MARKET UPDATES

Week of November 16, 2026



Seafood

Seasonal Seafood Spotlight

- This week's seasonal spotlight items are:
- Steelhead Trout Fillet 1.5 Lb. (#EH040)
- Source: Canada
- Available all week long.
- Oyster Shucked Cups 8 Oz Each (#NW950)
- Source: Chesapeake Bay
- Avail 11/18 -11/21/26.
- Advance notice is appreciated to ensure we pull enough inventory to meet demand.

View the full Seasonal, Fresh, Specialty Seafood list, including our Oyster List, here: https://blackriverproduce.com/resources/updates/#regional-seafood

Shucked Oyster Cup

- Stocking this week for the holiday: Shucked Oyster Cups 8oz, (#NW950).

Scallops

- Reminder: U15 scallops (#NW936) – **Not available until the end of November.** The scallops being harvested have yielded a smaller size scale, limiting the amount of U15. Code has been moved to a late line until future notice. Can offer #FN530 10/20 stocked

Halibut

- Price increase expected.

Swordfish

- Price increase expected.

Meat

Fresh Turkeys

- Limited quantities of Fresh Turkeys are still available for Thanksgiving. Contact your sales representative for availability.

Specialty Grocery

La Panciata

- Price increase on La Panciata English muffins due to an increase of cost of goods.

Nantucket Crisps

- Stuffing chips are already sold out for the season in all sizes.

Cheese & Dairy

Ammerlander Swiss Cheese

- Ammerlander Swiss Cheese 2/6.5lb (#MM712) has a code change. New code is #BTE24

Woodlawn Creamery

- New Item alert: Excited to be bringing on Emerson Farmer's Cheese from Woodlawn Creamery
- American Cheese Society 2026 Award Winner.
- Creamy and bright, on the line between spreadable and crumbly.
- Serve on a bagel, over a salad, in place of ricotta.
- 6/8oz (#BTH74), in stock now
- 2/32oz. (#BTT14) to follow in coming weeks.

Miller Farm

- Now Stocking, two new items from Miller Farm.
- Organic Maple Nog 16oz., (#BTG96).
- Eggless. Maple Syrup is used in place of eggs.
- Organic High Protein Chocolate Milk, 8oz (#BTE22) and 16oz (#BTE18).
- Packed with 38g of protein and about 720 calories per serving. A great source of protein and enough calories for a meal on the go.
- 100% organic and made from ingredients you can pronounce.

Cabot Creamery

- Cabot Creamery has released a line of whole milk single serve 5.3oz Greek yogurts.
- Due to land the week of November 23.
- #BTT36 Mixed Berry
- #BTT30 Lemon
- #BTT24 Strawberry
- #BTT66 Vanilla Bean
- #BTT44 Peach
- #BTT42 Plain



New / Reactivated Codes

#NW950	Shucked Oyster Cup	8 Oz		Stocked this week for the holiday.
#CK106	Rosemary	1 lb	Fresh Peak	Now stocked.
#ANC22	Roasted Garlic Confit	4/8.76lb	Roland Foods	New. Labor Saver
#ANC21	Roasted Garlic Confit	1/8.76lb	Roland Foods	New
#BJM72	Pickled Vegetable Skewers	3/6.5lb	Roland Foods	New. Labor Saver
#BJM72	Pickled Vegetable Skewers	1/6.5lb	Roland Foods	New.
#KDA22	Black Garlic Paste	2/38.8oz	Roland Foods	New. Labor Saver
#PN248	Tamari Soy Sauce	4/4.48lb	Roland Foods	Glut Fr, Naturally Brewed, Clean Label
#PN248	Tamari Soy Sauce	1/4.48lb	Roland Foods	New.
#PN256	Premium Soy Sauce	4/4.48lb	Roland Foods	New. Naturally Brewed, Clean Label
#PN256	Premium Soy Sauce	1/4.48lb	Roland Foods	New.
#BTG96	Organic Maple Nog	16oz.	Miller Farm	New.
#BTE22	Organic High Prot Choc Milk	8oz	Miller Farm	New.
#BTE18	Organic High Prot Choc Milk	16 Oz	Miller Farm	New.
#18208	Yeast Compressed Fresh Wet	24/1 Lb	Fleischmann's	Now Stocking. Splits available.
#JE552	Baking Powder Double Acting	6/5lb	Heritage Ovens	Now stocking. Splits available.
#JE554	Baking Soda	24/1lb	Heritage Ovens	Now stocking. Splits available.
#FH114	Baking Powder Aluminum Free	4/14oz	Bob's Red Mill	Now stocking.

