much higher prices per pound than normal.

POTATOES

- Most growers are shipping new-crop potatoes.
- Large-count potatoes (40-70 ct) remain limited and are expected to stay tight through the season due to less acreage, water issues and high night time temperatures.
- Smaller-count potatoes (80-120 ct) have better availability.
- Market pricing remains firm and continue to rise on large sizes.

RASPBERRIES

- Supplies remain limited during seasonal transitions.
- Quality is generally good, though shelf life may be shortened due to heat-related impacts.

SCALLIONS

- Quality is good, but supplies are extremely limited due to monsoon-type weather and triple digit temperatures which is effecting yields.
- Prorates should be expected.

SNOW PEAS / SUGAR SNAP PEAS

- Supplies remain extremely limited. Markets remain active with continued upward pricing pressure.

STRAWBERRIES

- Supplies have improved as lower temperatures across California have supported better production and availability. However, Watsonville and Salinas volumes continue to decline as the season winds down.
- Some quality concerns remain, including bruising, softness, sunburn, and smaller fruit.
- Temperatures are expected to rise slightly over the next 10 days, which could place renewed pressure on quality and shelf life..

SWEET POTATOES

- New-crop harvest has begun, but product will be put in storage to let skin set before shipping meneaning new product will begin appearing in 3-4 weeks.
- Limited old-crop supplies remain available and demand is strong, putting upward pressure on prices.

TOMATOES

- Production continues to fluctuate in the South due to weather-related pressure and the season starting to wind down, resulting in upward pressure on the markets this week.
- Snacking Tomatoes remain the tightest over the coming weeks but is expect to see some relief once South Georgia starts in approximately 12 days.

SPECIALTY PRODUCE

- The following seasonal items are available during September and October:

- #EP914 Baby Fennel
- #A6306 Baby Beets Red
- #WA882 Baby Beets Gold
- #GN890 Baby Turnips
- #57188 Baby Rainbow Carrots- 5lb w/top
- #H0834 Bulk Rainbow Carrots- 25lb
- #WC382 Black Mission Figs
- #GK348 Escarole
- #EK170 Celery Root
- #EK054 Frisee
- #78044 Belgian Endive
- #EK308 Candy Cane Beets
- #EK312 Gold Beets
- #GK282 Radicchio



Fall starts with **Figs.**