Code Change

#BTE24	Swiss Cheese	2/6.5lb	Ammerlander	Old Code: #MM712., New code: #BTE24

Produce

Asparagus
- Supplies remain extremely limited, with industry volumes estimated at only 50% to 55% of normal.
- Reduced production in Mexico and the seasonal decline in Southern Peru continue to constrain availability.
- Markets remain extremely active, pricing continues to rise, and significant prorations are expected.
- No meaningful short-term improvement is anticipated. Substantial recovery may not occur until late Q3 2027.

Avocados
- The labor strike in Michoacán has ended; however, supply remains limited as production works through backlogs.
- Mexico's Revolution Day holiday is expected to disrupt shipments November 12-16.
- Availability is expected to remain tight, with additional upward pressure on pricing.

Blackberries CV/OG
- Mexican production remains somewhat steady, with direct shipments into Texas underway.
- Organic supplies remain limited.
- Watsonville production is winding down.
- Quality is generally good across both regions, although occasional softness and leaking fruit have been reported.

Blueberries CV/OG
- Peru remains the primary source.
- Supplies are stable but slightly below expectations. Quality remains excellent in both CV and OG programs.

Broccoli CV/OG
- Quality is good and supplies have improved.
- Some browning and pin rot continue to be reported.
- Insect pressure remains a concern, but increased Yuma production is expected to support both quality and availability.

Broccolini
- Quality is good. Supplies are limited.
- Growers are holding to average order volumes, and we will continue to monitor this item due to ongoing heavy insect pressure.

Brussels Sprouts
- Quality is good.
- Supplies have improved but remain limited.

Cantaloupes
- Yuma production will conclude this week, with offshore supplies beginning next week.
- Exterior color remains slightly green, but netting is good.
- Quality and condition are expected to improve over the next several weeks.

Cauliflower CV/OG
- Quality is fair.
- Supplies have improved.
- Insect pressure continues to affect yields.

Celery CV/OG
- Supplies and quality remain good.
- Markets are trending higher and are expected to strengthen further as holiday demand increases and supply tightens.
- Organic celery markets remain at extreme levels.

Corn
- Local corn season is nearly complete.
- Transition back to 48-count crate corn is underway.

Cranberries
- Due to adverse weather conditions, Vermont Cranberry has experienced heavy crop failure and unfortunately will have NO product available for us this year.

English Cucumbers
- Steady supply and softer markets are putting downward pressure on the spot market out of Mexico and Canada.
- Quality is good.

Fennel
- Quality and supplies have improved.

Grapes
- California storage fruit is nearing completion as the market transitions to imports.
- Quality on remaining domestic grapes is declining, with increased risk of shatter, dehydrated stems, discoloration, and decay.
- Red grapes and green grapes are transitioning to 100% imports as domestic availability comes to a close.

Green Beans
- Supplies on round-type green beans remain limited across South Georgia, Baja, and Coachella.
- Strong holiday demand continues to support higher pricing.
- Quality remains good.

Lettuce
- Yuma production is improving overall supply and quality.
- Some light weights, tip burn, and fringe burn continue on iceberg and romaine hearts but are steadily improving.

Limes
- Overall quality will continue to be a concern: external blemishes, oleocellosis, and limited shelf life may occur.

Onions
- Transition to Northwest production is complete.
- Demand continues to exceed supply elevating pricing.
- Colossal and super colossal sizes remain limited due to wild fire smoke.

Oranges
- New-crop Navel oranges are now available.

Peppers, Chili Peppers
- Supplies of Poblano, Thai Chili, and Serrano peppers remain light.
- Red Fresno peppers are particularly limited and priced well above normal levels.

Peppers, Green
- Supplies are light in California and South Georgia.
- Markets are expected to firm.
- Quality is good.

Potatoes
- Harvest is complete, and shipments are coming from newly harvested storage inventories.
- Reduced acreage, water limitations, and growing conditions have resulted in smaller size profiles.
- Supplies of 40-70 count potatoes remain extremely limited and are expected to stay tight throughout the season.
- Supplies of 80-120 count potatoes remain more readily available.
- Markets remain elevated and continue to strengthen on larger sizes.

Raspberries
- Quality ranges from fair to good, with some reduced shelf life reported due to rains.
- Supplies are expected to remain tight until production stabilizes.
- Markets may experience additional upward pricing pressure in the near term.

Rosemary
- Now stocking Fresh Peak Rosemary, 1 Lb, (#CK106).

Scallions
- Supplies and quality have improved.
- Markets have stabilized and are no longer escalating.

Snow Peas / Sugar Snap Peas
- Guatemalan supplies remain extremely limited.
- Improvement is expected by mid-to-late November.
- Domestic availability remains constrained due to field transitions and production challenges.
- Mexican production is expected to begin in mid-November, providing additional supply as volumes increase.

Strawberries **ESCALATED**
- Supplies remain extremely limited as California's seasonal decline has been accelerated by adverse weather.
- Availability from winter growing regions is increasing slowly but remains insufficient to offset reduced California volume.
- Meaningful supply relief is not expected until mid December.
- Cal-Giant is not currently issuing strawberry quality credits.
- Alternative suppliers are being used to help minimize supply disruptions.

Sweet Potatoes
- The 2026-2027 harvest is nearing completion, with increased acreage supporting a larger crop.
- Product has completed the curing process and is shipping with good overall quality.
- Supplies are expected to remain steady throughout the season with pricing expected to remain stable for foreseeable future.
- Jumbo-size availability is expected to be stronger than last year.

Tomatoes, Rounds

- Volume remains mixed this week, and demand continues to exceed supply.
- Quality varies by region.
- Florida production is increasing but will not provide meaningful market relief for approximately three weeks.

Tomatoes, Romas

- Supplies remain limited in South Georgia and Florida.
- Availability is expected to improve next week, with additional volume anticipated the following week.
- Quality remains fair due to recent weather challenges.

Watermelons

- The market continues transitioning from late-season domestic production to imported product, primarily from Mexico.
- Supplies are lower, but demand has softened, keeping pricing steady.

Seasonal Specialty Produce

- Seasonal inventory available for November/December.

Pomegranates, 30 ct, (#GH324)
Asian Pears, 10 lb, (#EJ978)
Fuyu Persimmons, 44 ct, (#GR340)
Escarole, 16 ct, (#GK247)
And more to come.

Keep on **Saving**

If you attended Fresh Expo 2026, your account is automatically signed up to keep on saving! Keep this book handy when ordering to save on shipments of select items from dozens of vendors through the first week of January. Items like

Garuka **Bars**





Garuka Snack Bars
Vermont

			8-week Show Deal Customer Credit
BFC38	Orig Bite Size	1/25 Cnt	$4.00 Off/Cs
TT116	Peanut Butter Banana Blitz	1/15 Cnt	$4.00 Off/Cs
EV382	Bar Red Walnut Protein	1/15 Cnt	$4.00 Off/Cs
WB216	Energy Bar Honey Refr	15/2.2Oz	$4.00 Off/Cs

Savings available to accounts that attended Fresh Expo 2026 only. Deals will be issued as a credit at the end of the show-deal period. Watch how those dollars accumulate!

Reach out to your sales associate if you attended the show and need a copy of the 8-week savings book.